



SEWA INTERNATIONAL'S SHE -  
SANITATION, HYGIENE AND EMPOWERMENT  
PROJECT FOR THE GIRL CHILD

April 2022

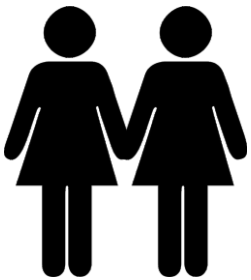
---

# MENSTRUAL AWARENESS DONOR REPORT

Supported by

Central Jersey Chapter , USA

"Unhygienic period and disposal practices have major consequences on women's health."

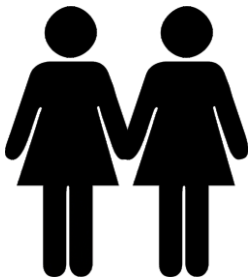


## KEY OBSERVATIONS

---

- ✓ Girls dropping out of school due to lack of sanitation facilities.
- ✓ Girls missing classes for extended period very month. Lack of awareness about menstruation.
- ✓ Social taboo confining young girls and women. Unhygienic menstrual products leading to various health issues.

"71% of adolescent girls in India are unaware of menstruation until they get it themselves."



## OUR FOCUS AREAS

---

- ✓ Access to menstrual hygiene kits to underprivileged women and girls.
- ✓ Awareness on women Health and Hygiene, Covid awareness, Menstrual hygiene awareness sessions.
- ✓ Menstrual products manufactured by local women.

# Project Details

Sewa team conducted surveys and identified beneficiaries across Uttar Pradesh, Kerala Andhra Pradesh, West Bengal, Maharashtra and Delhi.

Some of the camps were conducted for covid impacted women who are undergoing livelihood skill development training under our SHE-CAF program. Rest of the camps were conducted for adoloscent girls in schools.

Menstrual camp Location ( school / village)	Type	Number of beneficiaries	City	State
shiv mandir	Covid impacted Women beneficiaries	60	retiya and jamthara	uttar pradesh
Urmilla degree college	Adolescent girls	65	shohawal	uttar pradesh
maa vishno mahila degree collage	Adolescent girls	75	barabanki	uttar pradesh
Kannada Govt Higher Primary School	Adolescent girls	78	Hiriyur	Karnataka
Muddenahalli Tailoring centre	Covid impacted Women beneficiaries	100	Muddenahalli, Chickballapur	Karnataka
Nila Seva Samithi	Covid impacted Women beneficiaries	100	Attapadi Mayannur,Trissur dist	Kerala
JN Kalaam training center for women	Covid impacted Women beneficiaries	100	Shrikalahasthi	Andhra Pradesh
bada gaddopur gaon	Covid impacted Women beneficiaries	45	Ayodhya	uttar pradesh
Naskar Enterprises	Covid impacted Women beneficiaries	50	Kolkatta	West Bengal
Mutha tal Mulashi,Pune	Covid impacted Women beneficiaries	25	Pune	Maharashtra
Manjari Hadapasar,Pune	Covid impacted Women beneficiaries	29	Pune	Maharashtra
Senior Girls Secondary School,Mohammadpur Jharsa	Adolescent girls	300	Delhi	Delhii
	Total beneficiaries	1027		



# Activities

## Activity Objectives:

1. To educate women and adolescent girls about women health and hygiene and creating awareness about menstrual hygiene.
  - a. Awareness video – information about menstrual hygiene and reusable sanitary napkins.
2. To educate and make them aware about the environmental pollution and health hazards associated with using disposable sanitary napkins. Create awareness about covid pandemic and vaccination.
3. To distribute Re-usable Sanitary napkin kits.

## Beneficiaries:

A total of 1027 underprivileged adolescent girls and women.

## Activities Conducted:

1. Audio/Video session - About menstrual hygiene, covid awareness.
  2. Information session on Sewa's cloth sanitary napkin (usage, benefits, wash & dry instructions).
  3. Question and Answer session.
  4. Distribution of re-usable sanitary napkins.
  5. Water and snacks for all the beneficiaries.
-

# Picture Gallery - Camps across Maharashtra



# Gallery - Camps across Uttar Pradesh



# Gallery - Camps across Karnataka





# Gallery - Camps across Delhi



# Gallery - Camps across Kerala and Andhra Pradesh



# Thank you for supporting Sewa



Reusable napkins for a girl can help her have  
hassle-free and healthy  
menstruating days for upto two years.

**Donate now!**

Donation Link: <https://she.sewaua.org/pages/donate>