

Imagine seeing a JourneyWoman on your travels!

Nov 9, 2021

Dear JourneyWoman,

When I took over JourneyWoman, one of the items that caught my eye was a bright orange JourneyWoman luggage tag. I found a post from Evelyn on [Facebook in 2018](#) asking if women would be interested in her reproducing the luggage tag as a way to recognize other JourneyWomen when travelling. The resounding response was a resounding "THUMBS UP!"

She didn't get to do that, but I did. That luggage tag was the inspiration for a small collection of new JourneyWoman branded travel accessories, including Evelyn's original luggage tag. [Over the past two years](#), we've asked you for your ideas on what items you would find useful when travelling –and you gave us wonderful feedback!

Our new JourneyWoman accessories are made in the most sustainable way possible, with recycled materials. It is also important to me that we give back, so a percentage of all sales will be donated to non-profits, as we've been [doing throughout the pandemic](#) through our events, webinars and book clubs, and most recently my Camino de Santiago walk.

You can visit our new [JourneyWoman Shop HERE](#). Featured products include: Evelyn's original rectangular luggage tag; a smaller square luggage tag perfect for a backpack; travel notebooks to record your travel stories; and a "Travel the World" pen – all of which are made from recycled materials and soy-based inks in partnership with Ethical Swag, a Cape Breton, Nova Scotia B Corp. We also have some other surprise goodies for you, so take a peek!

Supporting Women Artists

I'm particularly excited about our adorable "Sassy Flamingo" travel bandana, designed by Dr. Mary Clark from our Women's Advisory Council. Mary was inspired by her travels to create this perky pink flamingo, as she shares in this video. I hope to partner with other designers and artists like Mary in the JourneyWoman community on future products, so please reach out to me if you have ideas!



Quantities are limited, so I encourage you to get yours before they're gone! If you have any questions, please reach out or read our [FAQ](#), which includes information on shipping and delivery time. If you purchase a product, I'd love to see a photo of you using it so that I can share it on our social media channels. I also invite you to make a \$1.99 donation to Tree Sisters to help reforest our earth when you purchase anything from our shop.

Thank you for all your ideas! I hope these help you connect with each other when you travel!

Carolyn

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