

# PURITAN

## CAPE COD

*Fall Style Guide*



Puritan Cape Cod  
is proud to feature these  
exceptional brands.

525 AMERICA  
AG JEANS  
ARMIN OEHLER  
BALLIN  
BARBOUR  
BELLA DAHL  
BRAX  
BROCHU WALKER  
BUGATCHI UOMO  
CANADA GOOSE  
CITIZENS  
DAVID DONOHUE  
ECCO  
EILEEN FISHER  
FAHERTY  
HERNO  
JACK VICTOR  
JOHNNIE-O  
JULIE VOS  
KÜHL  
LAFAYETTE 148 NEW YORK  
LONGCHAMP  
MARTIN DINGMAN  
MAURIZIO BALDASSARI  
MINNIE ROSE  
MIZZEN + MAIN  
MZ WALLACE  
OLUKAI  
ON RUNNING  
P.J. SALVAGE  
PAIGE  
PATAGONIA  
PETER MILLAR  
RAILS  
RHONE  
SAMUELSON  
SAVE THE DUCK  
THE NORTH FACE  
UGG  
VELVET  
VINCE  
VINEYARD VINES  
VUORI  
Z SUPPLY

As we breathe in the crisp fall air, summer's end welcomes a new season. A time to refresh. Our daily lives and routines have changed, and as a result so has the dress code. **Looks have become more relaxed, yet we still dress to impress.** This new style is elevated casual. It's a refined look that prioritizes quality and comfort, a style that's familiar here on Cape Cod.

**Elevated casual for women** is all about luxurious, timeless fabrics. Sweaters and jeans are upgraded with cashmere and premium denim. Pair this classic combination with stylish, practical footwear like leather and suede boots and sneakers, finished with genuine jewelry. **For men** you'll find style and comfort go hand in hand. Performance fabrics feel as good as they look, and sneakers work with everything from joggers to suits. *Heading outdoors?* Make a statement with premium outerwear. At Puritan you'll find all this season's sought-after styles from the brands you know and trust.

Visiting our beautiful stores is just one way to shop. We are pleased to offer an amazing selection on our new website [puritancapcod.com](http://puritancapcod.com). And if you have questions, our knowledgeable associates are just a phone call away.

**This beginning of a new season also brings feelings of gratitude.** To all of our dedicated employees and customers, we thank you for your support all year long. We look forward to welcoming you into our stores this season.

*Sincerely,*

Richard Penn and James Penn

*Third Generation Owners of Puritan Cape Cod*

Hyannis | Chatham | Mashpee Commons | Falmouth

[puritancapcod.com](http://puritancapcod.com)



  
PETER MILLAR

  
vineyard vines®



# Men's Fall Style Guide

## Printed Shirts

Statement-making shirts are back in style. Try a subtle approach with a small print. And don't forget comfort with 8-way stretch and antimicrobial fabrics from Bugatchi that make these sleek shirts feel like a t-shirt.

*Bugatchi*  
Oooh Cotton Tech Sport Shirts



## Layer Up

This fall's layers are softer than ever. Update your ¼ zips to feature a suede trim or contrasting collar.

For something a little more casual, a stylish overshirt adds an extra dimension to your look.

*Peter Millar*  
Suede trim ¼ zip



## Tailored Fit

Give your jeans a more sophisticated look by prioritizing proper fit and premium materials. This fall's denim features a slim, tapered leg with plenty of stretch.

AG

Tellis Modern Slim Jean



## Quilted Vests

A great vest is not only a practical transition piece, they also complete the outfit. Layer over a stylish ¾ zip, sport shirt, or long-sleeve tee for a timeless and elevated fall look.

*Barbour*  
< Lowerdale Vest

*Peter Millar*  
Essex Vest >



*Faherty*  
Performance Cotton Movement Shirt >



## Made to Move

Performance fabrics are as popular as ever, and they've gotten better with time. The softest feel yet, plus stretch, moisture-wicking, and wrinkle-resistant properties make these styles a must-have.

*Vineyard Vines*  
< On-The-Go Collection





EILEEN  
FISHER

VINCE.



# Women's Fall Style Guide



## Luxurious Sweaters

This fall we're taking cozy up a notch. Luxe fabrics like cashmere and designs from France and Italy are favorites this season.

*Estheme*  
< Cashmere Sweater

*Vince*  
Boiled Cashmere  
Funnelneck Pullover



## Statement Jewelry

The extra touch that elevates any outfit. Make a statement with chunky jewelry like bold hoops or a gemstone ring.

*Julie Vos*  
24k gold plated  
statement jewelry



## Luxe Outerwear

Show off your street style with contemporary, sleek puffers and parkas that excel in both fashion and function.

*Herno*  
Slim Windstopper Coat



## Premium Denim

They may be a wardrobe staple, but quality denim with a perfect fit elevates a casual look.

*AG*  
Prima Cigarette Jean



## Functional Fashion Boots

Finish your fall look with just a touch of military influence. We love a great leather or suede bootie with a thick tread that makes them both comfortable and weather-ready.

*UGG*  
Amathea Bootie



**Barbour**



**patagonia**



  
**FAHERTY**





## What's New At Puritan

This fall, we are pleased to present an exciting selection of new brands from around the world.

### *Maurizio Baldassari*

The essence of casual and elegant Italian menswear. Introducing Maurizio Baldassari jackets directly from the heart of Milan, featuring innovative designs with a distinguished refined style.



### *Billy Reid*

The award-winning designer of luxury clothing celebrating craftsmanship, tailoring, and American manufacturing. Billy Reid takes your favorite wardrobe staples and improves them through unexpected, high-quality detailing down to the stitches.

### *&Isla*

Created in London, &Isla offers sustainable luxury cashmere in easy, elevated pieces. Their fall collection offers playful pattern and unique color combinations with energetic bright shades and modern naturals. The perfect touch of elegant whimsy.



### *BA&SH*

A French fashion brand founded by best friends Barbara & Sharon who wanted to bring to life their dream wardrobe for all occasions.

Each collection is designed in Paris to exude spontaneous, carefree femininity—with a distinctly Parisian foundation of effortless style.



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Thank you for being a loyal customer  
and friend for over 100 years.

*Your special offers are inside!*