

## What's the right way to travel?

Sept 6 2022

Dear Goddess,

As we look at travel in a post-COVID world, one of the questions women are asking is: 'how can we help both places and people thrive?'

Over the past two years, we've all had an opportunity to become more aware of both the positive and negative effects of travel. We want to travel more sustainably — the question is, how?

### WEBINAR REMINDER: SEPTEMBER 9, 2 PM ET

#### **Sustainable Travel with Anna Pollock, 2022 JourneyWoman Award winner**

Anna Pollock, our 2022 JourneyWoman Award winner, recognized as a pioneer in regenerative travel, to help us learn and adopt a more conscious and responsible mindset when we travel. She'll be introduced by **Norie Quintos**, Contributing Editor to National Geographic Travel Media and former Executive Editor of National Geographic Traveler.

Following Anna's remarks, we'll have a panel discussion with Anna, Norie and **Shannon Guihan**, Chief Sustainability Officer, The Travel Corporation and Head of the TreadRight Foundation. I encourage you to read The Travel Corporation's Sustainability Strategy to understand the breadth and impact of Shannon's work.

Thanks to our sponsor, Trafalgar Tours, this is a free event. When you register, we invite you to make a donation to the Adventure Travel Conservation Fund, which funds local projects engaged in the conservation of unique natural and cultural resources of adventure travel destinations. (select "Donation" when you purchase your ticket). You can also make a donation after the event using our ko-fi link. We will match all donations made.

Learn more and sign up here

**JourneyWoman™**  
SPECIAL ZOOM WEBINAR

September 9, 2022, 2 pm ET

**Sustainable Travel in a Post-COVID Era**

Meet Anna Pollock, 2022 JourneyWoman Award Winner

FOLLOWED BY A PANEL AND Q&A WITH:

**Carolyn Ray**  
JourneyWoman

**Norie Quintos,**  
NatGeo Travel

**Shannon Guihan**  
The Travel Corporation

**Anna Pollock**  
Conscious Travel

*Presented by The Travel Corporation, proceeds in support of the Adventure Travel Conservation Fund*

The webinar will be recorded and available on the JourneyWoman YouTube Channel afterwards.  
[Subscribe here to get notified when it's available.](#)

### Want to experience a more sustainable way to travel?

On September 25, I'm off to learn with **Celine Cousteau** on a sustainable travel experience along the Croatian Coast with **Insight Vacations**. On this **10-day** women-only tour, I'll be meeting women entrepreneurs, learning about fish conservation and hiking in the wilderness. If you've been thinking about getting back out there, this is a perfect opportunity – Insight will look after all the details for you so that you can have a stress-free holiday. I'd love if you join me - there's still space available, and a discount for JourneyWoman readers.

Learn more about this trip here

Take care — I can't wait to see you in person or virtually!

*Carolyn*

Carolyn Ray, CEO + Editor, JourneyWoman  
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