# **BUY FOOD WITH PLASTIC**



Buy Food with Plastic is a Swiss organization that enables people in Nicaragua, Ghana and India to pay for hot meals with plastic bottles. The collected plastic waste is then processed into new products in local upcycling factories in order to close the cycle.

### Why partner up with us?

Together, we can tackle the urgent problems of plastic pollution and extreme poverty.



We are active in Nicaragua Ghana and India taking direct action by...

- + Exchanging food for plastic waste
- + Educating on environmental protection
- + Creating jobs
- + Promote entrepreneurship

**Reach your ESG goals with us!** 

### Impact Partnerships

#### **Bronze Partnership**

Providing food to people in Nicaragua, Ghana and India & promoting the recycling of plastic bottles



- Logo placement with mention on partner site alongside a brief description and link
- Mention in annual report and four update events in Zurich
- Annual gratitude post on LinkedIn, Instagram, and Facebook

from CHF 5'000 (mo. CHF 420)

1 year 3 years

### Silver Partnership

Providing food to people in Nicaragua, Ghana and India & promoting the recycling of plastic bottles



- Logo placement with mention on partner site alongside
- Mention in annual report and four update events in Zurich
- Twice annual gratitude post on LinkedIn, Instagram, and Facebook

from CHF 25'000 D 1 year (mo. CHF 4'100)

### **Gold Partnership**

Providing food to people in Nicaragua, Ghana and India & promoting the recycling of plastic bottles





- Logo placement with mention on partner site alongside a brief description and link
- · Mention in annual report and four update events in Zurich
- Twice annual gratitude post on LinkedIn, Instagram, and Facebook
- Direct contact person

from CHF 50'000 🛛 🕂 year (mo. CHF 4'200)

□ 3 vears more than 3 years

### Platinum Partnership

- + Re- & upcycling infrastructure
- + Collection container
- + Mobile transportation methods
- + Machines



- Additionally, 2 social media posts on our platforms
- Upcycled ballpoint pen branded with "Sponsored by Your Company" for up to 500 employees (extra orders available)
- Production of a premium partnership video, maximum duration 3 minutes

from CHF 150'000 C 1 year (mo. CHF 12'500) more than 3 years

#### **Diamant Partnership**

- + Securing livelihoods through jobs, training, education and awarenessraising, promoting self-sustaining waste business models





- Additionally, 6 social media posts on our platforms
- Collaborative online campaign (1 month)
- Joint event with founders providing reporting
- Expedition to a target country (maximum 5 days) for up to 3 employees, covering on-site expenses and professional video production (maximum 5 minutes)

from CHF 500'000 🗆 1 year 3 years (mo. CHF 42'000)

more than 3 years

## Contact us to activate your partnership





#### Anna Gracia Herbst Global Managing Director

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#### **OUR BANK DETAILS**

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# **BUY FOOD WITH PLASTIC**

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