

Your Generosity Makes a Difference

Nov 26, 2021

Dear JourneyWoman,

In the past five minutes alone, I've received over 20 emails asking me to buy something. I hope that this email inspires you to **give** something.

Next Tuesday, November 30, is Giving Tuesday. It was created in 2012 based on a simple idea: to encourage people to do good. Over the past nine years, Giving Tuesday has grown into a global movement that inspires millions of people to give, collaborate and celebrate generosity. You can learn more about Giving Tuesday **here**.

Generosity has always been a core tenet of JourneyWoman: for almost 30 years, the generosity of women in this community has inspired other women to travel solo - through sharing tips, advice and wisdom. For the past two years, your generosity has also helped us support non-profits around the world through our pay-what-you-can model, which we use to keep our events, book clubs or webinars accessible to all women. Thank you.

For Giving Tuesday, I'm inviting you to consider supporting 10 organizations recommended by our readers, guest speakers and book club authors. You can see the full list [here](#), which includes non-profits that advocate for women, provide young girls with education, and help protect and conserve wildlife.

One of these is **Generation Rise**, an organization that empowers young girls in Rwanda. JourneyWoman Marillee Carroll, a member of our [Women's Travel Advisory Council](#), met the co-founder of Generation Rise, Solange Impanoyimana, in Kigali, Rwanda, several years ago. I spoke with Solange recently to learn more about her "Her Voice Matters" program, which helps young women develop leadership skills through reading and group discussions facilitated by teachers.

You can donate directly to the Her Voice Matters reading club [here](#). In addition, for Giving Tuesday, we will donate 10% of all sales from our newly launched JourneyWoman [Shop](#) from Friday, November 25 to Tuesday, November 30 at 12 pm midnight ET to Generation Rise.

As women, we are caretakers and nurturers. As travellers, we see first-hand what others do not: the effects of poverty, hunger, health, education, and climate change. As JourneyWomen, we strive to make the world a better place and leave it better than we found it. I hope you'll consider supporting these groups, and if you have suggestions for other non-profits we can help, please let me know.

Thank you for your generosity, and all you do to support women.

Be safe and well,

Carolyn

Carolyn Ray, Publisher + Editor-in-Chief, JourneyWoman
Member, Society of American Travel Writers (SATW) + Travel Media Association of Canada (TMAC)
editor@journeywoman.com 437.688.TRVL (8785)
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