

FAQs

S₄TEC

smoother
softer
straighter
smarter

KERATIN
SMOOTHING
TREATMENT

FAQs

What is the S4Tec Keratin Smoothing Treatment (S4)?

S4 Keratin Smoothing Treatment (S4) is the answer for the stylist who wants to join many of the top beauty professionals in the world in delivering an amazing result to the client without being exposed to the health dangers of excessive formaldehyde usage.

S4 is the answer for the client who wants a long-lasting treatment that delivers straighter, smoother, frizz-free hair without formaldehyde, other aldehydes, or any other toxic ingredients.

What kind of results can my clients expect from S4Tec?

S4 will reduce frizz and deliver straighter, smoother, healthier looking, more manageable, and exquisitely beautiful hair and will last for months. Your clients will love it.

S4 is a transformational, long lasting, and safe treatment that brings hair to its ideal, most beautiful condition without damaging or dangerous chemicals like formaldehyde, which can be found in other straightening or smoothing products. k

Who is right for the S4Tec Keratin Smoothing Treatment?

S4 is right for any client who would enjoy smoother, straighter, softer, and more manageable hair for months after treatment.

If my client was a previous user of a formaldehyde-based keratin smoothing treatment, would they be happy with S4Tec?

Yes. Clients get similar results to their previous formaldehyde treatments without the health risks. We have clients and stylists who say that S4 is better than their former traditional keratin treatment and can be done in half the time.

Will a stylist who has used formaldehyde-based keratin smoothing products be happy with S4Tec?

Yes. Stylists have reported that they will never do another formaldehyde treatment again and find it a relief to have no more formaldehyde-related eye and respiratory irritations. Many stylists say S4 is easier, faster, safer and gives a similar result to formaldehyde-based formulas and will be their new flagship smoothing treatment. Although there are stylists who will continue to use formaldehyde-based formulas, increasing numbers of stylists and their clients are requesting an alternative to this toxic ingredient.

What is the difference between S4Tec and other formaldehyde free smoothing treatments that are on the market, of which there are many?

The difference is significant. Up until S4, formaldehyde free smoothing systems were an apology in performance to traditional keratin treatments. There was always a "but" when being compared. They were "almost as good as, but," "don't last quite as long, but," "not quite as smooth, but", etc. Not so anymore. S4 is BETTER and SAFER. LASTS AS LONG or LONGER. HALF

THE TIME IN THE SALON. NO DETECTABLE FORMALDEHYDE OR FORMALDEHYDE BY-PRODUCTS BEFORE, DURING, OR AFTER THE TREATMENT. CAN SWIM, SHAMPOO, WEAR CLIPS AND PONYTAILS, AND CAN COLOR OR USE A TONER IMMEDIATELY AFTER TREATMENT. S4 HAS A FORMULATION FOR EVERY HAIR TYPE.

How long will S4Tec last?

S4 will last for months. Like formaldehyde-based keratin smoothing treatments, the amount of time S4 will last varies by client hair type, hair texture, and maintenance routine. S4's BEYOND and EXTREME gentle straightening formulas will last a little bit longer than other keratin salon smoothing treatments and the smoothing formula INFINITY will last about the same. The FLAT IRON FREE smoothing treatment will last for a little less time than the others.

Does S4Tec give the same super straight results as a Japanese straightener or lye & no-lye relaxers?

No. S4 will reduce frizz and deliver straighter, smoother, healthier looking, more manageable, and exquisitely beautiful hair and will last for months. It is not a lye or no-lye relaxer, and it is not a Japanese straightener and will not deliver identical results. The results are much more like a salon keratin treatment.

Does S4Tec contain formaldehyde or harsh chemicals that can damage skin or scalp?

No. S4 gives you the hair you want without harsh chemicals like ammonium thioglycolate, lye (sodium hydroxide) or no-lye (guanidine carbonate) that can damage your skin or your scalp. It contains no formaldehyde or aldehydes of any type.

I wear a mask when I do formaldehyde-based treatments and put a mask or a towel on my client's face for protection from the fumes. Do I need to do this with S4Tec?

No, not because of the treatment. You may see some vapor when you blow dry or flat iron, but this is primarily steam and does not contain any dangerous chemicals. However, due to Covid-19, you and your client may be required to wear a mask within the salon.

Is it any more difficult to apply than formaldehyde-based keratin treatments?

No. Many stylists report it is easier and takes less time to apply.

Do I need to wear gloves when doing S4Tec?

Gloves are not required, but since the pH is comparable to lemon juice (for the FLAT IRON FREE and INFINITY formulas) and a banana (for the BEYOND and EXTREME formulas), you may

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want to wear them as the treatment may irritate abrasions on hands and cuticles if gloves are not worn.

Can I and/or my client wear jewelry during the treatment?

Like with any professional treatment, it is not recommended. The treatment could temporarily tarnish jewelry.

Should I use plastic or metal clips and combs?

It is fine to use plastic or glass bowls, plastic clips, and combs. Do NOT use any metal bowls, clips, or combs. The pH of the treatment which is on the acidic side of the pH scale can tarnish metal.

Federal and State Government Agencies reference High Performance Liquid Chromatography (HPLC) in reporting related to formaldehyde. The Environmental Protection Agency (EPA) has published methods for testing for formaldehyde including Method 8315A. Have tests like these been performed on S4Tec?

Yes. One of the top testing labs in the United States performed the HPLC test on S4 and found no detectable formaldehyde.

What are the ingredients and how does it work?

All S4 products are free of formaldehyde and do not give off formaldehyde gases. We are also sulfate free, paraben free and free of all toxic chemicals.

Our INFINITY & FLAT IRON FREE formulations are the most universal as they work on all hair types including bleached blond, highlighted and damaged hair. INFINITY delivers reduced frizz, straighter, smoother, healthier looking, more manageable, and exquisitely beautiful hair that lasts for months. The FLAT IRON FREE treatment provides the client with smoother, softer more manageable hair that can be done in less than half the time of a traditional keratin treatment. It can be used on any client who wants to reduce frizz and add luster and manageability but who does not want to lose much of their wave or curl. It's a great choice for clients who have delicate or damaged hair since no flat Iron is required. The glyoxylic carbocysteine technology combined with a propriety blend of keratin protein, botanic extracts including Abaco Neem Oil and vitamins enter through the cuticle to the cortex moisturizing and fortifying the hair strand while gently modifying the bonds to reduce curl. Both treatments have a pH of about 2, similar to a lemon.

Our BEYOND and EXTREME are gentle straightening formulas that deliver excellent results and last as long or longer than the formaldehyde-based treatments. These two formulas with a pH of 5, about that of a banana, use the latest science in hair care to open the cuticle of the hair and infuse a propriety blend of botanical extracts, vitamins, and proteins, including keratins and certified organic Abaco Neem directly into the hair strand

through to the cortex. Our process changes the actual curl pattern of the hair and locks it into a smoother, straighter shape without destroying the disulfide bridges. After blow drying and sealing the cuticle of the hair with heat from a flat iron, the moisturizing and fortifying ingredients are secured in place to smooth and renew from the inside out for months.

What are the proteins, vitamins, and botanical extracts that are being infused into the hair?

Proteins: Hydrolyzed Keratin

Vitamins: Panthenol (Vitamin B5), Tocopherol (Vitamin E), Tocopheryl Acetate (Vitamin E Acetate), Niacinamide (Vitamin B3), Sodium Ascorbyl Phosphate (Vitamin C), Pyridoxine Hydrochloride (Vitamin B6), Linoleic Acid and Linolenic Acid (Vitamin F)

Botanicals (Beyond & Extreme): Abaco Neem Seed Oil, Castor Oil, Wheat Germ Oil, Jojoba Seed Oil

Botanicals (Infinity): Abaco Neem Seed Oil, Shea Butter, Wheat Germ Oil, Cacao (Cocoa) Seed Butter, Macadamia

Botanicals (Flat Iron Free): Abaco Neem Seed Oil, Shea Butter, Aloe Barbadensis (Aloe) Leaf Juice, Melia Azadirachta (Abaco Neem) Seed Oil, Cocos Nucifera (Coconut) Oil, Persea Gratissima (Avocado) Oil, Cocos Nucifera (Coconut) Liquid Endosperm, Cocos Nucifera (Coconut) Fruit Juice, Theobroma Cacao (Cocoa) Seed Butter,

What is keratin?

Keratin is the primary protein in hair.

What is certified organic Abaco Neem?

The Neem oil in S4 comes from a certified organic farm on the small island of Great Abaco in the Northwest Bahamas. The standards are maintained to produce the highest quality Neem product available on the world market.

This unique farm supplies the purest Neem oil in a concentration that works in conjunction with the other S4 botanicals, vitamins, and nutrients to deliver a transformational result for smoother, softer more manageable hair.

Neem was used 4500 years ago as a health and beauty aid by the Harappa Culture in East India and its medical uses go back to the earliest Sanskrit writing, the team at Abaco Neem farm is proud of their product and invites you to visit their beautiful island of Great Abaco and tour the farm. It is an experience you are sure to enjoy and never forget.

No other smoothing treatment has or will ever have Abaco Neem Oil.

Sometimes there is a lingering smell after using S4Tec. Why?

To minimize this, be sure to follow the instructions and rinse

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according to the directions for the formula you are using before blow drying and blow dry thoroughly before flat ironing. Some clients may have a lingering odor in their hair when wet. This will disappear as the client continues to wash their hair. Again, make sure you rinse enough and get the hair 100% dry before flat ironing.

How does S4Tec compare to the variety of carbocysteine (amino acid) treatments that are currently available?

S4 uses completely different technology with 4 formulas that match the client's hair type and texture. Most carbocysteine products wash out very quickly, sometimes in just weeks. S4 delivers reduced frizz, straighter, smoother, stronger, healthier looking, more manageable, and exquisitely beautiful hair and will last for months.

If S4Tec is modifying the bonds, is it damaging hair like lye and no-lye relaxers?

No. S4 is gently modifying the bonds with a pH of fruit-which is gentle.

If S4Tec is modifying the bonds, is it a relaxer or a reverse perm?

No. S4 is not a relaxer, and it is not a reverse perm. It is a new and different technology. S4 gently modifies and restructures the disulfide bonds in the hair to soften the overall shape of the curl. Lye relaxers use sodium hydroxide with a pH of 12-14. There are "no-lye" relaxers which use guanidine carbonate, with a pH of 9-11. Japanese straighteners use ammonium thioglycolate with a pH of 9 to 9.6. These products are strongly alkaline, and a neutralizer must be used. If the process is not timed correctly, these alkaline products can quickly destroy the client's hair. S4 is not alkaline at all. It does not contain sodium hydroxide, guanidine carbonate or ammonium thioglycolate. It does not need to be neutralized. It is technology like no other and you and your clients will love the results. Although the BEYOND and EXTREME formulas smell slightly like a "perm" solution, they are NOT a perm solution in any way, shape, or form and do not require a neutralizer as does a perm.

Will S4Tec gradually wear off like a traditional smoothing treatment?

The FLAT IRON FREE & INFINITY formulas will gradually wear off. The amount of time it will last depends on the client's hair type and texture as well as their maintenance routine, but it will last for months. The BEYOND & EXTREME formulas use a slightly different technology that gently modifies the bonds in a different fashion and will last for up to 6 months but will not leave a strong line of demarcation between treatments.

When the client comes back for a follow up treatment, do I treat the entire head or just the new growth?

You have the option! If you used the BEYOND or EXTREME formula and your client is loving their current curl and wave pattern, then you may just do the regrowth. If your client would like an overall straighter look to their curl and wave, you may do the entire head. If you used the INFINITY or FLAT IRON FREE formula, you may proceed to do the entire head. With any of the formulas, you always have the option to just do a section of your client's hair, such as a bang or the nape.

I understand there are formaldehyde treatments and carbocysteine treatments. What is S4Tec?

S4 is a next generation smoothing system that uses the latest advances in science, along with only the finest ingredients, to create a product that delivers the results salon clients demand from a keratin smoothing treatment, safely and effectively. And, because S4 works from the inside out in modifying the overall shape of the curl, our results last for months.

Some clients who previously had formaldehyde-based smoothing treatments complained that their hair was flat and lifeless and had no volume for a few weeks after the treatment and they were unable to curl it in any way. Is this the same with S4Tec?

Although S4 delivers similar results to these treatments, it does not make the hair flat and lifeless. S4 still allows the client to immediately put a bend in their hair, curl with a flat iron, and still achieve voluminous results.

What is a "low tech" explanation that I can give to my clients who want to know how S4Tec works compared to other treatments?

S4 uses a revolutionary pH system with similar acidity to that of a lemon (for FLAT IRON FREE & INFINITY) and a banana (for BEYOND & EXTREME) to open the cuticle to allow the infusion of a proprietary blend of keratin, botanical extracts, vitamins, and certified organic Abaco Neem to enter through the cuticle to the cortex.

Will it give off fumes like some salon treatments?

No.

How soon can the hair be washed or colored and how soon before the client can use styling products, exercise, or wear ponytails, clips, or pins?

Unlike most smoothing treatments, with S4 the hair can be washed or colored immediately after the treatment and there are no restrictions to exercising, wearing ponytails, clips, or pins. Any styling products may be used immediately, but we recom-

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mend the S4 Sulfate-free Moisture Rich Shampoo, Moisture Rich Conditioner, and amazing Styling Crème. Our Styling Crème is an important part of the system and will keep hair looking and feeling great between treatments.

Is it safe for pregnant women and children?

Although S4 contains no formaldehyde or other carcinogens or dangerous chemicals, it is the Company's policy not to recommend any products to pregnant women or children, so please check with your physician first.

How does S4Tec work on virgin hair?

Great!

Can I use S4Tec on all hair types?

Yes. S4 has **four (4)** different formula options to choose from for all hair types and texture, whether it is colored, bleached, highlighted, or damaged. It can even be applied over other chemical treatments such as previous keratin smoothing treatments, Japanese straighteners, and relaxers. If your client's hair is bleached, highlighted, damaged, or exceptionally fine or fragile, use the S4 INFINITY or the FLAT IRON FREE formula which work on all hair types and textures, and be sure to follow the directions regarding flat ironing temperature and number of passes using this gentlest of our 4 formulations.

Is S4Tec right for everyone?

As with any professional hair product, S4 is not for everyone. Like any keratin smoothing treatment, the amount of curl or wave that is reduced depends on the hair type and texture. If you do NOT want to reduce any curl or waves, S4 is not the right treatment for your client. If you are not sure, do the treatment on a small section at the nape of your client's neck to test the results. Hair that is extremely dry, damaged, heavily bleached, very delicate or has extensive split ends should consider appropriate moisturizing treatments and hair trims to bring the hair back to health before using S4 or any other professional treatment.

I read that S4Tec works on all hair types and textures. Does this include African American and/or very resistant hair?

Yes, S4 works great on ALL hair types and textures, including African American and/or resistant hair. S4 will reduce frizz and deliver straighter, smoother, stronger, healthier looking, more manageable, and exquisitely beautiful hair and will last for months. It is not a lye or no-lye relaxer, and it is not a Japanese straightener and will not deliver identical results.

How important is it to completely saturate the ends of the hair with S4Tec during the application?

It is important that all the hair is completely saturated, especial-

ly the ends which tend to be the driest and most porous. Make sure to massage the treatment into the hair.

If I increase heat and take extra passes with the flat iron, will I get even better results? Is this okay to do?

No. Follow the instructions to make sure you get the best results. Unnecessarily increasing heat can damage hair. Excessive heat may also activate unwanted lifting of color.

Can S4Tec be used on Hair Extensions?

Yes, if they are human hair. Avoid the bond while flat ironing.

If a client has blonde or white hair and you notice some yellow or orange in the hair after flat ironing, why did this happen and how can it be avoided?

There is nothing in the FLAT IRON FREE or INFINITY formulas to turn the hair yellow or orange, but blonde, highlighted, or white hair has been known to turn yellow or orange for a variety of reasons. This could occur during the treatment, and it may be outside your control. Causes could include type of color or treatments that are already in the hair, type of water, medication—even an aspirin can affect hair color!

Another thing that can cause a problem is a flat iron that is too hot for blonde, highlighted, or white hair. If you are addressing this issue, try starting at a low temperature, even lower than the recommended 380°F (193°C). Remember the goal is to get the hair silky. Simply adjust the temperature only to the point where the hair gets easily silky. You should not have to do a lot of passes, generally no more than 3.

if you are using the INFINITY formula which we recommend for bleached blonde, highlighted, and white hair. If you see the hair getting yellow, STOP and turn the temperature down. DO NOT over-flat iron the hair. Silky is the key word. Once it is silky there is no reason to continue to flat iron. The same applies to the FLAT IRON FREE formula should you decide to either flat iron the whole head or just do difficult areas.

Remember, you can always adjust color or use a toner after the service if you wish. Another tip from stylists with whom we discussed this question is that blue/violet-based shampoo can reduce/eliminate discoloration.

How long does it take to do S4Tec and how much should be charged?

Depending on the hair type, texture, and length, it should take you about half as long as traditional keratin treatments to do the BEYOND AND EXTREME formulas. For the INFINITY formula it will take about the same amount of time as other smoothing treatments - about 1 ½ to 2 ½ hours. The FLAT IRON FREE takes much less time as no flat ironing is required. You should charge

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the same amount you charge for other smoothing treatments in your salon.

How much product will be used per treatment?

The "average" head of hair will take about 1-2 ounces. Depending on hair type, texture, and length, it could take anywhere from 2 to 3 ounces.

How important is it to follow the directions with respect to the amount of time to leave S4Tec on the hair?

It is important to follow the directions, but if you are not exactly right on the timing, it will still work fine. A few minutes longer will not damage the hair but try to stick with the recommendations for the best results.

Will the S4Tec treatment lift color?

As with all smoothing treatments, there is a potential to lift color. Whether or not any color is lifted and how much color is lifted is a function of the hair type and condition as well as the type of color and the temperature of the blow dryer and/or flat iron. If your client's hair has blue, yellow, pink, or green or any other bright unnatural colors, there may be a greater tendency for lift. Color or toner may be applied immediately after treatment as per the directions for each formula.

Which formula should be used for Delicate, Fine, Bleached Blonde, White, Highlighted, or damaged hair?

Use the FLAT IRON FREE or INFINITY formula which work great on all hair types and textures but is formulated specifically for bleached blonde, highlighted, and damaged hair.

Is it all right to do the BEYOND and EXTREME formulas on hair that is bleached or highlighted?

No. Bleach destroys the protein in hair. The FLAT IRON FREE and INFINITY treatments which are the biggest frizz busters were designed specifically for bleached and highlighted hair, no matter what the hair type and texture is. The BEYOND & EXTREME treatments which are gentle straighteners provide the longest lasting results and will reduce the curl and wave more than the FLAT IRON FREE or INFINITY treatments and are great for all clients who do not have bleach, highlights, or heavily damaged hair and want to remove about medium frizz.

When is it best to color hair when using the BEYOND and EXTREME formulas?

COLOR may be applied immediately AFTER the treatment. We do NOT recommend using this treatment on top of FRESH color as it may result in color lift.

When is it best to color hair using the FLAT IRON FREE or

INFINITY formulas?

Some hairstylists color before & some color after. If you color AFTER which is PREFERRED, you will not have color lift. If you color after the treatment it can be done the same day or any time after. If you color BEFORE, many stylists deepen the color a few levels to account for any lift that may occur.

If you color before the treatment, S4 FLAT IRON FREE & INFINITY, like all smoothing treatments, may lift some color & make highlights appear brighter. Whether or not any color is lifted & how much color is lifted is a function of the hair type, texture & condition as well as the type of color.

It helps to reduce the heat on your blow dryer & flat iron during the treatment as excessive heat can also lift color.

Is S4Tec right for the client who likes to air dry their hair?

Yes. If your client prefers to simply air dry their hair at any time after the treatment, be sure to send them home with the S4 Styling Crème, a multi-faceted nutrition-rich styling crème that works on all hair types and provides a slightly velvet finish leaving the hair smooth, swingy, adds texture and body, increases the volume, and further improves the healthier look of the hair. This addictive crème which is applied to damp or dry hair provides exceptional shine and manageability and is great for an unbelievable blow dry or to enhance and define waves and curl for those who like to air dry their hair.

Once someone has a S4Tec treatment, do they always have to use a flat iron?

No. Flat ironing is only required when you first perform the treatment on the client to seal the cuticle unless you are using the FLAT IRON FREE which does not require a flat iron although it's optional to do so. The only time to use a flat iron thereafter is when the client wants to. Many people prefer to air dry or just use a blow dryer after the treatment is done at the salon.

Is it recommended to perform a strand test before doing the treatment?

If you are unsure about using this or any professional treatment, a strand test is always a good way to see if your client will be happy with the results. Simply do the treatment on a small section at the nape of your client's neck to test the results.

If a client previously had a relaxer, perm, or Japanese straightener, can S4 be used on their hair?

Yes, but these services can weaken hair. You can use S4 after these treatments, but you must be careful not to use too much heat from the flat iron. There is nothing in the S4 treatment to damage hair, but a flat iron that is too hot can damage already weakened hair. If your client's hair is weak, we recommend that you

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do deep conditioning treatments and give regular trims to bring their hair back to health. If you are unsure about using S4 or any professional treatment, a strand test is always a good way to see if your client will be happy with the results. If you are not familiar with doing a strand test, simply do the treatment on a small section at the nape of their neck to test the results.

Where is S4Tec manufactured?

We manufacture and ship from Florida. Our manufacturing facility has been making products for some of the finest salon brands in the world for almost two decades.

Why do you recommend that S4Tec be applied with fingers rather than an applicator brush?

It's faster and easier to apply this way and unlike any other treatment, it is not necessary to section the hair and use an applicator brush. (You may find it helpful to section the hair into 4-6 sections of DAMP hair and apply to each large section, massage in and comb through each section). The fastest and easiest way to apply the treatments is to squeeze a small amount at a time of the treatment into your hands, rub your hands together, and apply it to DAMP hair with your FINGERS, working it into the hair in the same way you would with shampoo and MASSAGE it into the hair all the way to the root. If you prefer to do it the traditional way which will take longer, you may place the treatment into a non-metallic bowl, section hair, and then use an applicator brush to apply treatment, massaging each section as you go along, and comb through at end.

Do you need to use clarifying shampoo before using the treatment?

No, but you can if you want to, especially if the client has oily, virgin, or uncolored gray or a lot of product build-up in the hair (see TIPS in the Directions for Use). Otherwise, it is all right to use your regular shampoo and conditioner.

Do you need to use sulfate-free shampoo after the treatment?

You may use any shampoo and conditioner. However, any colorist will recommend sulfate-free shampoo to extend your client's color service, but it is not required for this treatment. The type of shampoo and conditioner used will not affect the longevity of the treatment but to assure the best possible results we recommend S4 Sulfate-free Moisture Rich Shampoo and Conditioner.

Will S4Tec make it faster for my clients to dry their hair?

Yes. Clients frequently report that they can now blow dry their hair in half the time.

Who has been using S4Tec?

Some of the top stylists in the country have used it on their

clients with great results. The group of scientists and hair professionals who developed S4 have been formulating smoothing treatments for many years for sale to stylists, salons, and spas. The products we developed are in more than 17,000 salons.

Can I use S4Tec on just a specific area of hair?

Yes. You can do just a bang or the nape for example.

Can I use more than one formula on a client if they have different hair textures?

Yes. Some stylists like to customize the treatment for their clients. For example, you might use either the BEYOND or EXTREME formulas on the underneath part of the hair where it's curlier and then use the INFINITY or FLAT IRON FREE on the top section of the hair which may be straighter and more damaged or bleached. Just follow the timing Instructions for each of the formulas based on the hair type and texture.

What is the shelf life for S4Tec?

2 years if unopened or 1 year if opened. Keep In a cool place.

What is the full list of ingredients?

BEYOND & EXTREME formulas: Water (Aqua), Cysteamine Hydrochloride, Ethoxydiglycol, Propylene Glycol, Cetyl Alcohol, Stearyl Alcohol, Polyquaternium-7, PEG-40, Hydrogenated Castor Oil, Stearamidopropyl Dimethylamine, Dimethicone PEG-8 Meadowfoamate, Undecyl Alcohol, Melia Azadirachta (Abaco Neem) Seed Oil, Hydrolyzed Keratin, Panthenol, Glycerin, Sorbitol, Sodium Cocoyl Collagen, Amino Acids, Cocoyl Sarcosine, Wheat Germ Acid, Triticum Vulgare (Wheat) Germ Oil, Polysorbate 20, Linoleic Acid, Linolenic Acid, Tocopherol, Simmondsia Chinensis (Jojoba) Seed Oil, Tocopheryl Acetate, Polysorbate 80, Hydrolyzed Glycosaminoglycans, Amodimethicone, Diphenylsiloxy Phenyl Trimethicone, PEG-12 Dimethicone, Polyquaternium-47, Silicone Quaternium-16, Undeceth-11, Butyloctanol, Undeceth-8, Quaternium-87, Guar Hydroxypropyltrimonium Chloride, Xanthan Gum, Cetrimonium Chloride, Niacinamide, Calcium Pantothenate, Sodium Ascorbyl Phosphate, Pyridoxine HCl, Maltodextrin, Sodium Starch Octenylsuccinate, Silica, Farnesol, Linalool, Citric Acid, Fragrance (Parfum)

INFINITY formula: Water (Aqua), Glyoxyloyl Carbocysteine, Glyoxyloyl Keratin, Amino Acids, Propylene Glycol, Dipalmitoyl Ethyl Dimonium Chloride, Polyethylene Oxide, Shea Butter Cetyl Esters, Melia Azadirachta (Abaco Neem) Seed Oil, Hydrolyzed Keratin, Panthenol, Glycerin, Sorbitol, Sodium Cocoyl Collagen, Amino Acids, Cocoyl Sarcosine, Wheat Germ Acid, Triticum Vulgare (Wheat), Germ Oil, Polysorbate 20, Linoleic acid, Lino-

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lenic Acid, Tocopherol, Simmondsia, Chinensis (Jojoba) Seed Oil, Tocopheryl Acetate, Polysorbate 80, Hydrolyzed, Glycosaminoglycans, Theobroma Cacao (Cocoa) Seed Butter, PEG-16 Macadamia, Glycerides, Cetyl Alcohol, Stearyl Alcohol, Methyl Gluceth-10, Cyclopentasiloxane,, Dimethiconol, Dimethicone Crosspolymer, Amodimethicone, Trideceth-12, Soytrimonium Chloride, Polyquaternium-37, Propylene Glycol Dicaprylate/Dicaprate, PPG-1 Trideceth-8, Polyquaternium-47, Polyquaternium-67, Xanthan, Gum, Quaternium-87, Fragrance (Parfum)

FLAT IRON FREE formula: Water (Aqua), Glyoxyloyl Carbocysteine, Glyoxyloyl Keratin Amino Acids, Propylene Glycol, Dimethicone PEG-8 Meadowfoamate, Shea Butter Cetyl Esters, Hydrolyzed Keratin, Aloe Barbadensis (Aloe) Leaf Juice, Melia Azadirachta (Abaco Neem) Seed Oil, Cocos Nucifera (Coconut) Oil, Persea Gratissima (Avocado) Oil, Cocos Nucifera (Coconut) Liquid Endosperm, Cocos Nucifera (Coconut) Fruit Juice, Theobroma Cacao (Cocoa) Seed Butter, PEG-16 Macadamia Glycerides, Propanediol, Glycerin, Glyceryl Stearate, Phospholipids, Polyglyceryl-10 Oleate, Polyglyceryl-10 Dioleate, Cetearyl Alcohol, Propylene Glycol Dicaprylate/Dicaprate, Sodium Stearoyl Lactylate, Cetyl Alcohol, Stearyl Alcohol, Ceteareth-20, Methyl Gluceth-10, Amodimethicone, Cetrimonium Chloride, Trideceth-12, Polyquaternium-47, Polyquaternium-67, Xanthan Gum, Polyethylene Oxide, Polyquaternium 37, PPG-1 Trideceth-6, Fragrance (Parfum)

Does S4Tec have aftercare products to maintain and enhance the treatment and improve the condition of the hair?

Yes. The science of S4 does not end with the completion of the treatment. Our unique line of back bar and at-home products

are specially formulated to complement our smoothing treatment, as well as continue to improve the overall condition and manageability of the client's hair. And, for the client who has naturally smooth hair and does not require an S4 treatment, our SULFATE-FREE products can be used to help keep their hair healthy looking, manageable and frizz free. These include:

Moisture Rich Shampoo: Renews and restores moisture balance to weak, dull, or processed hair. Our proprietary blend of nutrients and botanicals add beauty and elasticity to help prevent breakage. Sulfate and paraben-free formula gently cleanses and is safe for chemically or color treated hair. This will become your preferred back bar and aftercare shampoo for all clients.

Moisture Rich Conditioner: This luxurious high-quality conditioner replenishes hydration and delivers the softness, bounce, and volume your clients are seeking. Our rich botanicals, nutrients and vitamin featuring Abaco Neem Oil add texture and elasticity. It is ideal for hair that has been treated with S4, but also great for your other clients for easy detangling, comb-ability and feel. Safe for chemically or color treated hair.

Styling Crème: There is nothing like this multi-faceted nutrition-rich styling crème that works on all hair types and provides a slightly velvet finish leaving the hair smooth, swingy, adds texture and body, increases the volume, and further improves the healthier look of the hair. This addictive crème which is applied to damp or dry hair provides exceptional shine and manageability and is great for an unbelievable blow dry or to enhance and define waves and curl for those who like to air dry their hair.

For further information, go to www.s4hair.com or email our customer service at Info@s4hair.com and we will get back to you within 24 hours.