

Jul 7, 2022

Dear Goddess,

I'm thrilled to share with you that my brother and his family arrived from Australia yesterday. This Saturday, we're having a celebration of life for our parents, both of whom passed away during the pandemic. Although you can never really 'move on', it will feel good to have closure, as it has been two years since my dad passed away, followed by my mother this past November.

This month, our team is taking some well-deserved time off — Stephanie, our JourneyWoman webmistress, just got married in Spain and is now on her honeymoon; and Melissa, our Travel Directory webmistress, recently moved into a new apartment. I'm so happy for both of them as they shift into new stages in their lives. As for me, I'm happy to be home for a few weeks, after being in Oaxaca in May and Nova Scotia last week for the Travel Media Association of Canada's national conference. My next trip is to Bogota in Colombia in September.

With over 62 million jobs lost in tourism in 2020, there's never been a better time to embrace imperfection than now, as we discussed on our recent webinar on Wabi-Sabi (the art of Japanese imperfection). When we apply a wabi-sabi mindset to travel, it makes all the issues disappear, allowing us to focus on what we love about travel. I'm learning to exercise understanding and patience when I'm on the go, focusing on the positive and remembering that travel — whether at home or abroad — is a privilege. it's going to take some time for the industry to regain its footing.

In this issue, we feature new articles from adventurous women who embrace the unknown through travel, whether it's setting out on their first solo trip or rapelling down a waterfall. Their stories remind me that JourneyWoman isn't 'just' a solo travel publication for women -- we are part of a global movement that is empowering likeminded women to discover our true selves. That's why we support hundreds of women-led businesses in our travel directory, feature women in our editorial, and share real, honest stories about life and travel from women just like you around the globe.

None of this happens without you — we are building and growing JourneyWoman together. As we approach our 28th anniversary in September with 61,000 on our mailing list, I invite you to keep recommending JourneyWoman to other women who love travel, and to share *your* story. Learn more about our editorial guidelines **here** or email me with your ideas.

Take care and stay positive,



Carolyn Ray, CEO/Editor-in-Chief, JourneyWoman, editor@journeywoman.com
Member, Society of American Travel Writers (SATW) + Travel Media Association of Canada (TMAC), North
American Travel Journalists Association (NATJA)

See more photos on our Instagram and Solo Travel Wisdom Facebook Group.

Featured Editorial: Discovering New Places



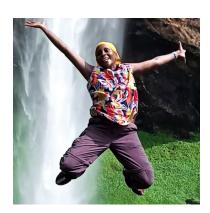
Oaxaca, Mexico: A Safe Place to Wander by Carolyn Ray: In Oaxaca, creativity and community go hand in hand, making it an ideal place for solo women, not to mention delicious food and authentic experiences.

Read more



Travel at Home: A Solo Walk on the Vancouver Island Trail by Tracy Smyth: Taking that first step into the unknown isn't always about going far from home, as Tracy discovered when she hiked Canada's Vancouver Island Trail.

Read more



Adventures in Africa: Abseiling Uganda's Sipi Falls by Maria Kamau: You'll practically hear Maria screaming wth joy as she experiences the ultimate rush on a solo trip rapelling Sipi Falls in Eastern Uganda, Africa.

Read more



Following in Goya's Footsteps: A Journey Through Zaragoza Spain by Catherine Driver: Art lover Catherine invites us to discover Zaragoza, Spain, a less-travelled city with incredible historic sights and museums.

Read more

Your voice matters! Read our Editorial Guidelines or email editor@journeywoman.com.



Exploring Nova Scotia's Less-Travelled Lighthouse Trail by Carolyn Ray: Nova Scotia may be Canada's second-smallest province, but there are many stories to be shared along its southwestern Lighthouse Route.

Read more



Top Travel Tips from June to inspire your next adventure curated by Breanna Schnurr: From Canada to Slovenia, JourneyWoman readers share first-hand travel tips to help you plan your next trip.

Read more

Looking for a women-friendly tour or retreat?

We have the world's largest resource for women.

Visit our Women's Travel Directory for travel inspiration!

Upcoming Events

PLEASE UPDATE YOUR PROFILE HERE

We want to get in touch with you when we host local events and meetups. Please complete your profile and let us know what else you're interested in!

- July 9, 11 am PCT: Dana Point, CA Meetup Register here.
- July 20, 8 PM ET: "The Paper Palace" by Miranda Cowley-Heller. Register here.
- October 20 -24, Our Women's Travel Wisdom retreat in California.

Other Partnerships



I'm pleased to share with you that we've recently joined the Travel Unity Alliance as an inaugural founding media member. **Travel Unity** is a nonprofit dedicated to diversifying the travel industry that brings together companies, organizations, and individuals to learn together and work toward increasing diversity, equity, and inclusion in the world of travel.

Want to support conservation efforts? JourneyWoman is a media member of The Adventure Travel Conservation Fund (ATCF), which helps protect threatened communities, cultures, and wild places to preserve their cultural and recreational integrity. Founded by businesses in the adventure travel and outdoor industries, the ATCF advocates and support projects that allow sustainable adventure tourism to grow into the future. For the past three years, the ATCF has run a Travel Conservation Auction to support its annual grant program, which has raised over \$500,000 for 33 community projects in 27 adventure destinations around the world. You can bid on 27 auction items in this year's fundraiser, which ranges from multi-day adventure safaris to accommodations and gear packages. The auction closes next Friday, July 15.

ARE YOU ON OUR SOCIAL CHANNELS?









Join over 5,200 women on the JourneyWoman Travel Group on Facebook.

Missed an event? Subscribe to our YouTube channel.

Plant a tree and subscribe a friend to JourneyWoman!

You have signed up to receive emails from the JourneyWoman Community. Thank you!

20 Gothic Avenue Suite 602 Toronto Ontario M6P 1T5 CANADA