














	SOFTER curl				FIRMEST curl			SOFTER curl			FIRMER curl		MEDIUM curl		FIRM curl		SOFT WORKABLE curl		
																			
Type of Perm	ACID	ACID	ALKALINE	EXOTHERMIC	ACID	ACID	ACID	ACID	ALKALINE	ALKALINE	THIO-FREE CYSTEAMINE	THIO-FREE CYSTEAMINE							
	QUANTUM Classic Body	QUANTUM Extra Body	QUANTUM Firm Options	QUANTUM Ultra Firm	ACCLAIM Regular	ACCLAIM Extra Body	ACCLAIM Plus Extra Body	APPLE PECTIN	DESIGN FREEDOM Regular	DESIGN FREEDOM Tinted	TEXTURE EFX Normal/Resistant	TEXTURE EFX Color-Treated							
Type of Curl	Soft curl	Medium to firm curl	Firm curl	Ultra firm curl	Soft curl	Medium to firm curl	Medium to firm curl	Medium curl	Firm curl	Firm curl	Soft curl	Soft curl							
Client Hair Type	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)	For Normal, Fine, Gray or Tinted Hair (up to 20 volume)	For Normal, Fine, Gray or Tinted Hair (up to 20 volume)	For Normal, Tinted (up to 20 volume) or Highlighted Hair (up to 40% & up to 20 volume)	For Normal, Fine or Tinted Hair (up to 20 volume)	For Normal, Fine or Tinted Hair (up to 20 volume)	For Normal, Resistant or Tinted Hair (up to 20 volume)	For Normal, Resistant or Gray Hair	For Tinted Hair (up to 20 volume)	For Normal & Resistant Hair	For Color-Treated Hair (up to 40 volume, 100% bleached with acceptable porosity or Previously Permed Hair							
Ideal for	<ul style="list-style-type: none"> <li>Normal to moderately porous hair</li> <li>"Non-permed" look, short hair</li> <li>First-time clients</li> <li>Diffuser drying, or dryer-set styles</li> </ul>	<ul style="list-style-type: none"> <li>Normal to moderately porous hair</li> <li>Wash &amp; Wear style</li> <li>Easy to maintain air-dry styles</li> <li>Support sets</li> </ul>	<ul style="list-style-type: none"> <li>Varying porosity with resistant areas</li> <li>Styles with noticeable movement and texture</li> </ul>	<ul style="list-style-type: none"> <li>Normal to slightly porous healthy hair</li> <li>Springy curls</li> <li>Designer wraps such as spiral, bender wraps and curly tops</li> <li>Long hair</li> </ul>	<ul style="list-style-type: none"> <li>Normal to porous hair</li> <li>Multiple porosity</li> <li>Previously permed</li> <li>Style support, natural look curls</li> <li>Short to medium hair</li> </ul>	<ul style="list-style-type: none"> <li>Normal to porous hair</li> <li>Multiple porosity</li> <li>Previously permed</li> <li>Well-defined, workable curls</li> <li>Easy to maintain styles</li> <li>Medium to long hair</li> </ul>	<ul style="list-style-type: none"> <li>Normal to porous hair</li> <li>Multiple porosity</li> <li>Previously permed</li> <li>Well-defined, workable curls</li> <li>Easy to maintain styles</li> <li>Medium to long hair</li> </ul>	<ul style="list-style-type: none"> <li>True-to-rod size, medium curls</li> <li>Dryer heat processing</li> </ul>	<ul style="list-style-type: none"> <li>Varying porosity with resistant areas</li> <li>Styles with noticeable movement and texture</li> <li>Durable curls</li> <li>Long and heavy hair</li> </ul>	<ul style="list-style-type: none"> <li>Varying porosity with resistant areas</li> <li>Styles with noticeable movement and texture</li> <li>Durable curls</li> <li>Long and heavy hair</li> </ul>	<ul style="list-style-type: none"> <li>Formulated to equalize porosity</li> <li>Well-defined workable curls</li> <li>Easy-to-maintain air dry styles</li> <li>Soft texture and added volume</li> </ul>	<ul style="list-style-type: none"> <li>Formulated to equalize porosity</li> <li>Well-defined workable curls</li> <li>Easy-to-maintain air dry styles</li> <li>Soft texture and added volume</li> </ul>							
What makes it different?	Advanced conditioning neutralizer & Aroma-Fresh™ fragrance				Exclusive Zotosol™ conditioners			Fortifying KBF Flow Lotion with keratin	Neutralizer with fresh apple scent	GFE™ neutralizer with natural grapefruit extracts		Patented Fortifying Splash, with Keratide protein complex							
Processing Techniques	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. Test curl on Tinted & Highlighted hair.	Room temperature with cap. Test curl on Tinted & Highlighted hair.	Room temperature with cap. Test curl on Tinted hair.	Dryer heat required with cap  Test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. No test curl required.	Room temperature with cap. Test Curl Required on ALL hair.							
Wrap	Water wrap	Water wrap	Water (for soft curls), lotion (for firm curls) or combination	Water wrap	Water wrap	Water wrap	Water wrap	Water wrap	Water (for soft curls), lotion (for firm curls) or combination	Water (for soft curls), lotion (for firm curls) or combination	Water wrap	Water wrap							
Processing Timing	Normal, Tinted* or Highlighted** = 20 minutes	Normal, Tinted* or Highlighted** = 20 minutes	Normal & Resistant = 20 minutes Tinted*/Resistant* = 10 minutes	Normal & Resistant = 20 minutes Tinted*/Resistant = 6 minutes	Normal/Fine hair = 25 minutes Tinted* hair = Test curl after 10 minutes/ Max processing 15 minutes Highlighted hair = Test curl after 10 minutes and then every 5 minutes/ Max processing 20 minutes	Normal/Fine hair = 25 minutes Tinted* hair = Test curl after 10 minutes/ Max processing 15 minutes Highlighted hair = Test curl after 10 minutes and then every 5 minutes/ Max processing 20 minutes	Normal/Fine hair = 25 minutes Tinted* hair = Test curl after 10 minutes/ Max processing 15 minutes	Resistant = Test 15 min, then every 5 min, max 30 min Normal = Test 10 min, then every 5 min, max 25 min Tinted = Test 5 min, then every 5 min, max 15 min	Water wrapped: Regular formula = 20 minutes Lotion wrapped: Regular formula = 10 minutes	Water wrapped: Tinted formula = 15 minutes Lotion wrapped: Tinted formula = 5 minutes If tinted hair is extremely porous, test curl at 3 minutes	Resistant hair = 25 minutes Normal hair = 20 minutes Fortifying Splash applied as leave-in at the end	Test curl after 2 minutes, then every 2-3 minutes up to maximum of 20 minutes Bleached/high-lift tinted processing time = as short as 2-3 minutes Fortifying Splash applied as leave-in at the end							
Curl and finished feel compares to:	MATRIX® Opti-Curl Variable Action REDKEN® Vector Plus Alkaline TRESSA® Clientage	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® OPTI-CARE Extra Conditioning Alkaline TRESSA® Versatage TRESSA® Full Cycle	MATRIX® Opti-Thermic Exothermic Self Heating REDKEN® Conditioned Curl	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	MATRIX® Opti-Curl Extra Body MATRIX® Adanté REDKEN® Vector Plus Extra Body Alkaline	ZOTOS Professional® Warm and Gentle ZOTOS Professional® Design Freedom Acid	MATRIX® Opti-Care Extra Conditioning Alkaline TRESSA® Versatage™ Alkaline	MATRIX® Opti-Thermic Exothermic Self Heating REDKEN® Conditioned Curl	TRESSA® Hyper Texture TRESSA® Change Agent REDKEN® Inner Secret	TRESSA® Hyper Texture TRESSA® Change Agent REDKEN® Inner Secret							