

INTRO
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WILD
WILD

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## GRAPAT WAY

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»WILD WILD« is an ode to childhood and the sense of wildness. We encourage every child all over the world to be wild. We want you to come back home in dirty clothes - it's okay to have your shoes covered in mud, to get soil under your fingernails, to brave a bee sting or perhaps put up with a scraped knee. Stroll through the woods, play with sticks and stones, make bonfires and sleep under skies full of stars. Challenge yourself, connect with yourself to understand your boundaries, and break them down. Learn who you are, be loud, be still, be fast or hide deep in the bushes. Run wild, be wild.

## ABOUT

## THE

CAMPAIGN

It feels like children nowadays grow up in a hypervigilant Orwellian world where freedom can only be of mind and spirit. The focus is not on the children and their needs anymore, tis more so about the risk, or fear, of the beloved child getting hurt. Risks - meaning a potentia danger rather than an actual danger inserl-a
 of growth whe the geeng constant advice and warning on how they sho's words that we expess like "rours foll", we are not low " far., we and ando xrough the azing thing that is lif The implicit message they actually get from thicit message " soy actually than is "s is righ for me" If we do than the fredom, we are row do not allow them freedom, we are robbing responsibility and accountability.


Stomp loud like
an elephant or
tiptoe like a tiger,
you make the rules.

Now, some of these dangers can be real some of them are things we have been warned about but have never experienced some of them are fears happening only in our heads. Of course we need to tak are of our children and protect them from dangers. But it is time to redeem "risk" and make it an acceptable part of childhood again. They do not need to
live their lives through our lenses, but mak and build their own journey instead, as the free human beings they are. Nothing is more empowering or educational than the act of 'doing', the direct experience of things. This is why dirty fingers should not be judged but celebrated instead - they are a sign of a healthy and respected childhood.

Get your feet
dirty and your
hair messy
and come home
with scratches
talking about your
adventures.




Jump up to
the sky
and discover
what the
clouds taste
like.



Never stop
chasing
rainbows,
let the
rain fall





Shout as loud
as you can, it's
not for anger
it's for strength.



Take your time
to enjoy the little things, always and everywhere. Explore, make memories, feel, simply be.


Take risks,
they are
worth it.







Play, play,
and more
play!




Is the water deep enough? Well then,
practice your best cannonball!


page $35-40$
Who we are ${ }^{36}$ / How we work ${ }^{38}$ / Certifications ${ }^{40}$


Grapat started to form as an idea after the birth of our first daughter Lola. We realised how she didn't really need any off-the-shelf toys in order to play and would use her ingeniousness to turn everyday objects into whatever sh desired.Looking at how happy she was, we understood how there was no real our to buy and cusume, more so, our presence was all that matte observing and living consciously.

After the birth of our second son Tomàs, we moved from the big city to the countryside in Jordi's family home, where we could integrate the slower way of life we had bee lorging we start to create and play with wood and slow to create and play withood, and slow the family home turned into a fully crate the pieces with machinery install create the installed hand with old sheets in the kitchen. This
is when Grapat finally materialised Grapat means "a handful" in Catalan, the native language of our land.

Grapat has grown a lot since then, spreading globally over 62 countries and needing more and more production space every year, but it is still - and always will be - a family project. It is the manifestation of our way of life and our vision for the future we believe This is why we still have an active role in every aspect of the company, that we treat as if it was another child in the family. We still create new pieces and prototypes out of clay or beeswax, we still communicate with the world using our authentic voice and we keep staining our pieces by hand in-house. We know we what boundaries we need to respect, as overcoming them in order to grow quicker would simply not be who we are. We believe in an organic growth that happens
inevitably but consciously, at a sustainable rhythm. Conscious living also involves the human factor: taking care of the community is taking care of the environment, so every action and decision needs to be for the good of both.



Nature is both our clock and our muse. We live in rhythm with her, respecting her, and she is our design inspiration for every new piece we create. Our true, main inspiration though, is children - we like to hink that we are at he service of chichood. Wen Gapat, we want to ma sure that every child has a free and espeeturning, ied whin hatron expeld invite and incite their own should invite and incite their own enuine flair for creation. For this, we offer elements without instructions nor m. sacred , "be free, play open!"

Every time another box leaves the factory, we think about how the children will whare the best playtimes with our pieces,解 forever. Our aim is timeless: if our materia gets passed on from one generaio and ulfilled, and this is our hope

H O W

## WE

## WORK

We are in a lifelong love affair with Nature, we accept that we lack control over her so we simply observe and respect her. Our creations are an offering to her, not an attempt to modify her laws. Our goal is simplicity itself - when working on a product, we draw inspiration from its true natural form and then try to reduce it to the essential, detaching from the unnecessary, resorting to as little material as possible.
Wood is our element. It is warm and alive, it is soft and robust at the same time. Its irregular shapes and incomplete patterns make it unique and truly beautitul to our eyes. Its texture holds a wealth of informa tion and hidden stories waiting to be discovered by the senses of every child. Over time, he wood whacquire suble dents and scars, and that means that thas accomplished its very aim, providing chidren win hours and hours of rree dish cersh tha. The mperfectess or , humans

Our toys are produced according to tra ditional manufacturing processes and with locally-sourced sustainable materials.

Colour has the power to connect us to emotions and to everything that happens inside of us, this is why our colours come directly from nature and reconnect us to her. Each piece is stained by hand; working with dyes instead of acrylic paint

allows us to keep in contact with the wood and its veins in a kind and noble way The dye sinks deep into the surface of the wood without covering its beauty and giving an everlasting effect.

Depending on temperature, humidity and wind, the dye gets absorbed into the surface of the wood in different ways, ut we appreciate this as it is another seal fauthe ticity and truthfulness.

Due to the excess of pigment, some pieces might lose colour when getting in touch with saliva, but this is absolutely fine as all colours are $100 \%$ safe and non-toxic. The ements are finished using waxes and oils of vegetable origin. The oils can have a strong aroma at first, but they soften with time. Enjoy it while it lasts!

As part of our engagement to sustainability, our packag has ben $100 \%$ free of plastic since 2019 . We use cardboard boxes for all our products to contribute to the reduction of waste on the planet. We actually encourage the reuse of the
packaging itself, as it can become an integral part of the play. We are also continually making changes and improvements towards this direction in all of our production and shipping processes, tharing every step in total transparenc

Social fife so we colla is partofour way that soke core of porate whith foundion ackaging tasks. We are also active in iving back to society by supporting diffe. ent charities and

When forming the company, we didn't want use a traditional business model We don't believe in pyramidal structures we shaped it according to a sociocratic philosophy. We practice self-management and shared authority. Family conciliation with work is a topic that we take specia care of, so the working schedule of each employee is adapted to everyone's personal needs. Happy work is better work!

## CERTIFICATIONS




The dyes are water based and non toxic.
The colours and their appearance might
vary slightly, like nature itself.


Some of our products include cotton bags. All the fabrics have a GOTS Certificate (Global Organic Textile Standard) as they are produced ecologically and with social responsibility.


All our packaging is $100 \%$ plastic free. We also produce the boxes with a heavy weight cardboard that ensures the life of the box for approximately 5 years. W consider our boxes as part of the toy.


The wood we use comes from sustainable
forests and holds the certification PEFC 14-35-00485.


All of our collaborators and suppliers are of proximity, located in Europe. In this way we can know about the way of working and
can ensure fair working conditions.


Most of our products are in one piece. In spite of this, some elements need the use of que for their assembly. The glue used is $100 \%$ formaldehyde free.


The workshop is structured accordin on self-management fulfilmed on self-manal growth.


All our products are manufactured and tested in accordance with the safety requirements of the European (EN711-2-3), American (ASTM) Toy Safety Standards, and ISO8124.


## SETS

$$
\text { PAGE } 42-64
$$



Our proposal for the playsets favours creative and divergent thinking. Free play allows our children to connect with their deepest desire and develop the activity they need.

Unstructured and open-ended play material doesn't have a correct or incorrect way to be used, so we work without instructions.

Our materials are open to allow children to navigate themselves through all their learning phases. The pieces can be
 transformed into symbolic material for the creation of stories and the construction of small worlds, but can also lend themselves for mathematical, language or sensory games.


## NINS, MATES \& COINS



## NINS, RINGS \& COINS / NATURAL WOOD

15-102 C

+36 MTHS
6 Nins / 65 mm height / 36 rings / $48 \mathrm{~mm} \varnothing / 18$ coins $/ 48 \mathrm{~mm} \varnothing /$ included GOTS certified cotton bag



12 Bowls $/ 60 \mathrm{~mm}$ ø/ 6 balls $/ 45 \mathrm{~mm} \varnothing /$ included GOTS certified cotton bag

## 0020



| BOWLS \& MARBLE | 15-106 +36 MTHS |
| :---: | :---: |
|  | 6 Bowls $/ 60 \mathrm{mmo} / 36$ marbles $/ 18 \mathrm{mmg} /$ included tongs \& GOTS certified cotton bag |
| BOWLS \& ACORNS | 15-107 ${ }^{\text {1 }}$ +36 MTHS |
|  | 6 bowls $/ 60 \mathrm{~mm}$ ø / 36 acorns $/ 21 \mathrm{~mm} \varnothing /$ included tongs \& GOTS certified cotton bag |


| 12 NINS | $15-109$ | +36 MTHS |
| :--- | :--- | :--- |
|  | 12 Nins $/ 65 \mathrm{~mm}$ height/included GOTS <br> certified cotton bag |  |

## wivicmew

 included tors \& GOTS certish



wooden box $/ 600 \mathrm{~mm} \times 450 \mathrm{~mm} \times 70 \mathrm{~mm}$ hand stamped to display the 4 elements of nature / exclusive oriqinal illustrations


|  | $16-136$ | +36 MTHS |
| :--- | :--- | :--- |

6 natural cups with lid/ 60 mm height/ 48 mm ø


6 CUPS WITH LID \begin{tabular}{l|l|l}
\hline $16-137$ \& +36 MTHS <br>

\& | 6 coloured cups with lid/ $/ 60 \mathrm{~mm}$ height/ |
| :--- |
| $48 \mathrm{~mm} \varnothing$ |

\end{tabular}


(2) 65 mme 12 Nins / 65 mm height/72 ring/48 mm $\varnothing$ certified cotton ba

## lingyidudy

| GARLAND | $16-140$ | +36 MTHS |
| :--- | :--- | :--- |
| 10 garland balls $/ 45 \mathrm{~mm} \varnothing$ unit/ |  |  |
| 120 mm length |  |  |

120 mm length


## aguamarina autumn



16-163 $\quad+36$ MTHS
3 wizards / 70 mm height/3 mates/ 45 mm height $/ 3$ Nins $/ 65 \mathrm{~mm}$ height/ 9 coins $/ 48 \mathrm{~mm} \varnothing / 9$ rings $/ 48 \mathrm{~mm} \varnothing /$ colours featured represent the natural occuring tones of the season


## PERPETUAL CALENDAR



17-167
+36 MTHS
platform in 4 parts $/ 220 \mathrm{~mm} \varnothing / 2$ cubes $35 \mathrm{~mm} / 1 \mathrm{bowl} / 60 \mathrm{~mm} \varnothing / 12$ Nins/ 65 mm height/available in 17 languages/ each Nin's colour represents its corresponding month, according to the Waldorf pedagogy


platform in 4 parts $/ 220 \mathrm{~mm} \varnothing / 2$ cubes / $35 \mathrm{~mm} / 1$ bowl $/ 60 \mathrm{~mm} \varnothing /$ available in 17 languages


## DARK ADULT NINS

adult Nins / dark wood / 98 mm height

## WIZARDS



12 wizards $/ 70 \mathrm{~mm}$ height/included GOTS certified cotton bag


| $18-183$ | +36 MTHS |
| :--- | :--- | :--- |

12 mates $/ 45 \mathrm{~mm}$ height


| ROUND | 18-197 | +36 MTHS |
| :---: | :---: | :---: |
|  | 6 balls/ $45 \mathrm{~mm} \varnothing / 12$ semispheres/ $50 \mathrm{~mm} \varnothing / 12$ discs $/ 60 \mathrm{~mm} \varnothing$ |  |

## brots

19-207
$+36 \mathrm{MTHS}$
18 friendly Brots $/ 70 \mathrm{~mm}$ height / 6 basic colours, each in 3 different shades

## - 111

| COINS TO COUNT | $19-208$ | +36 MTHS |
| :--- | :--- | :--- |
|  | 60 coins ( 6 times $\times 10$ numbers $) / 48 \mathrm{~mm} \varnothing /$ <br> included GoTs certified cotton bag |  |



## INSECTS


+36 MTHS
6 ladybugs $/ 40 \mathrm{~mm}$ ø/6 slimes/ 52 mm length $/ 6$ ants $/ 44 \mathrm{~mm}$ length $/$ included GOTS certified cotton bag

## chaclechan


ound wooden platform with the 4 seasons and the 4 elements $/ 380 \mathrm{~mm} \varnothing /$ can be used as a complement for the Perpetual Calendar/anticlockwise direction

|  | $19-211$ | +36 MTHS |
| :--- | :--- | :--- |

tinker tray for storing and collecting / natural wood $/ 440 \mathrm{~mm} \times 295 \mathrm{~mm} \times$ 45 mm


## RAINBOW TOMTENS



6 Nins Tomten $/ 70 \mathrm{~mm}$ height



| LITTLE THINGS BLUE | $21-225$ <br>  <br>  <br>  <br>  <br> blue wish box with little figure inside/ <br> $42 \mathrm{~mm} 0 \times 54 \mathrm{~mm}$ height |
| :--- | :--- | :--- |


| LITTLE THINGS ORANGE | $21-228$ | +36 MTHS |
| :--- | :---: | :---: |
|  | orange wish box with little figure inside/ <br> $42 \mathrm{~mm} \varnothing \times 54 \mathrm{~mm}$ height |  |


| Little things red | \| 21-229 ${ }^{\text {a }}$ (36 MTHS |
| :---: | :---: |
|  | red wish box with little figure inside/ $42 \mathrm{~mm} ø \times 54 \mathrm{~mm}$ height |
|  |  |



## DARK BABY NINS

22-180 B
+36 MTH
6 Baby Nins dark / 38 mm height/coconut shell included (may vary in shape and size)


-180:30|00401
OOH-LALA!

| 22-234 | +36 MTHS |
| :--- | :--- |

delightful family of $3 / 37$ to 65 mm height/ 28 to $39,5 \mathrm{~mm}$ ø

| YAY! | $22-237$ | +36 MTHS |
| :--- | :--- | :--- |

happy family of $3 / 37$ to 65 mm height/ 28 to $39,5 \mathrm{~mm}$ ø


NEW



## LOOSE PARTS

PAGE $66-73$

Our collection of loose parts is intended as a complement to the sets, although the pieces can also be used seperately.

Based on the theory of the loose parts by Simon Nicholson in 1971, we propose a rich play object, unstructured and open-ended. It allows the child to combine, align, carry, transport, stack or classify in different ways.

The loose parts allow children to redesign and reformulate. They can also be combined with objects found outside, in nature, to favour contact with our closest environment.

Loose parts can be used for multiple purposes.
There is no one single specific way to use them and there is no right or wrong way to play with them.


All loose parts are presented in the range of colours of the rainbow, their tones allowing us to connect with nature.

| 18 RINGS | $15-115$ | +36 MTHS |
| :--- | :---: | :---: |
|  | 18 rings $/ 48 \mathrm{~mm} \varnothing /$ rainbow colours |  |



| 36 RINGS | $15-116$ | +36 MTHS |
| :--- | :--- | :--- |
|  | 36 rings $/ 48 \mathrm{~mm} \varnothing /$ rainbow colours |  |




18 coins $/ 48 \mathrm{~mm} \varnothing /$ rainbow colours

36 COINS |  | $15-118$ | +36 MTHS |
| :--- | :--- | :--- |

36 coins $/ 48 \mathrm{~mm} \varnothing /$ rainbow colours


6 BOWLS | $15-119$ | +36 MTHS |
| :---: | :---: |
|  | 6 bowls $/ 60 \mathrm{~mm} \varnothing /$ rainbow colours |



| 6 BALLS | $16-126$ | +36 MTHS |
| :--- | :---: | :---: |
|  | 6 balls $/ 45 \mathrm{~mm} \varnothing /$ rainbow colours |  |

## ค)

72 RINGS

|  | $16-147$ | +36 MTHS |
| :--- | :--- | :--- |

72 rings / $48 \mathrm{~mm} \varnothing / 12$ colours


36 RINGS | $16-148$ | +36 MTHS |
| :---: | :---: |
| 36 rings $/ 48 \mathrm{~mm} \varnothing / 12$ colours |  |

## 



36 COINS | $16-146$ | +36 MTHS |
| :--- | :--- | :--- |

36 coins / 48 mm ø/12 colours

72 COINS |  |  |
| :---: | :---: |
|  |  |
| 72 coins $/ 48 \mathrm{~mm} \varnothing / 12$ colours |  |

## nocute

鲑

| 18 RINGS (COMPLEMENTARY) | $16-156$ | +36 MTHS |
| :--- | :---: | :---: |
|  | 18 rings $/ 48 \mathrm{~mm} \varnothing /$ no basic colours |  |


| 36 RINGS (COMPLEMENTARY) | $16-157$ | +36 MTHS |
| :--- | :---: | :---: |
|  | 36 rings $/ 48 \mathrm{~mm} / \mathrm{no}$ basic colours |  |



| 18 COINS (COMPLEMENTARY) | $16-158$ | +36 MTHS |
| :--- | :---: | :---: |
|  | 18 coins $/ 48 \mathrm{~mm} \varnothing /$ no basic colours |  |

## cesees



| 36 COINS (COMPLEMENTARY) | $16-159$ | +36 MTHS |
| :--- | :---: | :---: |

36 coins $/ 48 \mathrm{~mm} \varnothing /$ no basic colours


| 12 RINGS / COMPLEMENT PERPETUAL CALENDAR | $18-187$ | +36 MTHS |
| :--- | :--- | :---: |
|  | 12 rings $/ 48 \mathrm{~mm} / \mathrm{m} / 12$ colours |  |



12 rings $/ 48 \mathrm{~mm} /$ / 12 colours

| DARK COLD NINS | $18-188$ | +36 MTHS |
| :--- | :--- | :--- |
|  | 3 Nins $/ 65 \mathrm{~mm}$ height |  |




## MANDALAS


page $76-82$
The Mandala collection invites children to create mandalas, individually or collectively. They can also be used to create pictures and representations.

We chose the amount of 36 in order to make round creations. Depending on the needs of the kids, they can enrich symbolic play, they can be used as food for cooking or elements to transport.

When the kids are older and in the phase of concrete learning, Mandala pieces can be of help with counting, lining up, or creating letters ... just let them surprise you!



| MANDALA GREEN CONE | $18-200$ | +36 MTHS |
| :--- | :--- | :--- |
|  | 36 pieces of mandala green cone/ <br> 45 mm height $/ 18 \mathrm{~mm} \varnothing$ |  |

нишшш"

|  | $18-198$ | +36 MTHS |
| :--- | :--- | :--- |

36 pieces of mandala little coin $/ 22 \mathrm{~mm} \varnothing$
.

MANDALA HONEYCOMB


| $18-201$ | +36 MTHS |
| :--- | :--- |

36 pieces of mandala honey comb/ 25 mm height


MANDALA FLOWER




| MANDALA SNOWFLAKE | 21-222 | +36 MTHS |
| :---: | :---: | :---: |
|  | 36 pieces of mandala snowflakes / <br> 40 mm height / 19 mm ø |  |
| MANDALA RAINBOW EGGS | 21-223 | +36 MTHS |
|  | 36 pieces of mandala eggs in 12 different colours ( 3 each colour) $/ 35 \mathrm{~mm}$ height |  |




## HEURISTIC

Page $84-89$
The Heuristic game is composed of different types of elements with different shapes and characteristics, so that children can explore and manipulate autonomously and freely.

They can combine, relate, match, cover, fill, empty, rotate, stack or anything else they can imagine.


6 SEMISPHERES $\quad$\begin{tabular}{c|c}
\hline $16-150$ \& +36 MTHS <br>
<br>

| 6 semispheres (each piece can be sold |
| :--- |
| separately) /natural wood $/ 45 \mathrm{~mm}$ height |

\end{tabular}

## 6 honeycomb beakers <br> 16-154 +36 MTHS

6 honeycomb beakers/natural wood/ 60 mm height $/ 45 \mathrm{~mm} \varnothing$


6 COINS \begin{tabular}{c|c|c}
\& $16-155$ \& +36 MTHS <br>

\& | 6 coins (each piece can be sold separately)/ |
| :--- |
| natural wood $/ 50 \mathrm{~mm}$ height $/ 48 \mathrm{~mm} \varnothing$ |

\end{tabular}


 natural wood $/ 55 \mathrm{~mm}$ height

3 RINGS
3 rings/natural wood/48 mm e


bowls (each 60 be natural wood $/ 60 \mathrm{~mm}$ e

6 BOWLS \begin{tabular}{c|c|c}
$17-175$ \& +36 MTHS <br>

\& | 6 bowls (each piece can be sold separately)/ |
| :--- |
| natural wood $/ 60 \mathrm{~mm} \varnothing$ |

\end{tabular}




## \#1

To care for the parts, they should be stored in a dry place.


## CARING


\# 2

To clean them, wipe with a damp cloth and dry immediately.

\# 3

The pieces should not be submerged in water nor should they be disinfected.

For any enquiry, please email us at ftisales@firetheimagination.ca


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