



Banner Artwork Requirements

File Types

We accept the following file types:

- TIFF flattened
- EPS flattened with all text converted to outlines
- Adobe Illustrator
- Adobe Photoshop
- PDF with all fonts embedded

Please make sure to include all required images. All fonts should be embedded or converted to outlines.

Size & Resolution

All files should be built as large as possible with a minimum size of 150 dpi. Extra large prints should be at least 300 dpi.

Bleeds

For artwork to be cut using a router, please include 1/8" bleed. No bleed required for banners. Please add a clipping mask to EPS artwork.

Colors

For best results, please build your files in a CMYK color space. All banners are printed in CMYK process and may have slight variations in color.

Artwork Supply Method

Contact Dekra-Lite at (800)474-5179

Additional Information

When matching existing banners, number and placement of grommets, pocket size, special stitching, existing hardware, or other details need to be included in notes but not in the file.

If banners are going to have pole pockets, please add 1.25" to height. If banners are going in banner stands, please call for custom measurements for that particular stand.