

JourneyWoman™

Dear Goddess,

Did you know that JourneyWoman was created 28 years ago, in 1994, when Evelyn Hannon started a printed newsletter with solo travel advice and tips?

In 1997, Evelyn went online with **Journeywoman.com**. She said: "JourneyWoman was a grassroots website movement designed to inspire women to travel safely and well and to connect women travellers around the world." Then, she noted, there were "few or no female travel mentors to guide us. We also had no way of communicating with each other on a grand scale or to tell each other what we were feeling. The gatekeepers, those people in charge of travel sections in newspapers and magazines were for the most part men. All the articles they published perpetuated the concept of the man leading all travel expeditions."

By 1998, broadband internet service was being delivered into homes. Women of all ages began buying computers. And that's when the **Female Travel Revolution** really began. Evelyn saw a tremendous shift: "Suddenly women were talking about the kinds of trips THEY wanted. What would make THEM happy. And the travel industry listened. In particular, WOMEN in the tour industry listened because they understood what women wanted – the camaraderie of other like-minded females and the opportunity to explore other cultures, stress-free with someone else doing all the planning for them."



(Photo: Evelyn and Carolyn in Argentina, years apart but with the same joy of discovery!)

Growing and continuing Evelyn's legacy

When I took over JourneyWoman three years ago, I was shocked (and happily surprised) to find out that JourneyWoman has continued to grow **because women recommend us**, not through advertising, but by **word of mouth**. Today we have almost 62,000 women on our mailing list, quite possibly the largest list of solo women travellers in the world. (That's not including social media.)

Today, as we celebrate our 28th Anniversary, I'd love you to **invite at least ONE woman** who loves to travel to subscribe to our emails. Maybe it's a woman who is still dreaming of solo travel, or one who has recently become widowed or divorced, or is already doing it. Whatever her circumstance, I want her to be a part of our next 30 years!

Please share this with a friend (or friends!) or sign them up using the link below and help me sustain Evelyn's legacy and take a big, bold first step into our 29th year!

Since this is also my third anniversary, I wanted to share a sampling of some of the positive feedback I've received recently, for which I am so grateful!

"Dear Carolyn, I just want to say a huge "thank you" for taking over the mammoth task of producing this much-loved JourneyWoman newsletter. I'm sure you are admired in every corner of the globe for continuing in Evelyn's footsteps. I have enjoyed immensely, over more than two decades, the editorial content ... it is choco-block full of very interesting stories, tours and tips for us solo lady travellers. Stay well and happy, Warmest regards, Theresa, Melbourne, Australia"

"Thank you so much Carolyn, I just can't stop reading all this rich onsite travel info gathered from all you women and the effort to collate it all. You honestly have given us a wealth of resources...I can't stop watching past Zoom book clubs, interviews and it really excited me to travel again. All this bountiful info is priceless!!! All the very best Carolyn, Anna Maria, Niagara Falls, ON, Canada"

*As a reminder, all of our communications are free because I believe safety information should be shared openly among women. There's no obligation, just honest information and first-hand tips by women, for women. We all rise together!
With gratitude,*

Carolyn