

### March 2022 Highlights

- Oracle Livelihood Project
- SHE-CAF
- Sanitation project
- Sewa SHE CAF women's day celebration.
- Menstrual hygiene awareness program

### I. Oracle Livelihood project

We are running four programs under this project as follows,

- 1) Free tailoring classes for women and girls.
- 2) Health check up camps.
- 3) Menstrual hygiene & covid awareness program.
- 4) Free vaccination program.
- 5) Wash station installation.

#### 1) Free tailoring classes for women & girls:-

We are conducting free tailoring classes for ladies who are from economically backward community.

Currently we are running four centres spread across karnataka.

We have reached 100+ women across these three centres and they will be trained in basic and advanced tailoring.



Figure: Tailoring centres in karnataka

## 2) Health check up camps:-

Importance of health and immunity was realized better ever since COVID appeared and it is very common that people from backward community have been neglecting their health and do more of physical jobs.

It is very important to create awareness on health and also Covid during this time of pandemic.

We are focusing on marginalised communities (Transgenders, rag pickers, migrant workers and burnt victims etc.,) to conduct free health check up camps.

We do basic health check up, Blood pressure test, sugar test, eye and dental checks for the beneficiaries and also distribute free immunity boosters and multivitamins to them.



Figure: Free Health checkup camps

We started this program with the target of covering 6000 beneficiaries over a period of one year. We have successfully achieved this target in this month by conducting door to door awareness & health check campaigns, considering the covid situation in karnataka.

We did our last camp in govt school hiriyur and sai samstha in bengaluru. health checkups were done and also distributed free medicine kits.

Also facilitated free follow ups for the beneficiaries who had health issues at the nearest doctor's clinic.

We have successfully achieved the targetted number of beneficiaries.

### 3) Menstrual hygiene & covid awareness program

We are promoting plastic free re-usable cloth sanitary napkins which are eco-friendly. Through this program we are educating rural & backward community women on menstrual hygiene.



Figure: Free Menstrual awareness camps

We started this program with the target of reaching 3000 beneficiaries over a period of one year. We have successfully achieved this target in this month by conducting door to door awareness campaigns, considering the covid situation in Karnataka.

We did our last campaign in govt schools-Bagalakunte, Bengaluru and also distributed free cloth sanitary napkins to them.

#### 4) Free Vaccination program

Along with creating awareness on covid,we are also facilitating free vaccinations in the rural parts.

We noticed many of these people from backward classes have false assumption on vaccination and we are trying to convince them to get their covid doses.

We are also educating them on the importance of vaccination.

We are working with government and organising camps,mobilising people in rural areas.

We have successfully completed the vaccination drive for 3000 targetted beneficiaries across karnataka state.



Figure : Free vaccination camps in Karnataka.

#### 5) Hand wash station installation

We are installing hand wash units in the government schools,communities. This will help them to wash their hands frequently and stay safe from corona virus.



Figure : Free Hand wash station installation in Karnataka



# SHE-CAF

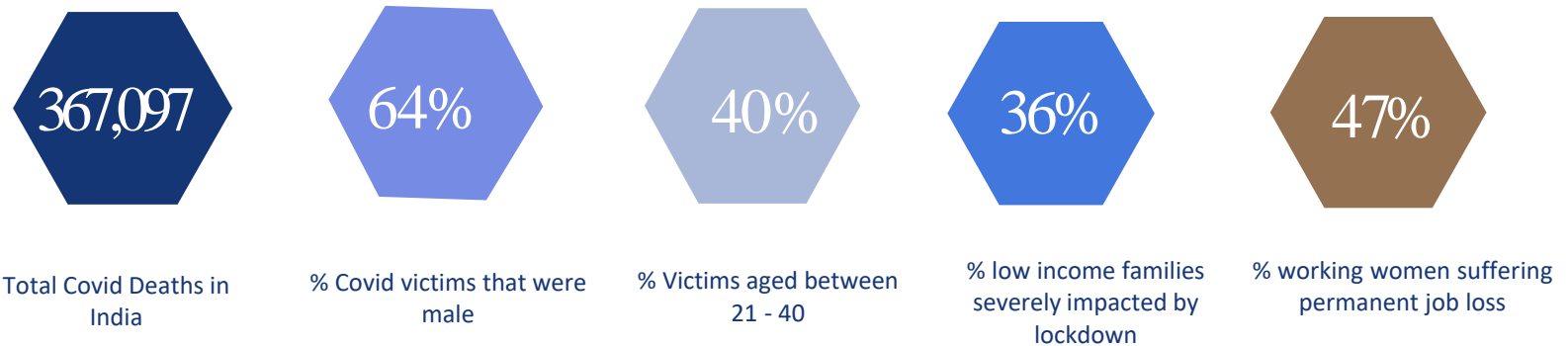
## Objectives

Livelihood Skill Trainings to Covid impacted women - Market Demand Driven Livelihood Courses such as

- 1) Tailoring - Stitching , Sewing & hand embroidery
- 2) Beauty and Wellness
- 3) Computer training to enable Office Management jobs - Customer Service Executives, Back office support
- 4) Elderly aid & Child support provider - Home Health care provider for Child and Elderly Care
- 5) Skill Development to Rural and Tribal women - Hone Existing Skills of Rural & Tribal women

## Skill Development for Covid Impacted Women

### Need Analysis



Countless women lost spouses and their sole earning members to Covid pandemic. Their trauma is not just physical or emotional, they are facing financial uncertainties.

## Outcome

Help many covid impacted women from starvation, making sure their health and well-being are not compromised. Through various programs, women will be able to get jobs/self employed and support their children and other dependents.

Conduct life-skills workshops on multiple aspects along the lines of social, personality and career orientation and build confidence in women from economically weaker & vulnerable families.

Empower women by helping them find livelihood, educate their children and improve their sense of well being.

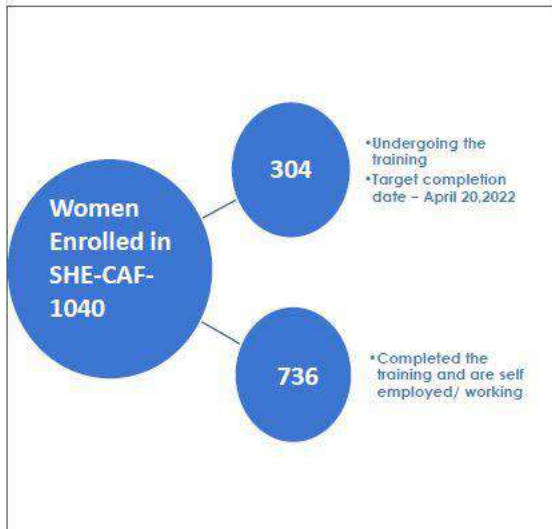
Placement Support : Placements arranged regularly and efforts will be made to build a network of relevant and potential employers for placing women. Women will be supported through various workshops to prepare themselves for interviews through mock interviews, workplace readiness etc.

Follow up sessions with women beneficiaries for upto 3 months post program completion

**Long Term Impact** : Number of women, who are living poverty line due to Covid crisis, will be reduced. Through livelihood & skill development programs, Covid impacted vulnerable women will get better quality of life and livelihood.

## SHE-CAF PHASE -1 SUMMARY

TARGET COMPLETION DATE: April 20,2020



## SHE-CAF Phase 1 Key Highlights

### Program Reach- 12 States

- Karnataka, Tamil Nadu, Andhra Pradesh, Kerala, Maharashtra, West Bengal, Gujarat, Rajasthan, Odisha, Himachal Pradesh, Meghalaya, Uttar Pradesh.

### Training Covered

- Tailoring, Computer , Tally & Accounting, Beauty & wellness
- Makeup Artist course, growing and maintaining medicinal
- Regional skill development programs such as - Kasuti & Nakshi kantha embroidery, Kaudi blankets, Kalamkari, leather puppets etc,
- Weaver empowerment, Livestock rearing, Micro enterprise setup.

### Other Interventions for SHE-CAF Women

- Workshops being conducted on: Mental wellness, Personality development.
- Mock interviews and Job placement support, market linkages.
- Menstrual awareness & distribution of sanitary napkins.
- Women's day celebrations at SHE-CAF centers.

### Beneficiary Engagement – 1040 beneficiaries

- Sewa team visiting project locations to meet and interact with beneficiaries. Database of all SHE-CAF beneficiaries maintained to plan further programs and interventions..

March 28,2022



## SHE-CAF – A Glimpse



Livestock Rearing – Goat Rearing



Microenterprise – papads & pickles



Medicinal Plants Nursery



Beauty and Wellness



Micro enterprise- Making products from cow milk and cow dung



Nakshi kantha Embroidery



March 28, 2022





# KEY UPDATES SO FAR



## SHE-CAF – A Glimpse



Regional Skill development- Kaudi



Makeup Artist course



Weaver support



Computer training



Regional Skill development- leather puppets



Pen & Block Kalamkari Painting



Tailoring



Aquaculture

And more.....

March 28, 2022



## Program Impact – Job Placement letters

**Darshani Management Solutions**  
#1, 2nd Main, New Tippayyanna, Bengaluru, Karnataka, INDIA

To: Sewa International, New Delhi

From: Sewa International, New Delhi

Subject: SHE-CAF Course and Placement

Dear Sir,

We are pleased to inform you that we have successfully completed the SHE-CAF course for the students of Sewa International, New Delhi. The course was conducted from 15th March 2022 to 25th March 2022. The students have been provided with the necessary skills and knowledge to start their own business or work for others.

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Yours faithfully,  
Srikanth P. V. G.

**SRUSHTI**  
Skill Development & Training Institute

To: Sewa International, New Delhi

From: Sewa International, New Delhi

Subject: SHE-CAF Course and Placement

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**Since's Women Skill Academy**

To: Sewa International, New Delhi

From: Sewa International, New Delhi

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**WIS Women Enterprises**

To: Sewa International, New Delhi

From: Sewa International, New Delhi

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**Being Volunteer**

To: Sewa International, New Delhi

From: Sewa International, New Delhi

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**SHYLI SIDDU UDUPU GHATAKA**  
Bhuvanagiri

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**PWAKAM Creative Person Hub**  
The Hub for Creative People in Hyderabad

To: Sewa International, New Delhi

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**Pearl Beauty Parlor**  
Address: Above Rajapetnam ringroad

To: Sewa International, New Delhi

From: Sewa International, New Delhi

Subject: SHE-CAF Course and Placement

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March 28, 2022

# SANITATION PROJECT

## Area of work: Murgod, Belgaum, India

We are working with Government higher primary school murgod in bailahongala, belgaum district.

This school was built during the british ruling period and was used as jail to lock up our freedom fighters, later it was converted into a govt school by the karnataka state government. The toilet blocks built were not in a good condition and sewa is repairing these unit by recreating the sanitary pipelines and the septic tank. We also realised that the blocks were damaged by the localities. To avoid this sewa is constructing new gates and grills, where outsiders cannot use it during the non-school hours.



Figure : Toilets Renovation in progress at murgod, belgaum, india.



## Sewa SHE CAF women's day celebration

International women's day is a global holiday celebrated annually on march 8th to commemorate the cultural, political and socio-economic achievements of women.

In a true celebration of international women's day with our SHE-CAF beneficiaries, we organised lunch and celebrations at our various CAF centers PAN india (Centers across bengaluru, chamaraj nagara, maharashtra, uttarpradesh, west bengal to name a few).

These ladies epitomize women power and were encouraged by this gesture to continue their journey and our sewa support to stay strong and stand on their own feet.



Figure: SHE-CAF project visits by sewa team



Figure: Menstrual camp for all she-caf beneficiaries.

Under Sewa international's SHE-CAF project, we have reached 1000 women across Bharath.

Menstrual hygiene awareness camps were conducted for all the she-caf beneficiaries who are undergoing the skill development training.

Along with educating these women on menstrual hygiene, we also distributed free Re-usable cloth sanitary napkins.

## Menstrual awareness program

Supported by:-North jersey chapter



Figure: Menstrual camp for all she-caf beneficiaries.

Menstrual hygiene awareness camps were conducted in Urmila degree college-Shohawal on 11th march 2022 educating 32 students and one camp in Man vaisho mahila degree college-barabanki educating 36 students from vulnerable communities.

Free re-usable cloth sanitary napkins were also distributed to them during the camp.

Thank you and warm regards,  
Team Sewa International - Sanitation, hygiene and empowerment of the girl child.

[www.she.sewausa.org](http://www.she.sewausa.org)