

FFW
FASHION FOOD WINE
EVENTS

Is pleased to invite for evenings of grant **AWARDS**
at Tenuta Antico Monastero

Hosted by the showman
Gigi Les Autres

COOKING SHOW 23 JULY
SINOIRA GALÀ 24 JULY

Sensorial Experience & Fashion

With the presence of **VIPs**

from Bake Off Italia	The Fashion Stylist
Daniela Ribezzo	Diana Dieppa
The Chef	The Judge
Massimiliano Falcini	Olimpia Madonia
The artists	
Sherrita Duran	
Pier Tarantino	

Booking is necessary
from the site
www.fashionfoodwine.co


mf
Chef Massimiliano Falcini


TENUTA ANTICO
MONASTERO



First Edition

First edition of the Fashion Food Wine Week - Show Cooking

This is the first major event in Italy that unites the world of fashion with that of food & wine. Who else but *Fashion Food Wine* to invent it! It will be an important message against the body shaming that hits directly at young people and those who are passionate about fashion. Fashion and food must live together in a peaceful and healthy way. For this, the two days of Fashion Food Wine, the first edition, will see a real show of fusion between high fashion and quality cuisine.

The event will be organized , entirely,360 degrees, by **Fashion Food Wine Communication**, a company that is becoming a leader in the organization of fashion shows, musical events and other artistic activities in Italy thanks to the guidance of its CEO, **Massimo Bianco**.

The real captain of the field and leader of the show will be the dramatic **Gigi Les Autres (Hair Stylist and Image Consultant)**. Gigi will in fact be the artistic director and “frontman” on the stage. He will be guiding the succession of models, testimonials, presenters and influencers for the Fashion Food Wine Week.

Already a presenter at the prestigious “**The Look of The Year**” competition and star of several television broadcasts, **Gigi Les Autres is also the author of the most “feared” commentaries in the 2022 Italian gossip columns**. In fact, from the beginning of this year, he has assigned the ratings for the **best looks** and more importantly, the **worst looks for the stars, both national and international**. He combines his expertise in “image”with irony, wit and sarcasm.

The idea to bring home this prestigious Festival was born in conjunction with his desire to open his beauty salon in Asti. A Salon growing in recognition among beauty care centers, not just for its aesthetics. **Gigi Les Autres’ salon** was in fact, the only salon to establish

an agreement with the **nurses' union**, offering them a special relaxation and beauty treatment, to help the people involved in dealing with the pandemic health emergency.

The **Fashion Food Wine Week** will take place in the enchanting setting of **Tenuta Antico Monastero**, situated in Asti. **Chef Massimiliano Falcini** will stage a **cooking show** that will be hosted by **Gigi Les Autres** along with the winner of **Bake Off Italia**, **Daniela Ribezzo**. The young food blogger will receive an award as "character of the year". This for his ability to combine cooking, television entertaining and talking about cooking, in a manner that reaches an audience of experts and non-experts alike.

This entertainment will merge with the search for new faces in international fashion, making the Asti area a hotbed for new talent.

To represent the public and epitomize the role of "judge" we have called upon the most famous Astigiana **comedian** in Italy, **Olimpia Madonia**. Excellent recipes, moments of high showmanship and fashion sampling, will be underlined by the smile that left **Paolo Bonolis** speechless. To conclude the event will be the Sinoira Galà. Here cooking, fashion and disruptive smiles will merge with new faces in the world of international fashion. The event will be directed by **Diana Dieppa**, a designer of Haute Couture who dressed Vanda Nara and Shakira among others. Making the Astigiano region a hotbed of new talent and bringing out a new way of thinking about high fashion.

Contacts

<https://www.fashionfoodwine.co>

General Manager

Massimo Bianco

mail : massimo.bianco@ffwweb.it

Artistic Director

Gigi Les Autres

mail : gigi.lesaures@ffwweb.it

Press & Communication Office

Serena Basciani

mail : serena.basciani@ffwweb.it