THE WORLD'S MOST TRUSTED RESOURCE FOR WOMEN'S SOLO TRAVEL



Empowering women to travel safely and well

Feb 10, 2022

Dear JourneyWoman,

Over the last few weeks, I've received some wonderful emails from our readers that have filled my heart with joy. There is something very special happening with JourneyWoman - we're growing!! I'm so glad you're a part of it. In the past two years, we've built a new website, continued to publish articles every week, created a private facebook group, launched a JourneyWoman YouTube channel, established a Women's Travel Advisory Council and hosted hundreds of events, webinars, book clubs and community calls. All of this has happened as a result of your feedback and ideas. Thank you!

There's nothing I love more than seeing women connect and inspire each other. For example, Deborah recently joined our private Solo Travel Wisdom Facebook group and wrote me, saying: "You have clearly very ably carried on the remarkable legacy of Evelyn Hannon. Thank you so much for this work you are doing. I look forward to many years of enjoying the group and hope to meet some of the participants one day." Margaret wrote: "I have continued to receive newsletters from JourneyWoman and am very happy to see it thriving. Evelyn was a remarkable woman and you've done so much to continue the fabulous work she did."

I'm often asked how you, as loyal readers, can help support us, and my first answer is always to recommend us to another woman who loves travel so that she can subscribe.

However, there are other ways you can help too. JourneyWoman is <u>not</u> a non-profit, so we rely on advertising revenue from the travel industry and tour operators. As the world reopens, our partners are starting to advertise with us again, but it's still a challenging time for all of us. During the pandemic, I went against the trend and made a decision to keep writing new editorial and NOT put our articles behind a paywall or introduce a tiered membership, as so many other websites have done. Like Evelyn, I want all women to feel like they belong. I don't want to create exclusivity by limiting access to our website.

You can help us sustain our growth by making a donation. A gift of any size helps me maintain our extensive editorial, improve our website, create new services and continue to offer online events to serve your needs. If you'd like to do that, please click here.

A third way you can help is by participating in our community calls, webinars and courses, which are intended to prepare you for the future of travel. Many of these sessions are run by volunteers and are a wonderful way to connect and learn from other women in the JourneyWoman community. Throughout the pandemic, we've been using a pay-what-you-can model (which starts at \$1) to cover our event costs and donating proceeds to support non-profits like women's shelters, food banks and girls' education. There is also an option to pay nothing and donate later should you choose; I encourage you to consider the effort that goes into making these events happen and the generosity of our guest speakers.

I hope you can join us at one of our events, which are listed on Eventbrite here. There is lots happening in the next few weeks to feed your curiosity and connect with other women who share your passion for travel:

- February 11: Community Call: The Secrets of Age-Defying Women with Diana Eden, our 'Women Over 80' contributing writer, 10 am ET
- February 16: Book Club: Joanna Glen's "All My Mothers" (Cordoba, Spain), 8 pm ET
- February 22, Cultivating a Travel Mindset with Coach Debbie Phillips, 7 pm ET
- February 24: Community Call: Women of Inspiration with Marillee Carroll, 2 pm ET
- March 11: Community Call: International Women's Day: Women in Travel, 10 am ET
- March 13: NEW Travel Writing Course, 4 pm to 7 pm ET
- March 16: Book Club: Carol Drinkwater's "An Act of Love", 8 pm ET
- March 22: Travel Advisor Roundtable and Q&A, 7 pm ET
- March 22 NEW "It's Your Time Now" Rediscovering Yourself at Midlife Click here.

Lastly, I want to express my deepest gratitude for your support, kindness and generosity, I don't think I would have made it through this time without you. You keep me energized, inspire me and bring me joy every single day. Thank you for all your encouragement and for allowing me to continue Evelyn's legacy. I really am living the life of my dreams, with you.

Take care and be safe.

Carolyn

Carolyn Ray, CEO, Publisher + Editor-in-Chief, JourneyWoman

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