



ANNUAL REPORT 2020-21

**SHE - SANITATION, HYGIENE AND
EMPOWERING THE GIRL CHILD**
www.she.sewausea.org



Sewa International, USA

P.O. Box 820867, Houston, TX 77282-0867,
Tax ID: 20-0638718 info@sewausea.org, 708-
USA-SEWA, www.sewausea.org



INDEX OF CONTENTS

02 Profile

04 Director's Note

05 Our Impact

06 Toilet Construction and Repairs

06 Menstrual Health & Awareness

07 Response to COVID Pandemic

08 SHE-CAF Project

10 Transgender Communities

11 Our Team

11 Redefined & Elevated the SHE program



Namaste ,

As the global community knows all too well, 2020 was an extremely challenging year. Countries and communities worldwide were not only battling the COVID-19 pandemic, but also facing economic losses, business closures, unemployment, and evictions while battling the sense of fear and uncertainty that seemed to grip all of mankind.

Throughout the pandemic, Sewa International has tirelessly served those in need, both locally and internationally. The Bay Area chapter organized resources to support communities affected by wildfires and chapters like Atlanta, New Jersey, Phoenix, Houston, and Austin have continued to do their level best in providing masks, food, and supplies to those in need. Across the country, Sewa chapters have partnered with major organizations and corporations to get much-needed resources to communities in need.

In India, Sewa volunteers have mirrored this effort. Our team in particular (SHE Team) has been on the front lines of the crisis in Lucknow, Uttar Pradesh, and Karnataka. Under the guidance of team leader, Rajini Hodigare, staff members Jayanth Bhatt, Radhika Seshadri, and Monika Singh have tirelessly worked to distribute groceries and supplies to front line workers (police, firefighters, EMS and hospital workers) as well as to underprivileged families and migrant workers who were stranded at bus terminals, waiting to return to their villages. Over the course of the year, our team responded to acute needs and delivered items like face masks and shields, reusable sanitary pads, water bottles, milk powder, and food. Additionally, through our local partnerships, we were able to install several hand sanitizer units for schools that reopened for final board exams.



Mrs. Jayanthi Ramanan
Joint Director

In the face of continued adversity, the SHE team's work ethic, compassion, and resolute effort have been a source of inspiration. Over the course of this past year, we have had to pause work on our fundamental project of building toilets and restructure our service model to meet more urgent needs. We are now slowly resuming the completion of projects started before the pandemic, with limited human resources for labor and construction. As we approach the end of the pandemic, our team continues to prioritize those in need while creatively problem-solving to overcome challenges.

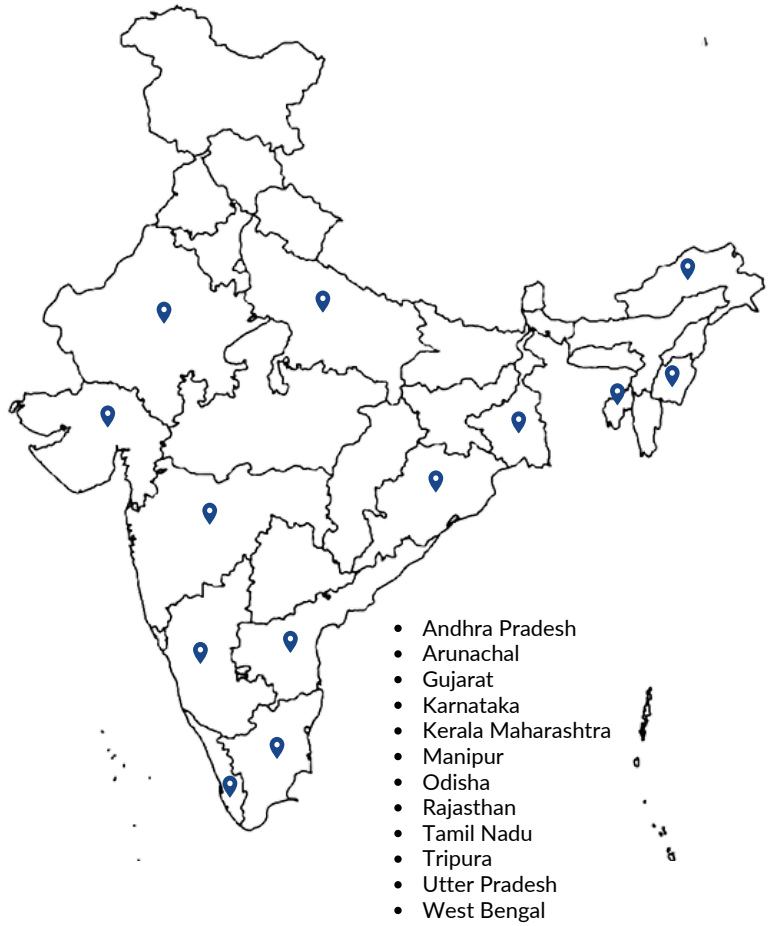
As we look to the future, we continue to seek your support and investment to achieve our vision of making India a clean, eco-friendly country that prioritizes the health, hygiene, and the dignity of its citizens while ensuring access to education and the fundamental right to happiness for every girl child.

Sincerely,

Jayanthi Ramanan

Sewa International SHE Project


"Kindness is the highest form of intelligence"



OUR IMPACT

 **594**
TOILETS
FOR GIRLS

 **200**
HAND WASH
STATIONS

 **53,500+**
SCHOOL
CHILDREN

 **30,000+**
ADOLESCENT
GIRLS

 **1000**
COVID IMPACTED
WOMEN

 **13**
INDIAN
STATES



TOILET CONSTRUCTION AND REPAIRS

In 2020-21, 40 new toilets were constructed across Manipur, Tripura and Karnataka and 80 hand wash stations were installed across various schools in Karnataka to provide COVID protection for children returning to schools. Expansion plans for new toilet construction projects include 20 new toilets in Manipur and Tripura.

MENSTRUAL HEALTH & AWARENESS

We were able to reach out to 30,000+ adolescent girls and women from rural, urban and vulnerable communities to educate and build awareness around covid protection as well as menstrual health and hygiene. We distributed reusable cloth sanitary napkin kits to the women and created sustainable livelihood opportunities for many women by training them on tailoring skills and learning to stitch these sanitary napkins.

RAPID RESPONSE - SEWA AT THE FRONT LINES OF COVID RELIEF IN INDIA

As the nation of India locked down in response to the pandemic, the SHE team quickly mobilized, identified needs, and defined practical aid programs such as grocery and food distribution and providing cooked meals for covid-impacted citizens and frontline workers. Additionally, the team coordinated health camps, covid testing and vaccination camps, and home sanitization and health care kits to severely impacted communities. Because of this swift and effective response, Sewa was identified as a leading NGO driving relief actions on the ground in Karnataka. Through this recognition and our donor community's collective empathy and willingness to help, we were able to raise substantial funds for COVID relief.





COVID AFFECTED FAMILIES: SHE-CAF PROJECT

When the second wave of COVID-19 hit, many women lost their spouses and were left emotionally traumatized and economically paralyzed. Many women who were previously the primary income-earners of the family also lost their jobs. In response to the growing need, we launched the SHE-CAF project to create livelihood opportunities for COVID-impacted women through skill development training, market connections, and job placement assistance.

At present, 1000 women across the states of Andhra Pradesh, Gujarat, Himachal Pradesh, Karnataka, Kerala, Maharashtra, Odisha, Rajasthan, Tamil Nadu, Uttar Pradesh and West Bengal are currently being supported.

SHE-CAF trainings include:

.....
Mainstream market-driven demand courses: tailoring, beauty & wellness, computer basics, animal rearing
.....

Specific regional skills like Weaving, Embroidery, Kaudi (quilt making), Kalamkari, Ayurvedic nursery etc.
.....

Micro enterprise setup to enable women to be self employed
.....

Life-skills workshops: social and soft skills, career orientation, building confidence, and supplementary knowledge
.....





PROGRAMS FOR TRANSGENDER AND OTHER MARGINALIZED COMMUNITIES

The pandemic severely impacted already-marginalized communities through lockdowns and the loss of jobs. The SHE team prioritized many immediate relief and rehabilitation programs to improve the lives of transgender communities. These included distributing groceries and medicine kits, hosting health camps and vaccination camps, and providing skill development training programs to support these vulnerable communities.



OUR CORE TEAM



Prem Pusuloori
Director
International Projects
and Programs



Jayanthi Ramanan
Joint Director,
Operations



Anil Dadheech
Associate Director
Website & Technology



Anita Kant
Chapter Relations



Neha Kaushal
Marketing



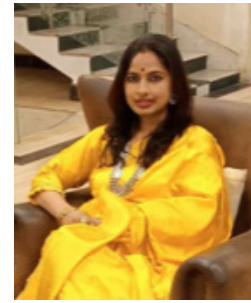
Rajini Hodigere
Program Manager
India Operations



Jayanth Bhat
Field coordinator



Radhika Sheshadri
Field coordinator



Shalini Mishra
Field coordinator

LOOKING AHEAD: REDEFINING AND ELEVATING THE SHE PROGRAM

Building upon the success and momentum of the toilet and hygiene program started in 2015, we have developed new programs in the past 2 years to promote the development and empowerment of the Girl Child. These efforts include: promoting menstrual awareness and education, distributing cloth sanitary napkins, providing skill development opportunities for women and girls, hosting self defense workshops, educating women on COVID-19, and providing health check-ups for women and girls.

To contextualize these efforts, we have revamped our project micro site at www.she.sewausea.org, where we will share updated information on our projects, outcomes and deliverables, as well as our monthly newsletters, annual reports, and project videos and images. We encourage you to visit the site, post and share about our work, and support our efforts by giving directly on our secure payment site: www.she.sewausea.org/donate. Thank you for your continued support.



Sewa International, USA

P.O. Box 820867, Houston, TX 77282-0867, Tax ID: 20-0638718
info@sewausea.org, 708-USA-SEWA, www.sewausea.org



www.she.sewausea.org



she@sewausea.org



(713) 303 - 4253

TOGETHER WE SERVE BETTER

Sewa International is a Hindu faith-based, humanitarian, non-profit service organization registered under Internal Revenue Code 501 (c) (3). Sewa serves humanity irrespective of race, color, religion, gender or nationality. All donations (cash, cars, clothes, securities, etc.) are tax deductible (Tax Id# 20-0638718)

Follow us on :

