

# JourneyWoman™

Jan 12, 2023

Dear Goddess,

Since taking over JourneyWoman four years ago, I've met hundreds of women who are passionate about travel. We've connected, developed friendships, and truly become a community of like-minded women who care deeply for each other. Nothing brings me more joy than meeting a JourneyWoman in person on my travels, and watching women connect as they travel around the world.

This year is JourneyWoman's 29th anniversary, making us the oldest website for solo women travellers in the world. Many of our readers have been with us for decades, since Evelyn published her printed newsletter in the 1990s. You are the wisdom-keepers, the trailblazers, our fearless role models, the ones who took the first step. Because of you, women are recognized as the world's most influential travellers.

But there's a problem. In our latest survey, 70% of women said you felt undervalued and ignored by the travel industry. Whether it's the premium we pay to travel, the stereotypical terminology or the shortage of photography that shows mature, adventurous women as we truly are — it's time for change.

As I look at 2023, I am more committed than ever to bringing the voices of women over 50 into the spotlight. This year, I'm expanding our editorial contributors to include diverse, experienced women over 50 from various regions of the world. To better portray how women over 50 are represented, I'm leading discussions about mature travellers at major women's travel events; and working with the travel industry and media to ensure your needs are understood. As an entrepreneur, I am also boosting my efforts to build our Women's Travel Directory, which supports small businesses that cater to women, by adding accommodations and guides. None of this excludes women under 50, men or non-solo travellers — I believe that wisdom is best shared among all of us, and that we all rise together.

Our first issue of 2023 celebrates bold, inspiring, adventurous women over 50 who are curiosity-seekers, advocates, activists and rule-breakers — all living life on their own terms. These women don't follow "the rules", they make them. It's my honour to share their stories with you.

Travel safely,

*Carolyn*

Carolyn Ray, CEO/Editor, JourneyWoman, [editor@journeywoman.com](mailto:editor@journeywoman.com),

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See more photos on our [Instagram](#) and connect to women on our private [Solo Travel Wisdom Facebook Group](#).

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## Featured Editorial



**Celebrating Adventurous Women Over 50:** This is our moment, and we have never been more prepared.

[Read more](#)



**Three Years of Isolation: How One Woman is Thriving in her Longest Solo Journey Yet:** How solo travel prepared Brenda McCrank, 70, for three years of pandemic-enforced isolation.

[Read more](#)



**Announcing the 2023 JourneyWoman Award Finalists:** Congratulations to Rue Mapp, Céline Cousteau and Juliet Kinsman, three women dedicated to inclusive, sustainable travel.

[Read more](#)



**Six Unique Solo Trips that Blend Adventure, Learning and Exploration:** These women-only trips in the South of France, Italy, Israel, Jordan, Mexico, and Morocco are designed to strengthen our connections to ourselves and others.

[Read more](#)



**Seven of The Most Memorable Travel Experiences in 2022:** From Croatia to Prague, cenotes to river cruising, street art and medieval cities, these adventures might inspire you to revisit your bucket list.

[Read more](#)



**Where Adventurous Solo Women Want to go in 2023:** Get inspired by women over 50 who plan to hike, bike, safari, kayak, explore and skydive, from our latest survey.

[Read more](#)

2023 is our 29th anniversary in service to women. We believe all women should have access to solo safety information so our editorial is open to everyone. In return, we ask you to **please share a travel tip** or to support us by making a contribution to JourneyWoman **here**.



Thursday, January 26, 2023  
7 pm Eastern/ 4 pm Pacific

## Limitless Accessibility Group

Share your experiences, connections, and lessons  
learned as a differently-abled globetrekker!

Let's change the way we perceive travel for  
those of us with mobility issues

**JOURNEYWOMAN, THIS IS YOUR TIME**



Join us to talk about airport and hotel accessibility.

## January Events: Sign up now!

### We've changed our event registration process

Goodbye Eventbrite! After a year of testing Eventbrite, based on your feedback, we've simply decided it's not for us. Going forward we're using direct Zoom links for registration.

- January 12: JourneyWoman Community Call, 7 pm ET
- January 18: January Book Club on Ukraine, 8 pm ET
- January 26: Limitless Accessibility Group call, 7 pm ET

Get details on all of our events here

### ARE YOU ON OUR SOCIAL CHANNELS?



Join over 6,000 women on the [JourneyWoman Travel Group on Facebook](#).

You have signed up to receive emails from the JourneyWoman Community. Thank you!