

Annual Report

2023



Sanitation

Hygiene

Empowerment of the Girl Child



Executive Summary

Dear Donors, Well Wishers,

Wish you a very happy New Year 2024!

As we come to the end of yet another productive year, we extend our heartfelt gratitude to all our donors and well-wishers. With your support, we have successfully constructed a total of 872 toilets in underprivileged schools, conducted menstrual health and hygiene education for over 45,500 adolescent girls, provided livelihood opportunities through skill development training to more than 4100 women affected by COVID-19 across 16 states in India and empowered 64 beneficiaries from the transgender community.

In 2023, the collaboration and generosity of Sewa Chapters and corporate initiatives were outstanding. Google sponsored toilets, Oracle supported toilet renovations and menstrual health campaigns, volunteers from Boston, Central Jersey and North Jersey raised funds, LEAD students of North Jersey conducted fundraising campaigns, and numerous individual donors and Sewa chapters generously contributed to our cause.

Our monthly newsletters and project reports, provide the details of each project from the need analysis phase to project completion phase. Our honest, sincere and tenacious team made sure the projects are executed according to the donor's satisfaction. We encourage anyone visiting India to personally spend sometime visiting our projects.

Looking ahead to 2024, we have set ambitious goals under the SHE initiative. Our focus remains on the overall development of girl children, encompassing improvements in sanitation facilities in schools, education on menstrual health and hygiene, distribution of reusable and eco-friendly sanitary napkin kits to adolescent girls, empowerment through self-defense and yoga workshops, personality development workshops, and creating livelihood opportunities for COVID-affected women in urban, rural, and tribal communities, as well as for beneficiaries from marginalized and transgender communities. We also aim to expand the program's reach across Bharath and enhance our existing partnerships.

As we conclude 2023, we express gratitude for your unwavering support, which has significantly impacted the underprivileged communities. Looking towards the future, we continue to seek your support and investment as we strive to empower women and girl children, fulfilling our vision for a better tomorrow.

*Sincerely,
SHE Team
Sewa International*

Key Highlights of 2023

Sanitation



Viratnagar, Rajasthan

- Total toilets built - 146
- Beneficiary outreach - 8803+
- Program Outreach - 6 states
- 2023 Key donors - Google California, Oracle, North Jersey LEAD, Central Jersey & Boston chapters, and individual donors

Focus Areas:

- Construction of new toilets/repairs of existing non functional toilets; hand wash stations
- soak pit, overhead tank
- water provision for drinking and sanitation.

Menstrual Health & Hygiene ; Yoga & Self defense

- Beneficiary outreach
 - adolescent girls- 4155
 - underprivileged women - 1550+
- Reusable napkin kits distributed - 6000+
- Built a network of doctors and volunteers PAN India to educate young adolescent girls on menstrual health and hygiene
- Cloth sanitary napkin unit set up in Karnataka with 30 SHE-CAF women trained into making these napkins. Created livelihood opportunities for many women through this program
- 2023 Key donor - Oracle India sponsoring 24 camps covering 1562+ adolescent girls across Karnataka

Focus Areas: Menstrual Health

- Educate adolescent girls on Menstrual Health & Hygiene
- Student interactions with volunteers/doctors to clear doubts/fears/myths about puberty and menstruation
- Distribution of reusable cloth sanitary napkin kits
- Menstrual products manufactured by local women

Yoga & Self Defense

- 14-day yoga and self-defense workshops across multiple schools, promoting well-being.
- Beneficiary outreach : 3371



Durg, Chattisgarh



Hubli, Karnataka



Viratnagar, Rajasthan

Key Highlights of 2023

SHE-CAF



Srikalahasti, Andhra Pradesh



Dharmapuri, Tamil Nadu

SHE-CAF Focus Areas:

- Provide COVID impacted women from urban, rural and tribal India with financial stability through skill development trainings and livelihood opportunities; build confidence to overcome the trauma; better mental health
- Employment opportunities for beneficiaries from transgender, minority and other marginalized communities.

- Beneficiary outreach - COVID impacted women from Urban, Rural & Tribal areas, Transgender community, Migrant workers, Marginalized & Minority communities
- Programs covered - Regional skill development (kalamkari art, puppets, dolls, crochet, apiculture, aquaculture, Arni work, medicinal plants, blue pottery etc), weaver empowerment, micro enterprise, livestock rearing, skill development trainings (computer, beauty, tailoring, yoga/fitness instructor, tally etc), tribal livelihood, Agri farming etc
- Program outreach - 16 states across India
- Total Women Empowered- 4100
- Additional Activities - Group activities to build a community and instill 'Seva Manobhavana', talent hunt to identify talented beneficiaries and cross utilize their talent in other SHE programs, personality development workshops, mental wellness sessions and health camps, counseling sessions to build confidence
- Exhibitions and Market linkages - To showcase the incredible products crafted by women artisans, organized exhibitions and sales events. Mock interviews and market linkages provided to ensure that women find job placements or become self-employed upon completing their training.



Phulia, West Bengal

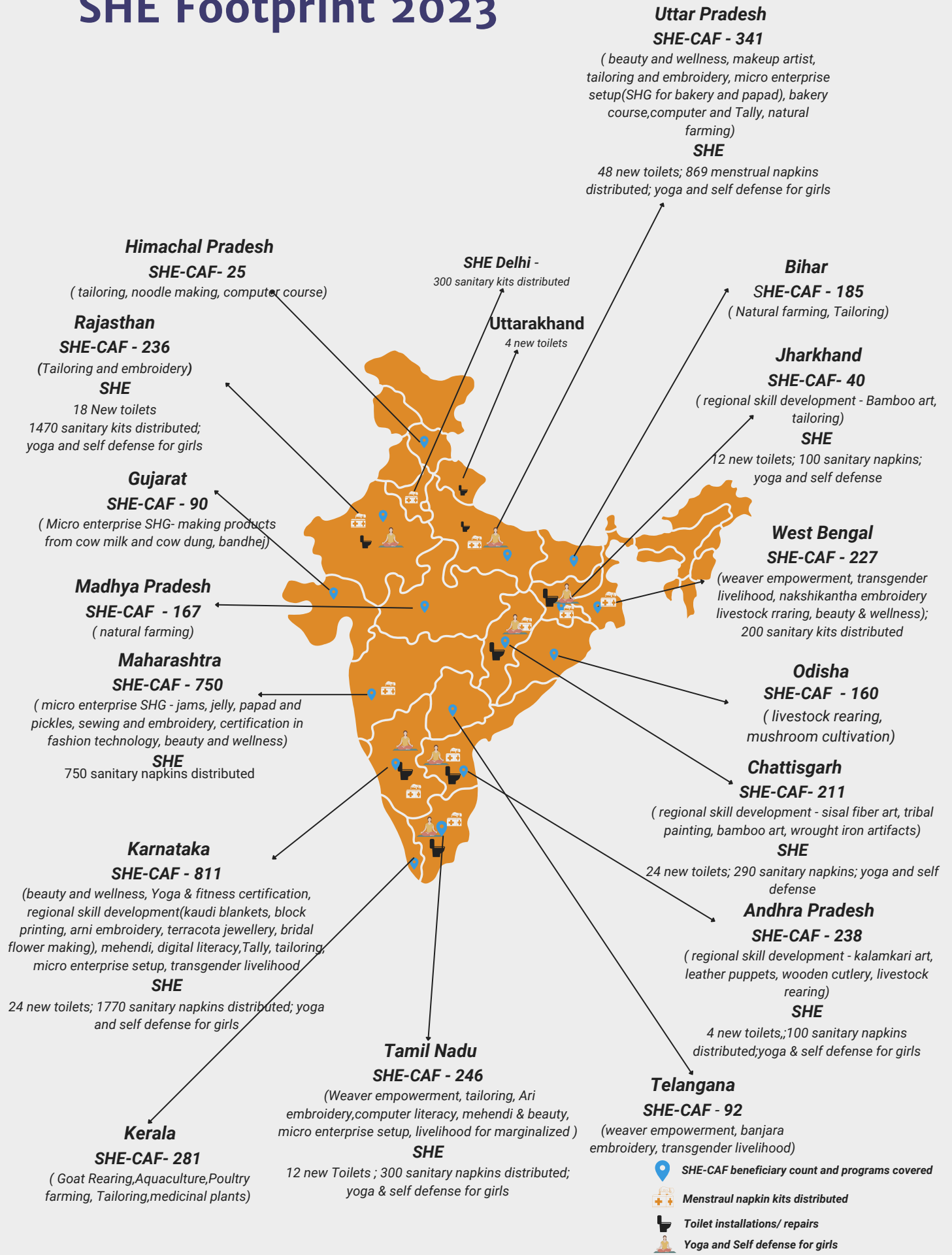
SHE-CAF for Transgender



Transgender beneficiaries, Telangana

- Total transgender beneficiaries empowered - 64
- Setting up Garlic peeling unit for 39 transgenders, Karnataka
- Sai Krupa Hotel, Premato Food truck for 15 transgenders, Telangana
- Sweekriti Paper plate unit, Sampriti beauty and Tailoring for 10 transgenders, West Bengal.

SHE Footprint 2023



- SHE-CAF beneficiary count and programs covered
- Menstrual napkin kits distributed
- Toilet installations/repairs
- Yoga and Self defense for girls

Sewa Yatra & Inspiring Fundraisers by Young Donors



Riya Dadheech, young donor from New Jersey



Prem Ji Pusuloori, VP- Programs and Projects



Neha ji , SHE Karyakarta from Boston



Nags ji, Karyakarta from Chicago



Ayan Mishra , Boston 5K Run Event



Srinidhi Gorla , Colorado Hike for Hygiene event

Testimonials



Model Village, Chattisgarh



Sewa Pride - Empowering Trans Lives



Transforming lives of women in Thrissur, Kerala



Sewa LEAD students empowering Girl students in India

SHE and SHE-CAF Community Engagement

Facilitated diverse workshops, group activities, and personality development sessions for SHE and SHE-CAF beneficiaries across program locations, strengthening community bonds.

Awareness & Health camps



Exhibitions & Market linkages



Events & Celebrations



Volunteerism



Talent Hunt





Sewa International, USA

TOGETHER WE SERVE BETTER

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For Project Update visit our website : <https://she.sewausea.org/>