

Sewa International



SHE-CAF Phase 2
CREATION OF LIVELIHOOD OPPORTUNITIES
THROUGH
SKILL DEVELOPMENT TRAINING
FOR WOMEN FROM COVID AFFECTED FAMILIES

Program Start Date: May 10,2022

Report Date: Nov 1 , 2022



SHE-CAF PHASE 2 Snapshot

Target Beneficiaries

3000



Current Beneficiaries

1152

Target Outreach

15 States



Current Outreach

14 States

- **Target Beneficiaries:** *Covid impacted women* from Urban, Rural & Tribal areas, *Transgender community*, Migrant workers.
- **Proposed programs:** Regional skill development(kalamkari art, puppets, dolls, crochet, apiculture, aquaculture, Arni work, medicinal plants etc), weaver empowerment, microenterprise, livestock rearing, skill development trainings(computer, beauty, tailoring, yoga/fitness instructor, tally etc), tribal livelihood, Agri farming etc.

- **CAF 2 Program Start Date:** May10,2022
- Total **Registrations received:** 1545
- Total number of **beneficiaries** who are **undergoing their training:** 679
- **beneficiaries** who have **completed their training:** 473 (90% beneficiaries are self employed/job placed)



Ongoing Program Highlights

Current Outreach: 14 States

- Karnataka, Kerala, Andhra Pradesh, Telangana, Tamil Nadu, Maharashtra, West Bengal, Rajasthan, Odisha, Madhya Pradesh, Gujarat, Chhattisgarh, Himachal & Uttar Pradesh.

Ongoing Trainings across States

- **Kerala – Thrissur**; Livestock rearing(goat, poultry), Aquaculture
- **Karnataka – Bangalore Urban , Chamarajanagar, Hubli** ; Regional skill development – stitching Kaudi blankets, batik printing; Beauty and bridal makeup; Bridal flower making & Arni embroidery; Yoga/Fitness trainer certification; Micro enterprise(Rotti making)
- **Telangana – Dorepally**; Banjara embroidery
- **Andhra Pradesh - Pulluru village, Srikalahasti**; Regional skill development – Kalamkari block and hand painting
- **West Bengal – Phulia**; Weaver empowerment; Nakshikanta embroidery
- **Rajasthan – Viratnagar, Bilwari**; Tailoring & embroidery
- **Maharashtra – Nanded, Palghar** ; Microenterprise (papad, jam, bakery, pickles and powders), tailoring, bags making
- **Odisha – villages of Chandaka block of Khordha district**; Live stock rearing (Goat rearing), mushroom cultivation
- **Uttar Pradesh – Ayodhya, Gorakhpur**; Bakery training, digital literacy
- **Madhya Pradesh – Singhrauli**; Natural farming
- **Gujarat – Kutch, Bhuj, Khavda and Lakhpat** - Microenterprise (making products from cow dung and cow milk), embroidery; stitching; bandhej, making mud work products;
- **Tamil Nadu – Tiruvannamalai** ; weaver support
- **Chattisgarh – Taragaon village, Bastar**; Sisal fibre handicraft, wrought iron idols
- **Himachal – Kangra**; Tailoring, micro enterprise (noddle making)
- **Transgender – Bangalore Urban, Telangana, West Bengal**; Mirco enterprise (Sai Krupa Hotel, Sweekriti paper plate, garic peeling and packing)



SHE-CAF for Transgender

Garlic peeling unit,
Bangalore Karnataka

Sai Krupa Hotel,
Suraram, Telangana

Sweekriti Paper plate,
Gheghirghat, West Bengal

20 beneficiaries

5 beneficiaries

8 beneficiaries



Program Innovation – Volunteering activities for beneficiaries

- Multiplying impact while inculcating Sewa Manobhavana!

Group Activities by our beneficiaries :

- Organized volunteer programs amongst beneficiaries to instill *Sewa Manobhavana* and *build a community network*.
Few activities:

Volunteering Activity by CAF beneficiaries	Beneficiaries @ Location
Visited old age homes and orphanages and provided free services to all senior citizens and children. By beneficiaries completing beauty and wellness training	Bangalore Urban, Karnataka
Visited vulnerable community and served home cooked food. By beneficiaries undergoing papad/pickle/bakery classes and Aquaculture	Nanded, Maharashtra; Trissur, Kerala
Tour organized for beneficiaries to visit AP government run Kalamkari exhibition to understand & gain knowledge about Kalamkari art & heritage, knowledge on market linkages	SriKalahasti, Andhra Pradesh
Beneficiary participation in save the soil campaign. Beneficiaries enrolled in natural farming visited surrounding villages to participate in save soil campaign	Singhrauli, Madhya Pradesh
Activities in schools by our SHE-CAF beneficiaries: Yoga and fitness classes for students, Teaching art and craft, diya painting, cooking without fire, menstrual camps for students	Across multiple locations

Talent Hunt: Cross Leveraging talented SHE-CAF beneficiaries in other Sewa programs

- **Kanpur, Ayodhya, UP** - Few of our talented SHE-CAF beneficiaries are volunteering in Menstrual awareness camps across schools.
- **Bangalore, Karnataka** - Few beneficiaries from Bangalore urban and chmarajanagar are conducting weekly art and craft workshops at underprivileged schools. Sewa will be regularly conducting these free classes for high school students till April 2023. Beneficiaries undergoing yoga and fitness certification are conducting yoga and fitness classes for students in an underprivileged school
- **Nanded, Maharashtra** - Few beneficiaries who completed papad/pickle/baking classes are conducting bi-monthly cooking without fire classes & craft classes in nearby schools.

And more...



Beneficiary Testimonials



Kerala



Uttar Pradesh



Karnataka



North Karnataka



Maharashtra



Andhra Pradesh

Trainer Testimonials



Chattisgarh



Transgender program - West Bengal



Thiruvannamalai, Tamil Nadu



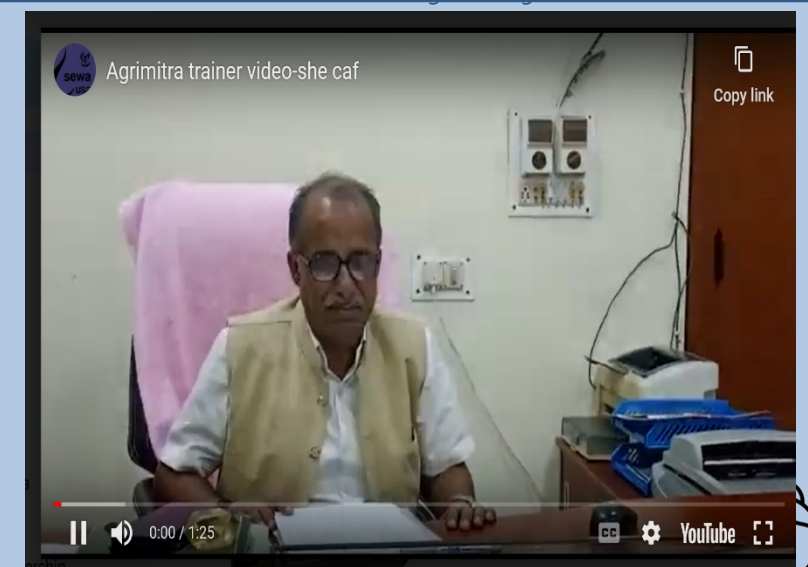
Ayodhya, Uttar Pradesh



Bangalore Urban, Karnataka



Phulia village, West Bengal



Madhya Pradesh

Offer Letters

SRUSHTI
Handloom & Organics

From: Srushti Handloom & Organics Mysuru
To: Sewa International
Date: _____

Subject: SHE-Project

Sewa International funded Srushti making training programme for 10 covid impacted women in Chamrajnagar District, Karnataka. The below women are offered job at Srushti Handlooms starting 2022. Their Monthly remunerations will be Rs. 7000/-

We thank Sewa International for helping these covid impacted women with skill development to

Name of the Tailors

1. Prema
2. Shanti
3. Anshuadevi
4. Pankaja R
5. Nagaveni S
6. Nagaveni S
7. Uma R C
8. Chikka Taji
9. Suman Suresha
10. Saroja

Srushti Handloom
1322, Shop No. 4, Vishwasth Road, Vivakanand Nagar Mysuru - 570023, Ph: 930623, Ph: 930623
Proprietor Name: _____

LAKSHMI
Press Esc to exit full screen

Kalamkari Research & Training Centre
Plot No: 4, Sainagar Chemical Road, Thottambodu Chittoor District Andhra Pradesh
GSTIN: 37AFFF248021ZA

Date: 03-08-2022

Subject: SHE CAF PROJECT PHASE 2

Sewa International funded Silk Saree Weaving Training Programme for 47 Covid impacted women in Anji, Tiruvannamalai District, Tamil Nadu.

The below Women are offered as Silk Saree weaver job at Sri Sakshi Silk Sarees, Anji (Mr Jagjeev) from Tamil Nadu, Starting from September 1st 2022. Their monthly remuneration will be Rs. 5000/- (Rupees Five Thousands Only)

We thank Sewa International for helping these Covid Impacted Women Skill Development Training

Details of the selected Candidates:

1. Kanathak K	11. Vani K	21. Bhuvaneshwari K	31. Vanitha K
2. Uma M	12. Vijay D	22. Poornimadevi P	32. Nishya D
3. Achini S	13. Roshni V	23. Sakshita S	33. Vasudha S
4. Ramaprabha K	14. Mohana H	24. Pragathi U	34. Prema S
5. Sandhya S	15. Valli C	25. Sathya P	35. Gomathi K
6. Yashoda S	16. Magawari M	26. Geetha M	
7. Sathya K	17. Rajeswari B	27. Purni S	
8. Selvi N	18. Vijayalakshmi	28. Padmavathi P	
9. Samatha A	19. Gowri K	29. Maheswari	
10. Ranj J	20. Ranj K	30. Ran S	

Below Candidates are need More Training

M. Hymavathi	
P. Pushpanjali	
T. Lakshmi	

For Kalamkari Research And Training Centre
Authorized Signatory

64, Ground Floor, 500 Cross, 8th 'B' Block, Damraj Nagar, 8th Cross, 8th Block, Bangalore - 560 005.
Ph: 00-8870 8888 Mob: 94480 13876

Kalamkari Research & Training Centre
Plot No: 4, Sainagar Chemical Road, Thottambodu Chittoor District Andhra Pradesh
GSTIN: 37AFFF248021ZA

Date: 03-08-2022

Subject: SHE CAF PROJECT PHASE 2

Sewa International funded kalamkari Training programme for 25 Covid impacted men in Kobaka, Yerpedu Mandal, Chittoor District, Andhra Pradesh

The Below Women are offered as Kalamkari Painter Job at Kalamkari research And Training Centre, Srikalahasti, starting from September 1st 2022. Their monthly remuneration be Rs 5000/- (Rupees Five thousands only)

We thank Sewa International for helping these Covid impacted women skill elopment training

tails of the selected candidates:

C. Bhudevi	10 Y. Aruna	19 Y.meena
V. Shrishia	11 T. Lakshmi Kantamma	20 P. Gangadhevi
T. Vanaja	12 T. Arumula	21 S. Supriya
Y. Krishnaveni	13 Y. Devasi	22 N. Syamala
Y. Supriya	14 T. Rajeswari	
T. Kaveri	15 G. Dhana Lakshmi	
Y. Sujatha	16 C. Swathi	
T. Jyothi	17 Y. Bhudevi	
M. Jyothi	18 Y. Santha	

Below Candidates are need More Training

M. Hymavathi	
P. Pushpanjali	
T. Lakshmi	

For Kalamkari Research And Training Centre
Authorized Signatory

PRANAVA SHRESHTA ACADEMY

Date: 28-07-2022

SEWA International
Subject: SHE CAF Course
Kucha/Tassels, Cochet/Krosha, Aari Embroidery Work & Flower Braid
Pranava Shreshtha Academy

With reference to the above project, we have completed the training program after which the below trainees have been Connected to Boutique for internship, some are Doing Home Service Like Tassels , Gajra For Reception ,Flower bunch For Muhurtham , Aari work for blouse and Sarees. Some are taking Orders for marriage and Functions. We are referring Some Event Managements .

Manjula Nagaraj 9844182289
Chandana Events 9742323467
Menaka Venugopal For Saree Tassels 9845235118

NAME	CANDIDATE NO
Manjula E	6362626371
Chaitra M	9113250254
Jayashree	8082646051
Chaitra Lakshmi	9986402768
Komal V	9538954728
Prathiba	9449613026
Nethravathi S S	9916282774
Lathavani	9902978392
Kavya H	9606678170
Parvitha M	9086555363
Rakshitha P M	725118099
Sulochana M	9742777831
Nirmala K	9886141821
Nehini R	6366464600
Parvitha R	8123486195
Shwetha N	9845421181
Shivakumari	9030931787
	6366610726
	9482011818
	020829037

For Pranava Shreshtha Academy

Famina Shikshan Prashikshan Sansthan

Date: _____

SEWA International
Subject: SHE CAF PROJECT

Dear Sewa International's SHE CAF project, Nilu Seva Samithi has completed the below trainees have been Connected to Boutique for internship, some are Doing Home Service Like Tassels , Gajra For Reception ,Flower bunch For Muhurtham , Aari work for blouse and Sarees. Some are taking Orders for marriage and Functions. We are referring Some Event Managements .

We are happy to inform you that the Trainee women have attended the class and have decided to give part in their home and can't be going there now.

We will support all the beneficiaries by providing materials and classes where Veterinary Dusra and experts will be part of it. As NEA encourages only scaling of NRRI, the scaling is completely depends on the graduation of the goal. All the women who were part of our project will be re-employed.

① सेवा इंटरनेशनल के द्वारा 18 लड़कियों को उनकी योजना के अनुसार क्यूरी काल्ट का सामान दिया जा रहा है।
② लड़कियाँ क्यूरी काल्ट में 2 लड़कियाँ रूफ काल्ट का काम कर रही हैं और बाकी लड़कियाँ अपना काम का काम कर रही हैं।
③ सेवा इंटरनेशनल की मदद से इन सभी लड़कियों को बैग्स, क्लॉथिंग का प्रचार किया जा रहा है; प्रचार के लिए चर्ची, बैग और पोस्ट उपलब्ध कराया जा रहा है।
④ इन सभी लड़कियों को बैग लड़कियों को अपनी जानपदकारी कक्षाओं से समझा करके काम करने के लिए है।

For Nilu Seva Samithi
Authorized Signatory

NILU, NILU SEVA SAMITHI
(Charitable Society Reg. No. 306/2001)
Tharal Balamangal, Mysuru, Tharal (Dist) 679 195
Ph: 9844-38888, 9844219144

E-mail: info@nilu.org Website: www.nilu.org Facebook: com/tharalnilu

Date: 16-08-2022
SEWA International
USA
Sub: SHE-CAF PROJECT

Dear Sewa International's SHE CAF project, Nilu Seva Samithi has completed the below trainees have been Connected to Boutique for internship, some are Doing Home Service Like Tassels , Gajra For Reception ,Flower bunch For Muhurtham , Aari work for blouse and Sarees. Some are taking Orders for marriage and Functions. We are referring Some Event Managements .

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S.No	NAME
1	Mahesh
2	Anwar
3	Manjula
4	Shobha K
5	Seetha K
6	Vijaya K
7	Chandika TP
8	Prasanna
9	Sangeetha S
10	Rosey
11	Ramani

For Nilu Seva Samithi
Authorized Signatory

M/S Naskar Enterprises
19P, ABINASH CHANDRA BANERJEE LANE, KOLKATA – 700010, INDIA
DA-50, SEC 1, SALT LAKE, KOLKATA – 700064, INDIA
CONTACT: 03323896069 MOB: 9836042575
Email Id: ankitan06@gmail.com
GST NO. 19AHWPN1306M1ZR

TEEN TAAL
beats that awaken

Date: 06/08/2022

To: Sewa International
Subject: SHE - CAF Phase 2 Skill Development Program
Micro Enterprise setup for women
Papad, Pickle, Chutney, Macrame weaving, and Cake Baking

Regarding the above project, we have completed the 3 months training program which the below trainees have been connected to

- Nanded Mahanagar Palika 9373912028 (Manisha)
- HIFDC Bank 9146314193 (Manisha Choudhan)
- Local customers

Some of the beneficiaries are doing home products such as papad, pickle, chutney, m weaving, and cake baking. Some are taking orders from marriages and small function birthday and kitty parties. All of the products are handmade while also being long-lasting and delicious.

Sl No	Beneficiary Name	Beneficiary Phone No
1)	Aarti Babarao Kogale	7720931777
2)	Anagani Devdas Dhanraj	8273943242
3)	Anvita Lakshmi Naidu	9277582074
4)	Dipati Santal Jodani	830222280
5)	Ravina Mahesh Dhanraj	7718166626
6)	Sanya Chinnaya Dhanraj	9222911887
7)	Prerana Vinodhini Walse	8600511845
8)	Ranjana Prasad Bhatnagar	6066156598
9)	Sunanda Ganesh Bhatnagar	8799828093
10)	Vanya Ganesh Sankar	860824559
11)	Priya Gajanan Jagdeo	9541697374
12)	Vishakha Hridya Chinnaya	7716978518
13)	Snehal Ranana Sankar	9466076534
14)	Jyoti Shaikar Rathod	9848311865
15)	Sneha Laxmichand Laxkar	9529761542

Thank you for providing such an opportunity for us.

For Teen Taal
Authorized Signatory

Urban Company

ANITHA B MALLESHAIAH
E-commerce - Women's Grooming Services
Professional ID: UC1545418
Issued on 18 Feb, 22

LETTER OF APPOINTMENT

To, yogtha

Dear: Yogtha

This is with reference to your application for the internship and the subsequent interview. January 2022, on the following terms and conditions.

1. Position: Full-time intern
2. Job Location: Bangalore
3. Stipend: you will get a monthly stipend of Rs. 5,000 as mentioned in the attached offer letter.
4. Internship Duration: start to end date
5. Working hours: Monday to Sunday and time 09:00 am to 06:00 pm

We congratulate you on your appointment and assure you full support for your professional growth and development.

Best Regards
For USHA'S Beauty Parlour
Proprietors

USHA'S Beauty Parlour
No.27, Anand Chamber, No4, Basement(Opp) City Centre
Elephant Rock Road, 3rd Block, Jayanagar, BANGALORE

LETTER OF APPOINTMENT

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For USHA'S Beauty Parlour
Proprietors

ICAR-IVR, Varanasi is a field unit of the Indian Council of Agricultural Research under the aegis of the Department of Agricultural Research and Education, Ministry of Agriculture and Farmers Welfare, Government of India. At present ICAR-IVR has research programs on altogether 42 vegetables with a major focus on tomato, brinjal and chilli in Solanaceous vegetables; peas, French bean and cowpea in Leguminosae vegetables; cauliflower and cabbage in cruciferous vegetables; bitter melon, ash gourd, pumpkin, pointed gourd, muskmelon, bottle gourd, sponge gourd, ridge gourd and cucumber in cucurbitaceous vegetables; okra in malvaceous vegetables and radish and carrot in root vegetables.

ICAR-IVR, Varanasi functions through AICRP (VCI) and 05 Divisions namely Division Of Vegetable Improvement, Division Of Vegetable Production and Division Of Vegetable Protection along with various other supporting sections viz. Estate and maintenance, Vehicle, Farm, Guest House etc.

As a part of Sewa International's SHE-CAF Livelihood Program ICAR-IVR, Varanasi in association with Agrilife Farmer Producer Company Limited, Mirzapur and Swadantara (an NGO) is conducting a training cum exposure visit of women farmers associated with the project which is being implemented in Singrauli, Madhya Pradesh. All the beneficiaries were trained on microbeads they took a tour of the ICAR-IVR campus.

These farmers were also exposed to local Mandi and have established a new connection to market their yield.

We are happy to say that the training sessions were successful and we could measure the impact.

Dr. MAGENDRA RAI
Principal Scientist (Plant Breeding)
Division of Crop Improvement
ICAR - Indian Institute of Vegetable Research

Best Regards
For USHA'S Beauty Parlour
Proprietors

Sranvathi Beauty Parlour
Press Esc to exit full screen

#9, Dattatreya Road, Gandhi Bazar Cross, Basavanagudi, Bangalore - 560004 Contact No. : 80500 58474 / 70197 04512

Date: 10-08-2022

LETTER OF APPOINTMENT

To, Sranvathi S

Dear: Sranvathi S

This is with reference to your application for the internship and the subsequent discussions you had with us at the interview, August 2022, on the following terms and conditions.

- ◆ Position: Full-time intern
- ◆ Job Location: Bangalore
- ◆ Stipend: Monthly of stipend of Rs.: 5,000/-
- ◆ Internship Duration: Start to End Date
- ◆ Working hours: Monday to Sunday and time 10:30 am to 07:00 pm, week off Wednesday

performance review would be quarterly, and your salary review also to be done simultaneously

We are all looking forward to working with you and hope your will soon be a part of the parlour. If have any questions, please contact us.

Best Regards
Sagar Lakshmi

Urban Company

ANITHA B MALLESHAIAH
E-commerce - Women's Grooming Services
Professional ID: UC1545418
Issued on 18 Feb, 22

LETTER OF APPOINTMENT

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We congratulate you on your appointment and assure you full support for your professional growth and development.

Best Regards
For USHA'S Beauty Parlour
Proprietors

SHE-CAF Phase 2 - A Glimpse (Karnataka, Telangana, Tamil Nadu, Andhra)



Beauty and Wellness



Regional Skill development - Kaudi blankets



Regional Skill development - Arni Work



Microenterprise - Bridal Flower making



Weaver Support



Regional skill - Kalamkari, banjara embroidery



Beauty, Bridal Makeup & Mehendi



Micro Enterprise - bandheji



Microenterprise - Papads, pickles, bakery knitting

Yoga and Fitness instructor

Natural farming





Regional Skill development – Fiber dolls



Weaver empowerment



Nakshi Kantha Embroidery



Livestock Rearing

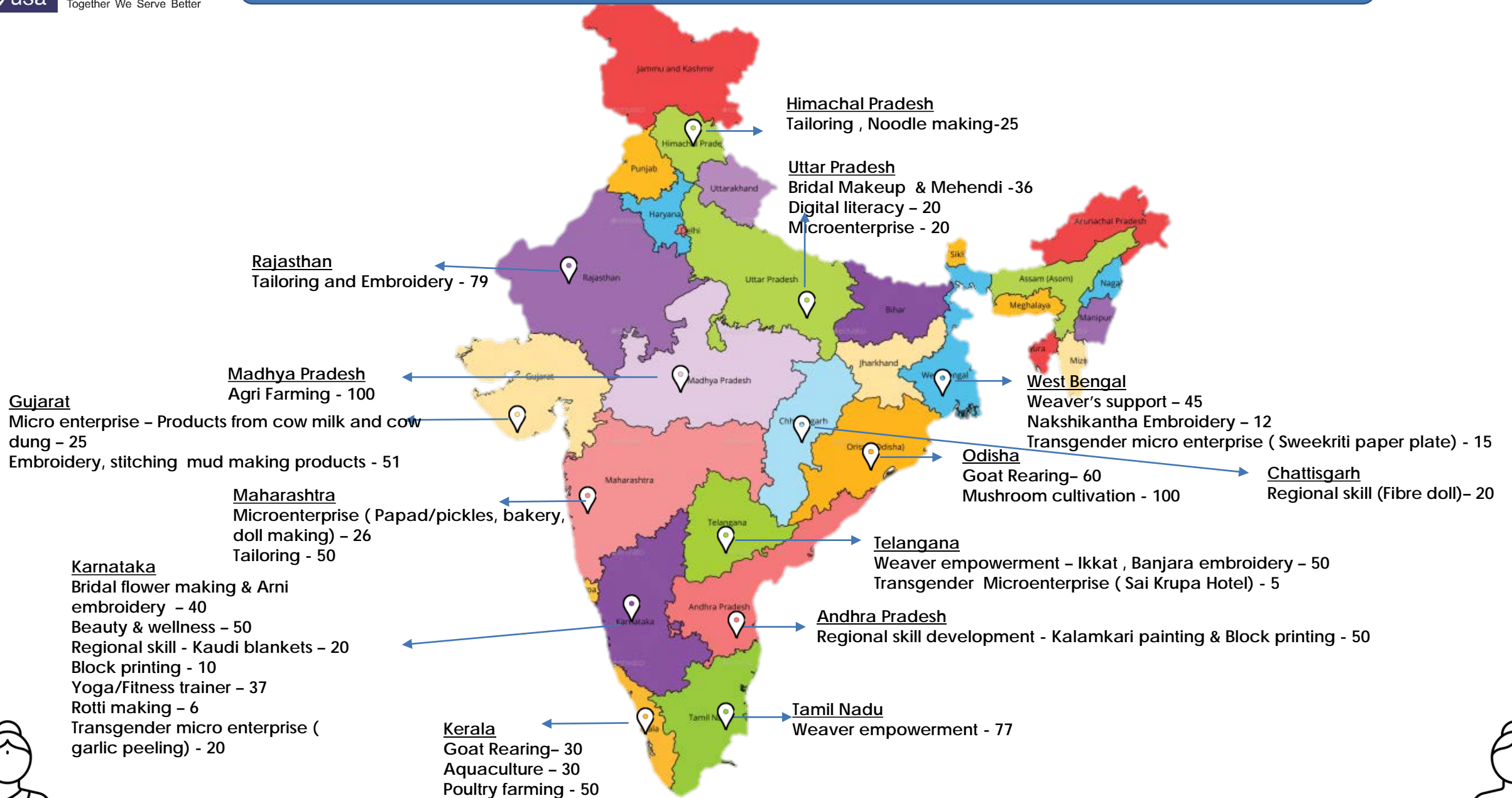


Mushroom Cultivation

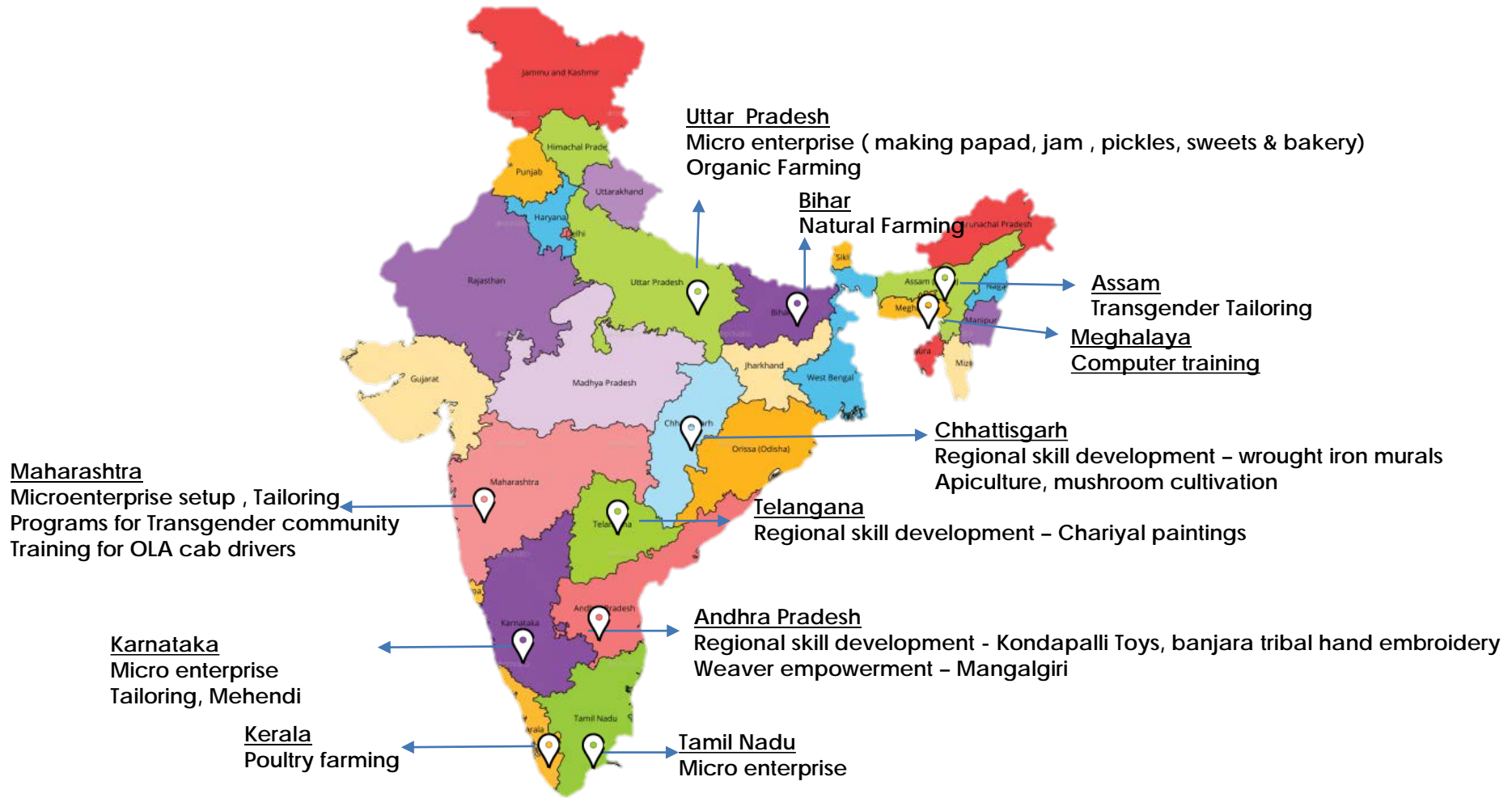


Tailoring

Key Statistics of Ongoing/Completed Trainings PAN India



Upcoming Trainings PAN India



SHE-CAF Volunteerism Activities – Independence Day & Diwali celebrations, Seva Activities by our CAF beneficiaries



Mandir cleaning and Painting



Fitness & Yoga



Service at old age home & independence Day Celebration



Hari cut for kids at an orphanage



Menstrual awareness



Art and Craft classes



Cooking & Serving food at an Old age home



Program Outcome

Women upon program completion will be job placed/self employed and will be able to earn an average salary of Rs 5000 – 7000 and support their family and kids.

Increased confidence and better mental health of beneficiaries.

Inculcating Sewa Manobhavana within our beneficiaries

Impact: Through livelihood & skill development programs, COVID impacted vulnerable women will be able to get a better quality of life and livelihood.



Sewa SHE Team

Thank you

Core Team



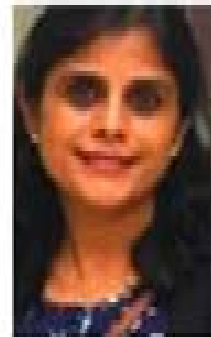
Anil Dadheech
Associate Director
Website & Technology



Anita Kant
Chapter Relations



Neha Kaushal
Marketing



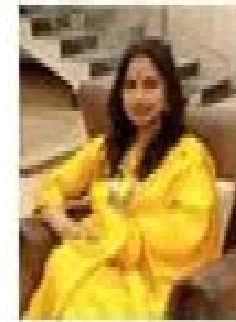
Rajini Hodigere
Program Manager
India Operations



Jayanth Bhat
Field coordinator



Radhika Sheshadri
Field coordinator



Shalini Mishra
Field coordinator