

SOTTOTERRA SHOWDOWN – TERMS AND CONDITIONS

1. **Information on how to enter and prizes form part of these Terms and Conditions of Entry.** Entry into this competition is deemed acceptance of these Terms and Conditions. The promoter is **Ambra Spirits Pty Ltd ABN 90 161 887 207**, 43 Phillips Street, Thebarton SA 5031 (“Promoter”). The Promoter supports the responsible consumption and promotion of alcohol.
2. **Entry is open to all residents of Australia over the age of 18** as of the date of entry and who are employed in a licensed venue, and have fulfilled the entry requirements (‘Eligible Entrants’).
3. Employees and immediate family members of the Promoter, associated agencies, contractors, and related entities are not eligible to enter. Immediate family means spouse (including de facto), parent, child, sibling, or household member.
4. The promotion commences at **12:00 ACST on Saturday 1st June 2025** and closes at **11:59pm ACST on Sunday 1st July 2025** (“Promotion Period”). To enter, Eligible Entrants must submit their cocktail recipe and all relevant information listed on the form embedded on <https://www.ambraspirits.com.au/pages/ambra-sottoterra-amaro-cocktail-competition>
5. **Entries must include:**
 - First name
 - Last Name
 - Email Address
 - Venue Name
 - Venue Manager Name
 - Venue Manager Email
 - Cocktail Name
 - Cocktail Ingredients (featuring minimum 30mL Ambra Sottoterra Amaro)
 - Cocktail method (including glass, garnish etc)
 - Image of the cocktail - also to be updated to social media in accordance with judging criteria
 - Image of the cocktail listed on venue cocktail menu and/or Point of Sale Display
6. **Entries must be accurate and complete.** Incomplete, incorrect, or offensive entries will be deemed invalid. Cocktail names must be original and must not contain references to illicit substances, health claims, or breach advertising standards for alcohol.

7. All entries must be listed on the venue's menu during the competition period. The Promoter may verify this via website, social media, or in-person visit.
8. Judging of entries to determine finalists will occur between **13th July 2025 and 9th August 2025**. A panel will evaluate all eligible entries based on the following criteria:
 - Social Media Photo Upload (20 points total)
 - Menu listing (10 points total)
 - Use of Amaro Sottoterra (10 points total)
 - Name & Menu Feature (15 points total)
 - Presentation/Visual Impact (20 points total)
 - Flavour & Balance (20 points)
 - Inspiration Creativity or Unique Flair (5 points)
9. The **Top 8-10 entrants** will be selected as Finalists and invited to compete in the **Sottoterra Showdown Grand Final** at **Bank Street Social**, Adelaide on the 31st August 2025 from 5pm - 8pm, with finalists to arrive by no later than 4:30pm
10. **Finalists must recreate their drink live at the Grand Final.** Finalists to bring all equipment including bar tools, glassware, garnish and any custom ingredients such as syrups. Sottoterra Amaro will be provided by venue.
11. The **Winner** will be announced live and receive:
 - \$500 cash prize
 - 10L Ambra Sottoterra Amaro Cube valued at \$1,120 for the winner's venue.
 - Media Release announcing winner.
 - Trophy and official recognition as the Sottoterra Showdown Champion
12. **Runners-up** may receive prizes or merchandise at the Promoter's discretion.
13. All prizes must be taken as offered. The Promoter accepts no responsibility for any variation in prize value.
14. The Promoter collects personal information to administer the promotion and may share this information with partners, agents, and service providers. Entry is conditional on providing this information. Full privacy policy available at ambra.au/privacy.
15. To the extent permitted by law, the Promoter will not be liable for any loss, damage, or personal injury suffered in connection with the promotion.
16. Nothing in these Terms and Conditions limits statutory guarantees under the Competition and Consumer Act 2010 (Cth).
17. The laws of South Australia and the Commonwealth of Australia govern this promotion. Entrants submit to the exclusive jurisdiction of Australian courts.