







quick
**USER'S
 GUIDE**

S4TEC

smoother
 softer
 straighter
 smarter

KEY STEPS AND DIFFERENCES BETWEEN FORMULATIONS

S4 TEC	INFINITY & FLAT IRON FREE ALL HAIR TYPES including BLEACHED, HIGHLIGHTED & DAMAGED hair/Slight to Extreme Frizz	BEYOND Normal, Color, Curly, Wavy, Medium Frizz (NOT for Bleached, Highlighted, or Heavily Damaged hair)	EXTREME Resistant, Coarse, Virgin, Color, Curly, Wavy, Kinky, Medium Frizz (NOT for Bleached, Highlighted, or Heavily Damaged hair)
	Apply to clean hair, preferably DAMP	Apply to clean hair, preferably DAMP	Apply to clean hair, preferably DAMP
	Massage into DAMP hair and comb through	Massage into DAMP hair and comb through	Massage into DAMP hair and comb through
	Set timer for hair type 30 minutes delicate 40 minutes normal 50 minutes coarse	Set timer for hair type 30 minutes	Set timer for hair type 40 minutes
	Warm gentle rinse just until water runs clear	Rinse thoroughly. At least 3-5 minutes. Set timer	Rinse thoroughly. At least 3-5 minutes. Set timer
	Do a smoothing blowout	Do a rough, thorough blowout	Do a rough, thorough blowout
	Flat Iron until silky (optional for Flat Iron Free formula) 3 to 8 passes (delicate to coarse)	Flat Iron until silky Up to 5 passes	Flat Iron until silky Up to 5 passes

S4: SMOOTHER SOFTER STRAIGHTER SMARTER