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New!

BIOTERA®

HEALTHY SCALP. HEALTHY HAIR.

FOR BEAUTIFUL HAIR GO BACK TO YOUR ROOTS

New Biotera is the first Microbiome-Friendly Certified professional haircare proven to preserve the delicate balance of the scalp's microbiome.



CLINICALLY TESTED. SALON PROVEN.

WITH PRE & POST BIOTICS



ZOTOS PROFESSIONAL



ULTRA COLOR CARE WITH PRE & POSTBIOTICS + ORCHID EXTRACT for vivid color treated hair

Free of SLS/SLES Sulfates*

- Shampoo
- Conditioner

Prolongs vibrancy of vivid color treated hair up to 89%** for beautiful, radiant hair.

*SLS/SLES Sulfates=Sodium Lauryl Sulfate/Sodium Laureth Sulfate.

**When using Biotera Ultra Color Care Shampoo & Conditioner after 18 washes.



ULTRA MOISTURIZING WITH PRE & POSTBIOTICS + MARULA OIL for dry, damaged coarse hair

Free of SLS/SLES Sulfates*

- Shampoo
- Conditioner
- Leave-In Conditioner

Deeply conditions and hydrates to restore beauty and radiance to dry, damaged, coarse hair.

*SLS/SLES Sulfates=Sodium Lauryl Sulfate/ Sodium Laureth Sulfate.



ULTRA THICK & FULL WITH PRE & POSTBIOTICS+ COFFEE EXTRACT for fine or limp hair

Free of SLS/SLES Sulfates*

- Shampoo
- Conditioner

Increases volume and fullness by up to 66%** to restore beauty to fine, limp hair.

*SLS/SLES Sulfates = Sodium Lauryl Sulfate/Sodium Laureth Sulfate.

**vs untreated hair



LONG & HEALTHY WITH PRE & POSTBIOTICS + POMEGRANATE OIL for long or growing-out hair

- Shampoo
- Conditioner

Strengthens hair, making it 4X more resistant to breaking*, while adding softness and slip to keep long hair detangled.

*Against combing breakage on damaged hair when using Biotera Long & Healthy Shampoo and Conditioner vs. non-conditioning shampoo.



COLOR CARE

WITH PRE & POSTBIOTICS + GRAPESEED EXTRACT
for color-treated hair

- Shampoo
- Conditioner

Extends the life of hair color**, preserving brilliance for beautiful, radiant hair.

**When using Biotera Color Care shampoo & conditioner after 18 washes.

MOISTURIZING

WITH PRE & POSTBIOTICS + SHEA BUTTER
for fine or medium dry hair

- Shampoo
- Conditioner

Nourishes while balancing hair's moisture to fine or medium dry hair.



ANTI-FRIZZ

WITH PRE & POSTBIOTICS + CAMELLIA SEED OIL
for frizzy or unruly hair

- Shampoo
- Conditioner
- Leave-In Conditioner

Leaves frizzy, unruly, medium to coarse hair feeling soft, smooth and manageable. Locks out frizz for 3 days, even in high humidity*.

*When using the Biotera Anti-Frizz Shampoo, Conditioner & Leave-In Conditioner vs. a non-conditioning shampoo.

STYLING/FINISHING

WITH PRE & POSTBIOTICS + BAMBOO EXTRACT
for flexible sculpting & shaping with long-lasting hold

- Alcohol-Free Mousse
- Alcohol-Free Defining Gel
- Flexible Hold Spritz

Gently defines and lifts hairstyles without flaking.

FOR BEAUTIFUL HAIR GO BACK TO YOUR ROOTS

Clinically Tested and Salon Proven, new Biotera is the first Microbiome-Friendly Certified professional haircare proven to preserve the delicate balance of scalp's microbiome, providing an optimal foundation for healthy hair.



ULTRA MOISTURIZING

Free of SLS/SLES Sulfates*

Shampoo, 15.2 oz
Conditioner, 15.2 oz
Shampoo, Liter, 32 oz
Conditioner, Liter, 32 oz
Leave-In Conditioner, 8 oz

ULTRA COLOR CARE

Free of SLS/SLES Sulfates*

Shampoo, 15.2 oz
Conditioner, 15.2 oz
Shampoo, 32 oz
Conditioner, 32 oz

ULTRA THICK & FULL

Free of SLS/SLES Sulfates*

Shampoo, 15.2 oz
Conditioner, 15.2 oz
Shampoo, 32 oz
Conditioner, 32 oz

LONG & HEALTHY

Shampoo, 15.2 oz
Conditioner, 15.2 oz
Shampoo, 32 oz
Conditioner, 32 oz

COLOR CARE

Shampoo, 15.2 oz
Conditioner, 15.2 oz
Shampoo, Liter, 32 oz
Conditioner, Liter, 32 oz

MOISTURIZING

Shampoo, 15.2 oz
Conditioner, 15.2 oz
Shampoo, 32 oz
Conditioner, 32 oz

ANTI-FRIZZ

Shampoo, 15.2 oz
Conditioner, 15.2 oz
Shampoo, 32 oz
Conditioner, 32 oz
Leave-In Conditioner, 8 oz

STYLING / FINISHING

Alcohol-Free Mousse, 9 oz
Alcohol-Free Defining Gel, 15.2 oz
Alcohol-Free Defining Gel, 32 oz
Flexible Hold Spritz, 8 oz (48% VOC)

*SLS/SLES Sulfates = Sodium Lauryl Sulfate/Sodium Laureth Sulfate.