

2023 DIGITAL OPPORTUNITIES



Product	Exposure	Price
Plein Air Today Newsletter Banner ads	Sent daily, Monday-Saturday, to an average of 47,689 subscribers	\$234-\$600
Fine Art Today Newsletter Banner ads	Sent every Thursday to an average of 28,457 subscribers	\$750-\$1000
American Watercolor Newsletter Banner ads	Sent every Tuesday & Thursday to an average of 34,568 subscribers	\$234-\$600
Realism Today Newsletter Banner ads	Sent every Monday to an average of 13,355 subscribers	\$250-\$600
Inside Art Newsletter Banner ads	Sent daily, Monday-Saturday, to an average of 119,965 subscribers	\$350-\$1000
Pastel Today Newsletter Banner ads	Sent Monday, Wednesday, and Friday to an average of 14,069 subscribers	\$234-\$600
Virtual Gallery Walk Exclusive image placement	Sent every Friday to over 28,429 subscribers	\$150-\$500
Outdoorpainter.com Leaderboard ads Skyscraper ads Sidebar ads	Exposure for a month to over 68,000 unique visitors	\$425-\$1000
Fineartconnoisseur.com Leaderboard ads Sideboard ads	Exposure for a month to over 35,000 unique visitors	\$425-\$1000
americanwatercolor.net SkyScraper ads Sidebar ads	Exposure for a month to over 14,000 unique visitors	\$425-\$900
RealismToday.com Sidebar ads		
Pasteltoday.com Skyscraper ads Sidebar ads	Exposure for a month to over 7,000 unique visitors	\$425-\$900
Custom Digital Products		
Featured Artwork	Exposure in weekly newsletters and monthly on websites	\$675-\$1500
Artist Spotlight Exclusive to Yearly Contract Clients	Promotes advertiser's exclusive message on Streamline websites and in newsletters	N/A
Dedicated Virtual Gallery Walk Exclusive Partnerships	Promotes artists for exhibitions, events, and organizations to Fine Art Connoisseur, or Plein Air subscribers.	\$3000-\$6000