

# BUY FOOD WITH PLASTIC



We are Buy Food for Plastic, a Swiss non-profit organization that has built a plastic recycling model in Nicaragua, Ghana, and India that allows the public to buy food in exchange for returning plastic bottles.

## Our Impact goals until 2025

Elevating **158 individuals** from extreme poverty to middle class

Increasing incomes for up to **20'000 people** in extreme poverty

Providing **500'000 meals** for people in need

By reintegrating **20 million plastic bottles** into the circular economy, we can prevent them from ending up in nature

## We contribute to



*Our vision is for the projects to become self-sustaining through the plastic economy cycle, thereby empowering individuals to transition into the middle class.*

## Join us in making a lasting impact – this is what we need



### 7.8 million CHF

To achieve our world-changing goals, we require a total of 7.8 million CHF over the next three years (2023–2025).



### Skill-based volunteers

Grant writers, risk & finance managers, lawyers, social media, communications, administration, organizational development, event coordination, product development, plastic engineers, etc.

# Who we are

## Global Board (voluntary)



Christian Herbst  
Org. Development



Carmen Spielmann  
Strategy



Rolf Lüscher  
Finances

## Global Managing Team



Anna Herbst  
Communications



Khalil Radi  
Outreach

## Advisory Board (voluntary)



Gero Bauknecht  
Advisor



Marc Hrülimann  
Ambassador



Christine Amour-  
Levar Mentor



Thomas Först  
Advisor

## Nicaragua



Frank Sarria  
General Country  
Manager 100%



Blanca Lopez  
Project Manager  
100%



Luis Torres  
Upcycler  
100%



Yerlanes Medrano  
Upcycler  
100%



Raquel Cruz  
Event Manager  
20%



Renee Houfer  
Social Media  
20%

## India



Shakti Yadav  
Country Manager  
100%



Jison Samuel  
Accountant  
20%



Salomé Handschin  
Business  
Development  
(voluntary)



Xenia Meier  
Advisor  
(voluntary)

## Ghana



Kwame Quansah  
Country Manager  
100%



Ato Arhin  
Secretary  
50%



Mishael Offei  
Board Member  
(voluntary)



Felix Mpong  
Accountant  
20%



Elena Hauptmann  
Operations  
20%



Charlotte Claveau  
Operations  
20%

+40 chefs & coordinators  
in Nicaragua, Ghana & India

## Switzerland



Lena Götsch  
Sustainability  
20%



Frida Hirt  
Communications  
Manager 50%

+29 volunteers

# Who supports us

### Corporates



### Foundations



### Material & Service Donors



### Awards

