PURITAN CAPE COD

Fall Style Guide

Puritan Cape Cod is proud to feature these exceptional brands.

525 AMERICA AG JEANS **ARMIN OEHLER** BALLIN BARBOUR **BELLA DAHL** BRAX **BROCHU WALKER BUGATCHI UOMO** CANADA GOOSE CITIZENS DAVID DONOHUE ECCO **EILEEN FISHER** FAHERTY HERNO JACK VICTOR JOHNNIE-O JULIE VOS KÜHL LAFAYETTE 148 NEW YORK LONGCHAMP MARTIN DINGMAN MAURIZIO BALDASSARI MINNIE ROSE MIZZEN + MAIN MZ WALLACE OLUKAI ON RUNNING P.J. SALVAGE PAIGE PATAGONIA PETER MILLAR RAILS RHONE SAMUELSOHN SAVE THE DUCK THE NORTH FACE UGG VELVET VINCE VINEYARD VINES VUORI

Z SUPPLY

As we breathe in the crisp fall air, summer's end welcomes a new season. A time to refresh. Our daily lives and routines have changed, and as a result so has the dress code. **Looks have become more relaxed, yet we still dress to impress.** This new style is elevated casual. It's a refined look that prioritizes quality and comfort, a style that's familiar here on Cape Cod.

Elevated casual for women is all about luxurious, timeless fabrics. Sweaters and jeans are upgraded with cashmere and premium denim. Pair this classic combination with stylish, practical footwear like leather and suede boots and sneakers, finished with genuine jewelry. For men you'll find style and comfort go hand in hand. Performance fabrics feel as good as they look, and sneakers work with everything from joggers to suits. *Heading outdoors?* Make a statement with premium outerwear. At Puritan you'll find all this season's sought-after styles from the brands you know and trust.

Visiting our beautiful stores is just one way to shop. We are pleased to offer an amazing selection on our new website puritancapecod.com. And if you have questions, our knowledgeable associates are just a phone call away.

This beginning of a new season also brings feelings of gratitude. To all of our dedicated employees and customers, we thank you for your support all year long. We look forward to welcoming you into our stores this season.

Sincerely, Richard Penn and James Penn Third Generation Owners of Puritan Cape Cod



Hyannis | Chatham | Mashpee Commons | Falmouth







Men's Fall Style Guide

Printed Shirts

Statement-making shirts are back in style. Try a subtle approach with a small print. And don't forget comfort with 8-way stretch and antimicrobial fabrics from Bugatchi that make these sleek shirts feel like a t-shirt.

Bugatchi Oooh Cotton Tech Sport Shirts



Layer Up

Peter Millar Suede trim ¼ zip

This fall's layers are softer than ever. Update your ¼ zips to feature a suede

For something a little more casual, a stylish overshirt adds an extra dimension to your look.

trim or contrasting collar.

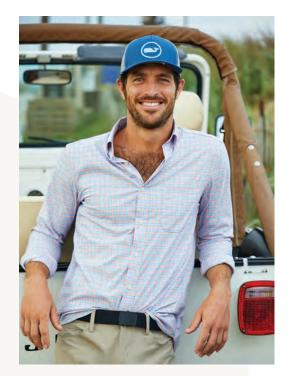
Tailored Fit

Give your jeans a more sophisticated look by prioritizing proper fit and premium materials. This fall's denim features a slim, tapered leg with plenty of stretch. AG

Tellis Modern Slim Jean



Faherty Performance Cotton Movement Shirt >



Quilted Vests

A great vest is not only a practical transition piece, they also complete the outfit. Layer over a stylish ¼ zip, sport shirt, or long-sleeve tee for a timeless and elevated fall look.

Barbour < Lowerdale Vest Peter Millar

Essex Vest >





Made to Move

Performance fabrics are as popular as ever, and they've gotten better with time. The softest feel yet, plus stretch, moisture-wicking, and wrinkle-resistant properties make these styles a must-have.

Vineyard Vines < On-The-Go Collection



EILEEN FISHER

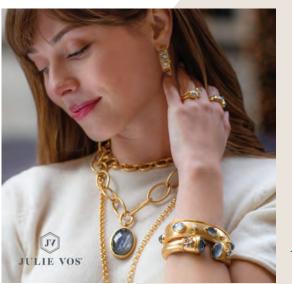
Women's Fall Style Guide

Luxurious Sweaters This fall we're taking cozy up a potch. Luxe fabrics

up a notch. Luxe fabrics ike cashmere and designs rom France and Italy are avorites this season.

Estheme < Cashmere Sweater

Vince Boiled Cashmere Funnelneck Pullover





Statement Jewelry

The extra touch that elevates any outfit. Make a statement with chunky jewelry like bold hoops or a gemstone ring.

Julie Vos 24k gold plated statement jewelry

Luxe Outerwear

Show off your street style with contemporary, sleek puffers and parkas that excel in both fashion and function.

Herno Slim Windstopper Coat

Premium Denim

They may be a wardrobe staple, but quality denim with a perfect fit elevates a casual look.

AG Prima Cigarette Jean





Functional Fashion Boots

Finish your fall look with just a touch of military influence. We love a great leather or suede bootie with a thick tread that makes them both comfortable and weather-ready.

UGG Amathea Bootie





FAHERTY

patagonia





What's New At Puritan

This fall, we are pleased to present an exciting selection of new brands from around the world.

Maurizio Baldassari

The essence of casual and elegant Italian menswear. Introducing Maurizio Baldassari jackets directly from the heart of Milan, featuring innovative designs with a distinguished refined style.



&Isla

Created in London, &Isla offers sustainable luxury cashmere in easy, elevated pieces. Their fall collection offers playful pattern and unique color combinations with energetic bright shades and modern naturals. The perfect touch of elegant whimsy.

BA&SH

A French fashion brand founded by best friends Barbara & Sharon who wanted to bring to life their dream wardrobe for all occasions.

Each collection is designed in Paris to exude spontaneous, carefree femininitywith a distinctly Parisian foundation of effortless style.



Billy Reid

The award-winning designer of luxury clothing celebrating craftsmanship, tailoring, and American manufacturing. Billy Reid takes your favorite wardrobe staples and improves them through unexpected, high-quality detailing down to the stitches.



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Thank you for being a loyal customer and friend for over 100 years.

Your special offers are inside!