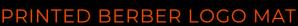
DESIGN GUIDELINES





DIGITAL ART:

- 1. Our preferred artwork format is Adobe Illustrator vector files, such as .ai or .eps.
- 2. All colours are matched to our Printed Berber Logo Mat Colour Range.
- 3. All text height must be a minimum of 40mm.
- 4. Line thickness must be a minimum of 7mm.
- **5.** Special fonts and very thin letter forms may need to be made larger or thicker and will be approached on a case-by-case basis.
- **6.** Light background colors should be avoided due to their tendency to show dirt on the mat more than a darker or neutral tone. Tints, screens, and transparencies are not supported and should not be used.
- 7. To get the process started quickly, please <u>email us</u> or <u>upload</u> your logo/artwork (with purchase) in a digital format.

A **proof** of your mat design will be emailed within 48 hours. Once you approve, your mat will go into production.