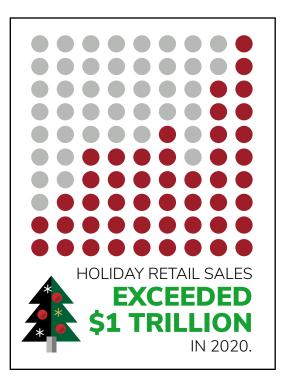
WHY DÉCOR MATTERS



Decorating for Christmas is a great way to get your team and your guests in the holiday spirit. But did you know Christmas décor actually benefits your business, too?



OCCURS IN BRICK AND MORTAR STORES.

AND
Of Shoppers
leave their holiday gift purchases up to in-store inspiration.

- Stay up to date on yuletide trends
- Change it up year over year
- Target customer segments
- Plan for family time
- Consider holiday mixers and happy hours

"We don't buy things.
We buy how things make us feel."

-Margo Aaron



The holiday season accounts for roughly 25% of businesses' annual revenue.





Dekra-Lite is a full-service Christmas décor company specializing in holiday design and fabrication. We handle everything from decoration planning to décor fabrication to storage and refurbishment for shopping centers, theme parks, and municipalities.