

BUY FOOD WITH PLASTIC

# ANNUAL REPORT

01.01.2020-31.12.2020

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# WHAT WE DO



Our mission is to tackle hunger and the plastic pollution at the same time by enabling people worldwide to pay for food with plastic bottles. In Nicaragua, Ghana & India we organize events with a team of local staff where people can buy a warm meal with 10 plastic bottles. By doing this we

can sensitize locals about the plastic problem, create jobs and bring hope to places where it's sometimes hard to find. Goal of these events is to bring people together and spread hope & joy, there's music and good food. But not only that, we aim to bring knowledge about the plastic topic and create jobs for locals in need. But what happens after collecting the plastic bottles and rescue them out of the environment? It was clear from the start that we want to process the plastic into something useful. And we were thrilled to see that there are so many possibilities to do that! We were able to use the plastic bottles as bricks for a plastic house in Las Mercedes, Nicaragua. We even made the air condition out of the bottles and could therefore give a home to Marbillez, a Nicaraguan single mom and her four children. But not only that, there are many beautiful products out of recycled plastic that can be used in numerous ways. This way we can show everyone that plastic is a valuable resource and should not be wasted.



# ORGANIZATIONAL DEVELOPMENT

BUY FOOD WITH PLASTIC | 02



In the year 2020 the organization has been taken to a whole new level. At the beginning of the year we have elected the board of directors who are mainly responsible for giving guidance in the areas of strategy, financing, sustainability and mental health. They keep an eye on our vision and help us not to lose focus. They bring great expertise and maturity to the table, open doors for us that we could hardly open, and guide us through difficult decisions. Furthermore, in July we were able to hire our first full-time employee, Khalil Radi, mainly responsible for fundraising, and three months later Anna Gracia Herbst, responsible for communication & partnerships. A huge milestone to Buy Food with Plastic! Until then, the team of about 15 people worked purely on a voluntary basis and everyone had a second job, that paid their bills. The fact that now two of the five founders can take full-time care of the advancement of the organization made a huge difference! To master all these new developments, we were looking for an organizational form that would suit us and with which we could handle the new arrangements, the tough decisions that came with them, and the big demand of volunteers who wanted to work for us. Christian A. Herbst, one of our board members, has been working with the organizational system Sociocracy for a while and was confident that this concept could be the right fit for us. Sociocracy is a governance system that is best suited for organizations that want to self-govern based on the values of equality. In June 2020 we decided to implement the system in our organization, anchored the way of working in our statutes and embraced and learnt to apply the specific features in the areas of structure, meetings, and continuous improvement. To this day, the sociocratic system gives us a lot of structure and clarity in everyday situations as well as in difficult ones.

## EXPANSION TO GHANA

During a holiday trip through the wonderful west African country Ghana, one of our founders Elena connected with an ambitious businessman in Elmina that was dreaming of giving back to his local community by providing growth opportunities. We quickly recognized the opportunity to join forces and started to think about an expansion to Ghana. George Kwame Quansah went through our onboarding process and familiarized us with the local conditions and needs. He made us realize, that Buy Food with Plastic could tackle two main local problems in Ghana: poverty and plastic pollution. Today, George Kwame Quansah has become our official Country Manager in Ghana. Although our expansion to Ghana was heavily slowed down by COVID-19, we embraced 2020 as the year to start our legal NGO registration process (Buy Food with Plastic LBG) and built up our local network with other NGOs. This way we are prepared to finalize our registration process next year and can finally get started with our local operations.





# EXPANSION TO INDIA

BUY FOOD WITH PLASTIC | 03



In early 2020 we received a message on Instagram from Shakti Yadav, a Mumbai resident, who came across our idea on social media and wanted to implement it in his community. Shakti called Khalil, one of our founders, while he was in a tuktuk in the busy streets of Mumbai and Khalil in a quiet Swiss tram. Two seemingly very different worlds came together to get active for the same cause. Khalil told Shakti that our resources were very strained at that time, as we were all working or studying full-time next to professionalizing Buy Food with Plastic. Shakti remained vigilant and sent us project and budget proposals to implement BFWP in the slums of Mumbai. His passion and commitment for

his own community inspired us and we decided to get started in Mumbai. Shakti completed our onboarding program with different sustainability modules and successfully planned and executed our first home delivery in September 2020, helping over 60 families with food packages and saving over 800 bottles from landfills. Parallel to that he established a partnership with the leading bottled water company in India: Bisleri. They recycle our bottles from the event and supply us with educational material to show the communities the danger of plastic waste. We are super grateful to have such an established partner and are looking forward to further professionalizing our operations in India by registering as an NGO. Our start in India highlights the spirit we aim to convey at BFWP that we really are stronger together and always just an Instagram message away, no matter where in the world we are.

# CIRCULAR ECONOMY IN NICARAGUA

We were thrilled to see that our operations in Nicaragua were running steady and in 2020 we were ready to step it up! A lot of thought went into how to ensure that the plastic collected at the events is used in the most sustainable way possible. We are very proud of our plastic house that is still home to Marbillez and her four children and were glad to see that it survived the hurricanes in November 2020, however we strived to introduce the idea of a circular economy to our communities in



Nicaragua and at the same time provide continuous job opportunities. On top of that we found out there is no public recycling facility in Nicaragua and there is a need to bring these possibilities to our communities. We therefore decided to build up a recycling workspace where the plastic can be processed into flakes and cool products. It should be a space where locals can bring in their ideas and see first-hand how a second life is given to the plastic waste. The team in Switzerland researched on the most suitable machinery to get started, designed the first prototype, and conceptualized the upcycling manufactory. The plan is to start off with semi-industrial machines to ensure that the locals feel comfortable with the machines and a bottom-up approach to upcycling. The first product should be something the locals can relate to and can also be sold locally. The sourcing of the plastic will be ensured to our regular BFWP events in the communities around El Astillero, Tola. We are excited of opening our upcycling manufactory in Nicaragua 2021 and making recycling more accessible!

# SENSIBILIZATION IN SWITZERLAND

BUY FOOD WITH PLASTIC | 03



While our main focus in terms of impact was on our activities in the target countries Nicaragua, Ghana and India, we have also made our contribution in Switzerland. Our primary areas of emphasis were awareness-raising and community building. Due to Corona, most of our activities happened virtually. But through regular posts, stories and blogposts on social media we tried to externalize our values and contribute to our purpose digitally. We also hosted virtual discussions on Clubhouse and Instagram. Occasionally, we had the chance to get to-

gether physically, present our cause to people of all kinds, and therefore used the chance to strengthen our already existing network. Many new members joined our movement, and our impact and reputation grew positively through their word of mouth.

## THE BFWP CHARITY GALLERY

After countless working hours in coworking spaces, cafés and shared offices, we finally moved in to our very own headquarters in Zurich: The BFWP Charity Gallery. It's a space representing our charitable project in every way - visually and physically. The income of all the exhibited artwork is donated 100% to our charity projects, and it's where all the magic happens: It's a space for creative minds, our team meetings, the whole coordination of our operations in Nicaragua, Ghana & India, and a platform where like-minded people can exchange their ideas and visions for a better world. We also provide this space for workshops, yoga lessons & events.



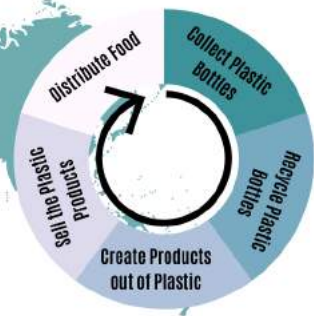


# WORLD CHANGING CAMPAIGN

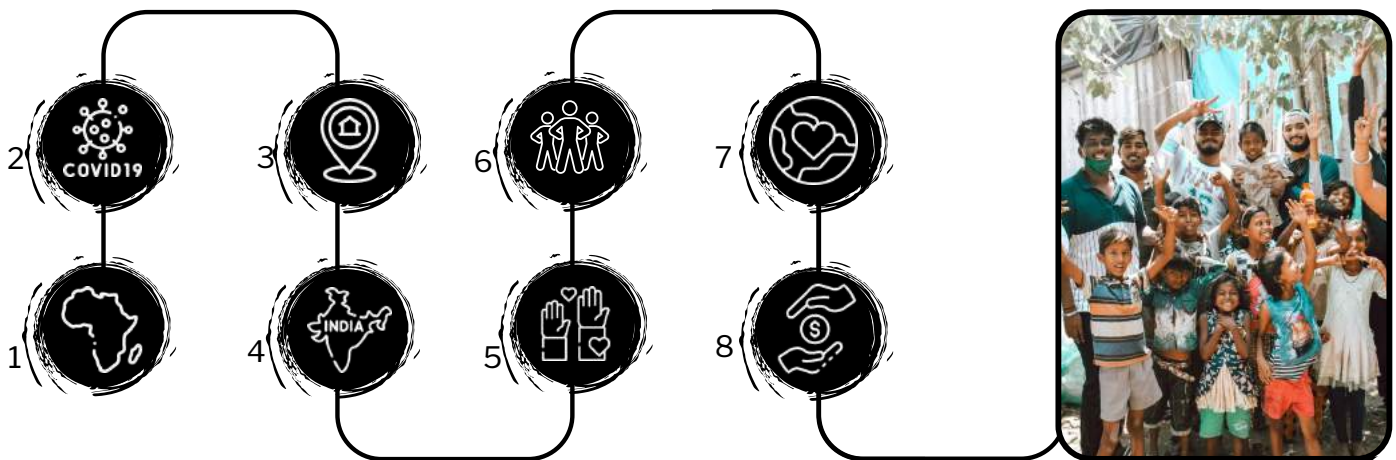
With the expansion to Ghana & India and the establishment of two full time employees in Zurich, our financial resources became tight. In November 2020, we therefore launched our first grand fundraising campaign the 'World Changing Campaign'. We laid out a plan for how Buy Food with Plastic can bring

world-changing impact to the local communities where we operate. We calculated, that with the total amount of CHF 804'387, we could increase our impact on three continents by providing food to locals regularly and tackling the plastic and unemployment problem on a larger scale. In one year, we could provide more than 20'000 people with more than 400'000 meals in Ghana, India & Nicaragua and recycle up to 1'000'000 plastic bottles by using them as a currency for food. By executing the food deliveries, we could create jobs for locals in need and simultaneously sensitize them and their families about the plastic problem. They could learn skills, that they can give back to their community and educate their children.

HELP **20'400** PEOPLE  
 RECYCLE UP TO **1'000'000** PLASTIC BOTTLES  
 BUILD A **PLASTIC MANUFACTORY** IN NICARAGUA  
 PROVIDE **428'400** MEALS



## MILESTONES



- ① Kwame Quansah, a local from Ghana, met our Team and volunteered as a BFWP Country Manager
- ② Because of COVID-19, the local communities in Ghana & Nicaragua were struggling even more
- ③ We established the BFWP Home Deliveries and brought food packages to people's doorsteps
- ④ Shakti Yadav contacted us and implemented the BFWP concept in Mumbai, India after his onboarding
- ⑤ Our team worldwide grew: new country managers, a board of directors and two full-time employees
- ⑥ Many volunteers and freelancers from all around the world came forward willing to work for BFWP, with the new governance system Sociocracy we were able to handle the rush
- ⑦ We opened the first headquarters of BFWP in Zurich, Switzerland: The Charity Gallery
- ⑧ In November, we launched our first big fundraising campaign the 'World Changing Campaign'

# ACHIEVEMENTS



16'800

meals distributed

2'400

plastic bottles saved

800

people helped during corona

2

full-time employees





# FINANCES

In 2020, we were able to generate CHF 124'007 in donations for Buy Food with Plastic. From this amount, we dedicated CHF 93'991 to our purpose to tackle hunger & upcycle at the same time. We have reserved the remaining CHF 30'016 in our long-term annual planning for 2021. On the next two pages, you can get an overview of the more precise income and expenses of the organization. For more detailed information, the balance sheet and income statement are available in the annex.

## FUNDS RAISED IN 2020



## FUNDS EXPENDED IN 2020



ALLOCATED TO ASSIGNED  
FUNDS 2021



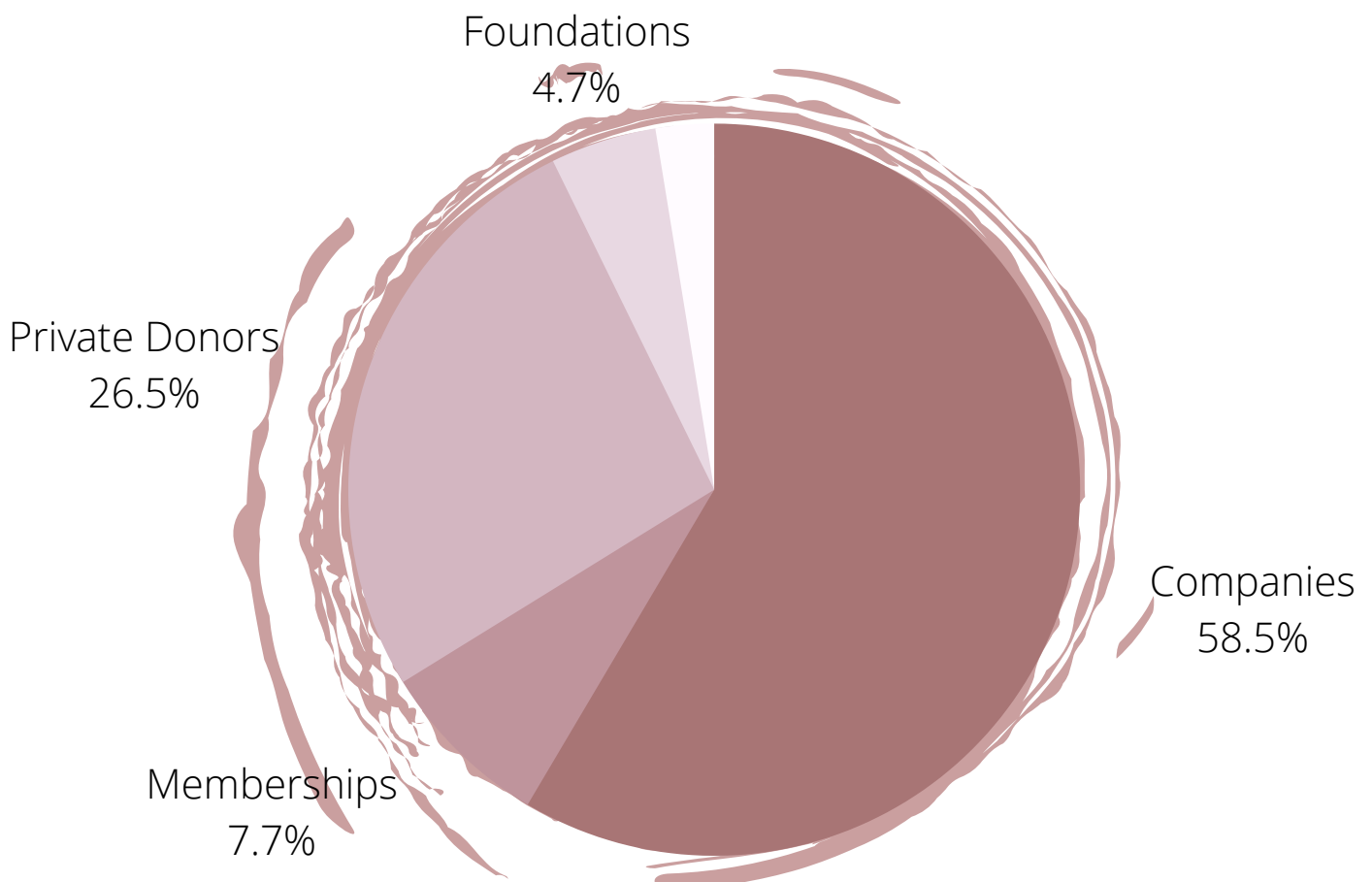
# 124'007 CHF

## FUNDS RAISED IN 2020

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In 2020, we doubled our donation income compared to the previous year (date of foundation 8.10.18 - 31.12.19). 59% of the donations have been raised with a total of eleven companies. The three most significant corporate contributions were given by Aldi Suisse AG, Herrmann Ultraschalltechnik GmbH and Init7. In addition, our fundraising department was able to gain foundation grants for the first time, including the XXL Foundation and the Rotaract Club, with 5%. Due to COVID-19, we suffered a 91% donation drop with charity events. But since we have responded to this with more online presence, we have been able to increase our private donations and membership fees compared to last year.

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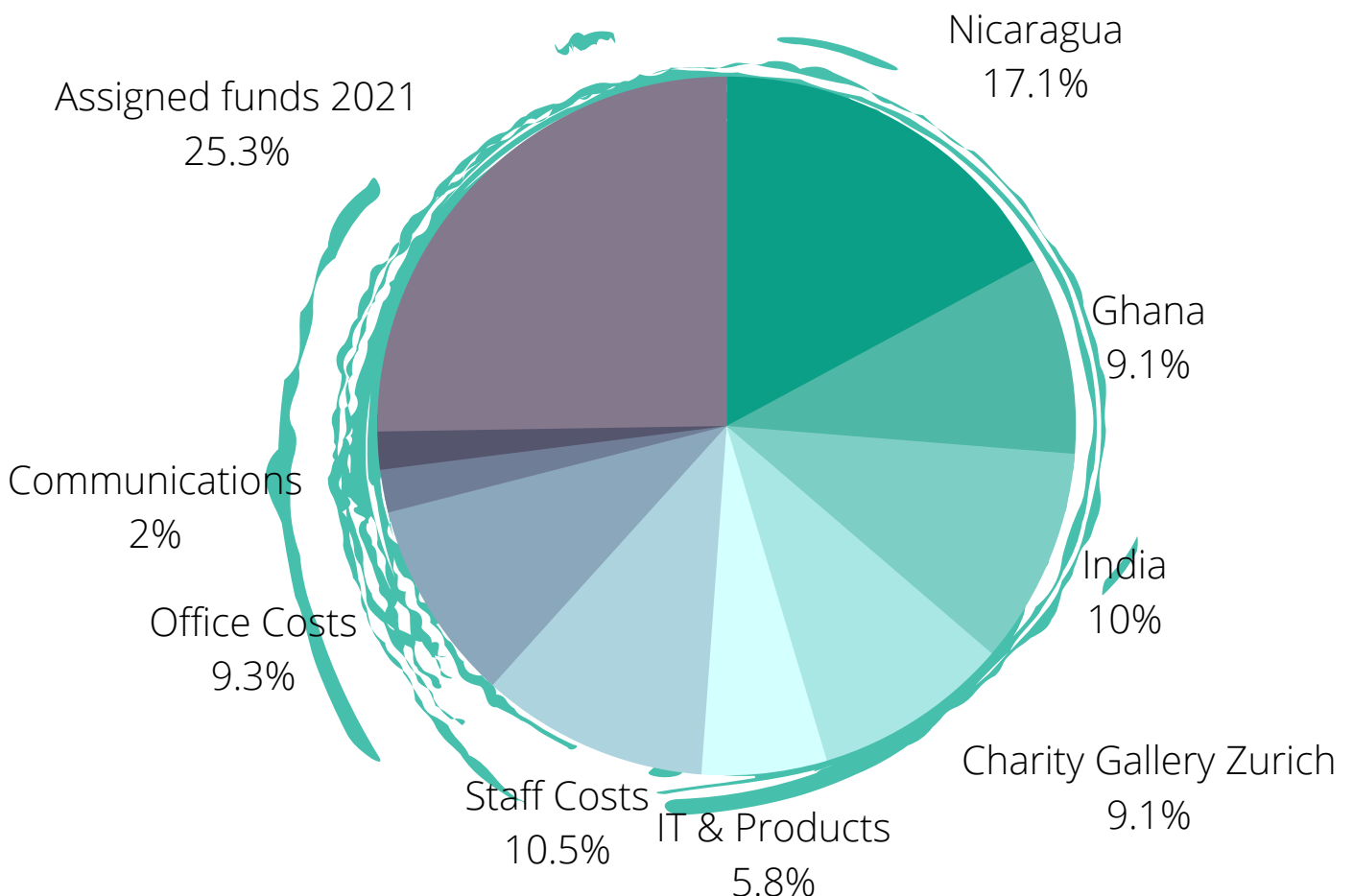
# 93'991 CHF

FUNDS EXPENDED IN 2020

# 30'016 CHF

ALLOCATED TO ASSIGNED FUNDS IN 2021

71% of our donations in 2020 went directly into our projects. In order to realize these projects and sustain them in the long term, we invested 29% in staff, office, fundraising, communication and IT costs.





# BALANCE SHEET AND INCOME STATEMENT

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Aktiven	2020		2019	
	CHF	%	CHF	%
Kasse	0.00	0.0	160.50	0.5
Bank	57'523.96	81.1	29'820.32	90.6
<b>Flüssige Mittel</b>	<b>57'523.96</b>	<b>81.1</b>	<b>29'980.82</b>	<b>91.1</b>
Forderungen (Lieferungen / Leistungen)	870.10	1.2	950.10	2.9
Forderungen (übrige)	0.00	0.0	206.90	0.6
Aktive Rechnungsabgrenzungen	0.00	0.0	258.30	0.8
<b>Kurzfristige Forderungen</b>	<b>870.10</b>	<b>1.2</b>	<b>1'415.30</b>	<b>4.3</b>
<b>Umlaufvermögen</b>	<b>58'394.06</b>	<b>82.3</b>	<b>31'396.12</b>	<b>95.4</b>
Mobilien und Einrichtungen	10'700.00	15.1	0.00	0.0
EDV und Büromaschinen	1'850.00	2.6	1'500.00	4.6
<b>Anlagevermögen</b>	<b>12'550.00</b>	<b>17.7</b>	<b>1'500.00</b>	<b>4.6</b>
<b>Total Aktiven</b>	<b>70'944.06</b>	<b>100.0</b>	<b>32'896.12</b>	<b>100.0</b>
<b>Passiven</b>				
Verbindlichkeiten (Lieferungen / Leistungen)	0.00	0.0	5'462.55	16.6
Verbindlichkeiten (übrige)	4'440.67	6.3	3'108.32	9.4
Passive Rechnungsabgrenzungen	13'161.80	18.6	1'000.00	3.0
<b>Fremdkapital</b>	<b>17'602.47</b>	<b>24.8</b>	<b>9'570.87</b>	<b>29.1</b>
Kapital	53'341.59	75.2	23'325.25	70.9
<b>Eigenkapital</b>	<b>53'341.59</b>	<b>75.2</b>	<b>23'325.25</b>	<b>70.9</b>
<b>Total Passiven</b>	<b>70'944.06</b>	<b>100.0</b>	<b>32'896.12</b>	<b>100.0</b>



	2020		2019 *	
	CHF	%	CHF	%
Zuwendungen Privatpersonen	32'931.13	26.6	14'625.02	23.5
Zuwendungen Firmen	72'584.24	58.5	28'619.91	46.0
Zuwendungen Stiftungen	5'816.28	4.7	0.00	0.0
Mitgliederbeiträge	9'521.78	7.7	9'195.90	14.8
Ertrag Benefits-Veranstaltungen	915.00	0.7	9'862.00	15.9
Ertrag Verkauf Produkte	428.00	0.3	0.00	0.0
Ertrag Vorträge	1'850.00	1.5	0.00	0.0
Erlösminderungen	-39.81	0.0	-97.12	-0.2
<b>Zuwendungen und Erträge</b>	<b>124'006.62</b>	<b>100.0</b>	<b>62'205.71</b>	<b>100.0</b>
Projektaufwand Nicaragua	-20'368.25	-16.4	-18'073.73	-29.1
Projektaufwand Ghana	-10'860.76	-8.8	0.00	0.0
Projektaufwand Indien	-11'894.93	-9.6	0.00	0.0
Projektaufwand Charity Gallery Zürich	-10'793.42	-8.7	-4'741.60	-7.6
Produkteeinkauf	-3'168.90	-2.6	0.00	0.0
<b>Direkter Aufwand</b>	<b>-57'086.27</b>	<b>-46.0</b>	<b>-22'815.33</b>	<b>-18.4</b>
<b>Bruttogewinn</b>	<b>66'920.35</b>	<b>54.0</b>	<b>39'390.38</b>	<b>31.8</b>
Personalaufwand	-12'527.35	-10.1	-3'400.80	-5.5
Raumaufwand (inkl. Energie)	-6'873.75	-5.5	379.41	0.6
Sachversicherungen / Gebühren / Abgaben	-784.85	-0.6	-590.20	-0.9
Büromaterial	-535.60	-0.4	-192.35	-0.3
Telefon / Internet / Porto	-1'383.49	-1.1	-1'496.10	-2.4
Buchführungs- / Beratungsaufwand	-1'500.00	-1.2	-1'000.00	-1.6
Informatikaufwand	-3'712.97	-3.0	-1'802.70	-2.9
Werbeaufwand	-2'352.80	-1.9	-2'024.17	-3.3
Reisespesen / Kundenbetreuung	-2'084.55	-1.7	-4'574.80	-7.4
<b>Betrieblicher Aufwand</b>	<b>-31'755.36</b>	<b>-25.6</b>	<b>-14'701.71</b>	<b>-23.6</b>
<b>Betriebserfolg EBITDA</b>	<b>35'164.99</b>	<b>34.0</b>	<b>24'688.67</b>	<b>39.7</b>
(vor Zinsen und Abschreibungen)				<b>0.0</b>
Abschreibungen	-4'823.92	-3.9	-1'043.30	-1.7
<b>Betriebserfolg EBIT</b>	<b>30'341.07</b>	<b>30.0</b>	<b>23'645.37</b>	<b>38.0</b>
(vor Zinsen)				
Finanzertrag	85.73	0.1	0.00	0.0
Finanzaufwand	-410.46	-0.3	-320.12	-0.5
<b>Überschuss vor Zuweisung</b>	<b>30'016.34</b>	<b>24.2</b>	<b>23'325.25</b>	<b>37.5</b>
<b>Zuweisung an zweckgebundene Fonds</b>	<b>-30'016.34</b>	<b>-24.2</b>	<b>0</b>	<b>0.0</b>
<b>Periodenergebnis</b>	<b>0.00</b>	<b>0.0</b>	<b>23'325.25</b>	<b>37.5</b>

\* umfasst den Zeitraum vom Gründungsdatum 8.10.2018-31.12.2019

An den Vorstand der

**Buy Food with Plastic, Zürich**

Zürich, 22. Dezember 2022

## **Bericht des Wirtschaftsprüfers**

Auftragsgemäss haben wir eine Review der Jahresrechnung (bestehend aus Bilanz und Erfolgsrechnung) des Vereins Buy Food with Plastic für das am 31. Dezember 2020 abgeschlossene Geschäftsjahr vorgenommen.

Für die Jahresrechnung ist der Vorstand verantwortlich, während unsere Aufgabe darin besteht, aufgrund unserer Review einen Bericht über die Jahresrechnung abzugeben.

Unsere Review erfolgte nach dem Schweizer Prüfungsstandard 910. Danach ist eine Review so zu planen und durchzuführen, dass wesentliche Fehlaussagen in der Jahresrechnung erkannt werden, wenn auch nicht mit derselben Sicherheit wie bei einer Prüfung. Eine Review besteht hauptsächlich aus der Befragung von Mitarbeiterinnen und Mitarbeitern sowie analytischen Prüfungshandlungen in Bezug auf die der Jahresrechnung zugrunde liegenden Daten. Wir haben eine Review, nicht aber eine Prüfung, durchgeführt und geben aus diesem Grund kein Prüfungsurteil ab.

Bei unserer Review sind wir nicht auf Sachverhalte gestossen, aus denen wir schliessen müssten, dass die Jahresrechnung nicht Gesetz und Statuten entspricht.

Ernst & Young AG

Zugelassener Revisionsexperte  
(Leitender Revisor)

Zugelassener Revisionsexperte

### **Beilage**

☞ Jahresrechnung (bestehend aus Bilanz und Erfolgsrechnung)



**Buy Food with Pastic**

**Feldstrasse 42**

**8004 Zürich**



**2020**

**Buchhaltung**

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- **Bilanz & Erfolgsrechnung**

## Buy Food with Plastic

8004 Zürich

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	2020	2019
<b>Aktiven</b>	CHF	CHF
Flüssige Mittel	57'524	29'981
Forderungen aus Lieferungen und Leistungen	870	950
Übrige kurzfristige Forderungen	0	207
Aktive Rechnungsabgrenzungen	0	258
<b>Umlaufvermögen</b>	<b>58'394</b>	<b>31'396</b>
Mobilien und Einrichtungen	10'700	0
EDV und Büromaschinen	1'850	1'500
<b>Anlagevermögen</b>	<b>12'550</b>	<b>1'500</b>
<b>Total Aktiven</b>	<b>70'944</b>	<b>32'896</b>
<b>Passiven</b>		
Verbindlichkeiten aus Lieferungen und Leistungen	0	5'463
Übrige kurzfristige Verbindlichkeiten	4'441	3'108
Passive Rechnungsabgrenzungen	13'162	1'000
<b>Fremdkapital</b>	<b>17'602</b>	<b>9'571</b>
Vereinskapital	23'325	23'325
Gewinnreserven	30'016	0
<b>Eigenkapital</b>	<b>53'342</b>	<b>23'325</b>
<b>Total Passiven</b>	<b>70'944</b>	<b>32'896</b>

## Buy Food with Plastic

8004 Zürich

	2020	2019
	CHF	CHF
Zuwendungen	111'332	43'245
Mitgliederbeiträge	9'522	9'196
Ertrag Benefits-Veranstaltungen	915	9'862
Ertrag Verkauf Produkte	428	0
Ertrag Vorträge	1'850	0
Erlösminderungen	-40	-97
<b>Zuwendungen und Erträge</b>	<b>124'007</b>	<b>62'206</b>
Projektaufwand Ausland	-43'124	-18'074
Projektaufwand Charity Gallery Zürich	-10'793	-4'742
Produkteeinkauf	-3'169	0
<b>Direkter Aufwand</b>	<b>-57'086</b>	<b>-22'815</b>
<b>Bruttogewinn</b>	<b>66'920</b>	<b>39'390</b>
Personalaufwand	-12'527	-3'401
Raumaufwand (inkl. Energie)	-6'874	379
Verwaltungsaufwand	-4'204	-3'279
Informatikaufwand	-3'713	-1'803
Werbeaufwand	-2'353	-2'024
Reisespesen / Kundenbetreuung	-2'085	-4'575
<b>Betrieblicher Aufwand</b>	<b>-31'755</b>	<b>-14'702</b>
<b>Betriebserfolg EBITDA</b> (vor Zinsen und Abschreibungen)	<b>35'165</b>	<b>24'689</b>
Abschreibungen	-4'824	-1'043
<b>Betriebserfolg EBIT</b> (vor Zinsen)	<b>30'341</b>	<b>23'645</b>
Finanzergebnis	-325	-320
<b>Überschuss vor Zuweisung</b>	<b>30'016</b>	<b>23'325</b>
<b>Zuweisung an Gewinnreserven</b>	<b>-30'016</b>	<b>0</b>
<b>Periodenergebnis</b>	<b>0</b>	<b>23'325</b>

\* umfasst den Zeitraum vom Gründungsdatum 8.10.2018-31.12.2019