

| Name | Domain | Anbieter | Zweck | Daten | Typ | Ablauf |
|--|---|---------------------|---|---------------------------------|--|---|
| Notwendige Cookies | | | | | | |
| Dateiname des Tools/Cookies | Domain, die auf das Cookie/Tool zugreifen darf bzw. für die es installiert wird | wer steckt dahinter | was genau (!) ist der Zweck der Verarbeitung | welche Daten werden verarbeitet | um welchen Typ Cookie/Tool handelt es sich (z.B. HTTP Cookie, Pixel Tracker, JavaScript, HTML Local Storage, Web Storage, Session Storage) | wann wird das Cookie/die verarbeiteten Daten gelöscht |
| Cookies/Tools zum Erfassen von Präferenzen | | | | | | |
| MUID | | bing.com | Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains. | | HTTP Cookie | 1 year |
| MUID | | clarity.ms | Used widely by Microsoft as a unique user ID. The cookie enables user tracking by synchronising the ID across many Microsoft domains. | | HTTP Cookie | 1 year |

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|-------------|--|----------------------|--|--|--------------------|------------|
| _uetsid | | ch.rotho.com | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | | HTML Local Storage | Persistent |
| _uetvid | | ch.rotho.com | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | | HTML Local Storage | Persistent |
| _uetvid | | rotho.com | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. | | HTTP Cookie | 1 year |
| collect | | google-analytics.com | Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels. | | Pixel Tracker | Session |
| test_cookie | | doubleclick.net | Used to check if the user's browser | | HTTP Cookie | 1 day |

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| | | | supports cookies. | | | |
| dynamic_checkout_shown_on_cart | | ch.rotho.com | Used in context with the website's check-out function. The cookie remembers the content of the shopping-cart when the user checks out. | | HTTP Cookie | 1 day |
| __paypal_storage__ | | ch.rotho.com | Used in context with the PayPal payment-function on the website. The cookie is necessary for making a safe transaction through PayPal. | | HTML Local Storage | Persistent |
| ts_c | | paypal.com | Used in context with the PayPal payment-function on the website. The cookie is necessary for making a safe transaction through PayPal. | | HTTP Cookie | 399 days |
| ts | | t.paypal.com | Used in context with the PayPal payment-function on the website. The cookie is necessary for making a safe transaction | | Pixel Tracker | Session |

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| | | | through PayPal. | | | |
| IDE | | doubleclick.net | Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user. | | HTTP Cookie | 1 year |
| _gat | | rotho.com | Used by Google Analytics to throttle request rate | | HTTP Cookie | 1 day |
| _ga_# | | rotho.com | Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit. | | HTTP Cookie | 399 days |
| ads/ga-audiences | | google.com | Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online | | Pixel Tracker | Session |

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| | | | behaviour across websites. | | | |
| _gcl_au | | rotho.com | Used by Google AdSense for experimenting with advertisement efficiency across websites using their services. | | HTTP Tracker | 3 months |
| fr | | facebook.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | | HTTP Cookie | 3 months |
| _fbp | | rotho.com | Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers. | | HTTP Cookie | 3 months |
| SRM_B | | bing.com | Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services. | | HTTP Cookie | 1 year |

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| ClicksQueue | | ch.rotho.com | Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services. | | HTML Local Storage | Persistent |
| ProductsSearch | | ch.rotho.com | Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services. | | HTML Local Storage | Persistent |
| snize-recommendation | | ch.rotho.com | Tracks the user's interaction with the website's search-bar-function. This data can be used to present the user with relevant products or services. | | HTTP Cookie | Session |
| _shg_session_id | | ch.rotho.com | Tracks the individual sessions on the website, allowing the website to compile | | HTTP Cookie | 1 day |

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| | | | <p>statistical data from multiple visits. This data can also be used to create leads for marketing purposes.</p> | | | |
| pagead/1p-user-list/# | | google.com | <p>Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.</p> | | Pixel Tracker | Session |
| recentlyViewedProducts | | ch.rotho.com | <p>This cookie may collect the following information and store it against a user ID: Product codes from merchant sites the visitor has browsed and other information relevant to shopping behaviour on mainstream shopping sites. This</p> | | HTML Local Storage | Persistent |

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| | | | information is used to serve targeted adverts to the visitor. | | | |
| secure_customer_sig | | ch.rotho.com | This cookie is used to store customer credentials securely when processing a purchase on the website - the cookie is essential in making a secure online transaction. | | HTTP Cookie | 1 year |
| cookietest | | ch.rotho.com | This cookie is used to determine if the visitor has accepted the cookie consent box. | | HTTP Cookie | Session |
| __kla_id | | ch.rotho.com | This cookie is used to collect information on the visitor's behavior. This information will be stored for internal use on the website – internal analytics is used to optimize the websites or to register if the visitor has subscribed to a newsletter. | | HTTP Cookie | 399 days |
| _orig_referrer | | rotho.com | This cookie is used to collect information on a visitor. | | HTTP Cookie | Session |

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| | | | This information will become an ID string with information on a specific visitor – ID information strings can be used to target groups with similar preferences, or can be used by third-party domains or ad-exchanges. | | | |
| [SessionID#27] | | paypal.com | This cookie is provided by Paypal. The cookie is used in context with transactions on the website - The cookie is necessary for secure transactions. | | HTTP Cookie | Session |
| enforce_policy | | paypal.com | This cookie is provided by Paypal. The cookie is used in context with transactions on the website - The cookie is necessary for secure transactions. | | HTTP Cookie | 1 year |
| l7_az | | paypal.com | This cookie is necessary for the PayPal login-function on the website. | | HTTP Cookie | 1 day |

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| klaviyoOnsite | | ch.rotho.com | This cookie is necessary for the PayPal login-function on the website. | | HTML Local Storage | Persistent |
| cart_currency | | ch.rotho.com | The cookie is necessary for the secure checkout and payment function on the website. This function is provided by shopify.com. | | HTTP Cookie | 13 days |
| cart_sig | | ch.rotho.com | The cookie is necessary for the secure checkout and payment function on the website. This function is provided by shopify.com. | | HTTP Cookie | 13 days |
| cart_ts | | ch.rotho.com | The cookie is necessary for the secure checkout and payment function on the website. This function is provided by shopify.com. | | HTTP Cookie | 13 days |
| _shopify_d | | rotho.com | The cookie is necessary for the secure checkout and payment function on the website. This function is provided by shopify.com. | | HTTP Cookie | Session |

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| _landing_page | | rotho.com | Stores visitors' navigation by registering landing pages - This allows the website to present relevant products and/or measure their advertisement efficiency on other websites. | | HTTP Cookie | Session |
| CookieConsent | | ch.rotho.com | Stores the user's cookie consent state for the current domain | | HTTP Cookie | 1 year |
| keep_alive | | ch.rotho.com | Saves the user's current geographical location based on the user's IP address. | | HTTP Cookie | 1 day |
| _dd_s | | ch.rotho.com | Registers the website's speed and performance. This function can be used in context with statistics and load-balancing. | | HTTP Cookie | 1 day |
| _cltk | | ch.rotho.com | Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. | | HTML Local Storage | Session |

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| _clsk | | rotho.com | Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. | | HTTP Cookie | 1 day |
| dd_cookie_test_# | | ch.rotho.com | Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization. | | HTTP Cookie | 1 day |
| ANONCHK | | c.clarity.ms | Registers data on visitors from multiple visits and on multiple websites. This information is used to measure the efficiency of advertisement on websites. | | HTTP Cookie | 1 day |
| _ga | | rotho.com | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | | HTTP Cookie | 399 days |
| _gid | | rotho.com | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | | HTTP Cookie | 1 day |

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| SM | | c.clarity.ms | Registers a unique ID that identifies the user's device during return visits across websites that use the same ad network. The ID is used to allow targeted ads. | | HTTP Cookie | Session |
| v1/event.gif | | godog.shopifycloud.com | Presents the user with relevant content and advertisement . The service is provided by third-party advertisement hubs, which facilitate real-time bidding for advertisers. | | Pixel Tracker | Session |
| _secure_session_id | | ch.rotho.com | Necessary for the shopping cart functionality on the website. | | HTTP Cookie | 1 day |
| cart | | ch.rotho.com | Necessary for the shopping cart functionality on the website. | | HTTP Cookie | 13 days |
| cart_ver | | ch.rotho.com | Necessary for the shopping cart functionality on the website. | | HTTP Cookie | 13 days |
| snize-cart-changed | | ch.rotho.com | Necessary for the shopping cart | | HTML Local Storage | Persistent |

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| | | | functionality on the website to remember the chosen products - This also allows the website to promote related products to the visitor, based on the content of the shopping cart. | | | |
| snize-recommendations-added | | ch.rotho.com | Necessary for the shopping cart functionality on the website to remember the chosen products - This also allows the website to promote related products to the visitor, based on the content of the shopping cart. | | HTML Local Storage | Persistent |
| snize-recommendations-clicks | | ch.rotho.com | Necessary for the shopping cart functionality on the website to remember the chosen products - This also allows the website to promote related products to the visitor, based on the content of the shopping cart. | | HTML Local Storage | Persistent |

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| localization | | ch.rotho.com | Holds the users timezone. | | HTTP Cookie | 1 year |
| lb-upsell-userType | | ch.rotho.com | Determines which products the user has viewed, allowing the website to promote related products. | | HTML Local Storage | Persistent |
| _uetsid_exp | | ch.rotho.com | Contains the expiry-date for the cookie with corresponding name. | | HTML Local Storage | Persistent |
| _uetvid_exp | | ch.rotho.com | Contains the expiry-date for the cookie with corresponding name. | | HTML Local Storage | Persistent |
| Personalization | | ch.rotho.com | Contains data on the latest products viewed by visitors. | | HTML Local Storage | Persistent |
| SeStatisticSession | | ch.rotho.com | Collects statistics on the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been read. | | HTML Local Storage | Persistent |
| __kla_viewed | | ch.rotho.com | Collects statistics on the user's visits to the | | HTML Local Storage | Persistent |

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| | | | website, such as the number of visits, average time spent on the website and what pages have been read. | | | |
| _shopify_sa_p | rotho.com | | Collects data on visitors' behaviour and interaction - This is used to make advertisement on the website more relevant. The cookie also allows the website to detect any referrals from other websites. | | HTTP Cookie | 1 day |
| _shopify_sa_t | rotho.com | | Collects data on visitors' behaviour and interaction - This is used to make advertisement on the website more relevant. The cookie also allows the website to detect any referrals from other websites. | | HTTP Cookie | 1 day |
| _shg_user_id | ch.rotho.com | | Collects data on visitor behaviour from multiple websites, in order to present more relevant | | HTTP Cookie | 399 days |

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| | | | <p>advertisement</p> <p>- This also allows the website to limit the number of times that they are shown the same advertisement</p> <p>.</p> | | | |
| pagead/landing | | doubleclick.net | <p>Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement</p> <p>- This also allows the website to limit the number of times that they are shown the same advertisement</p> <p>.</p> | | Pixel Tracker | Session |
| pagead/1p-conversion/# | | google.com | <p>Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement</p> <p>- This also allows the website to limit the number of times that they are shown the same</p> | | Pixel Tracker | Session |

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| | | | advertisement . | | | |
| pagead/landing | | google.com | Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement . | | Pixel Tracker | Session |
| _uetsid | | rotho.com | Collects data on visitor behaviour from multiple websites, in order to present more relevant advertisement - This also allows the website to limit the number of times that they are shown the same advertisement . | | HTTP Cookie | 1 day |
| _s | | rotho.com | Collects data on user behaviour and interaction in order to optimize the website and | | HTTP Cookie | Session |

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| | | | make advertisement on the website more relevant. | | | |
| _shopify_s | | rotho.com | Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant. | | HTTP Cookie | Session |
| _shopify_y | | rotho.com | Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant. | | HTTP Cookie | Session |
| _y | | rotho.com | Collects data on user behaviour and interaction in order to optimize the website and make advertisement on the website more relevant. | | HTTP Cookie | Session |
| c.gif | | c.clarity.ms | Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for | | Pixel Tracker | Session |

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| | | | the website owner. | | | |
| CLID | | clarity.ms | Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. | | HTTP Cookie | 1 year |
| _clck | | rotho.com | Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner. | | HTTP Cookie | 1 year |
| pagead/viewthroughconversion/794074126 | | doubleclick.net | | | Pixel Tracker | Session |
| globalPopup | | ch.rotho.com | | | HTML Local Storage | Persistent |
| octane%2Fshopify%2Fuid | | ch.rotho.com | | | HTTP Cookie | 399 days |
| shopify__tic | | ch.rotho.com | | | HTML Local Storage | Persistent |
| userCountryCode | | ch.rotho.com | | | HTML Local Storage | Persistent |
| A/N (6) | | rotho.com | | | HTTP Cookie | 1 day |