

January 2022 Highlights

- Oracle Livelihood Project
- Sewa skill development program
- SHE-CAF
- Sanitation project
- Menstrual hygiene awareness program

I. Oracle Livelihood project

We are running four programs under this project as follows,

- 1) Free tailoring classes for women and girls.
- 2) Health check up camps.
- 3) Menstrual hygiene & covid awareness program.
- 4) Free vaccination program.
- 5) Wash station installation.

1) Free tailoring classes for women & girls:-

We are conducting free tailoring classes for ladies who are from economically backward community. Currently we are running four centres spread across karnataka.

We have reached 100+ women across these three centres and they will be trained in basic and advanced tailoring.



Figure: Tailoring centres in karnataka

2) Health check up camps:-

Importance of health and immunity was realized better ever since COVID appeared and it is very common that people from backward community have been neglecting their health and do more of physical jobs.

It is very important to create awareness on health and also Covid during this time of pandemic.

We are focusing on marginalised communities (Transgenders, rag pickers, migrant workers and burnt victims etc.,) to conduct free health check up camps.

We do basic health check up, Blood pressure test, sugar test, eye and dental checks for the beneficiaries and also distribute free immunity boosters and multivitamins to them.

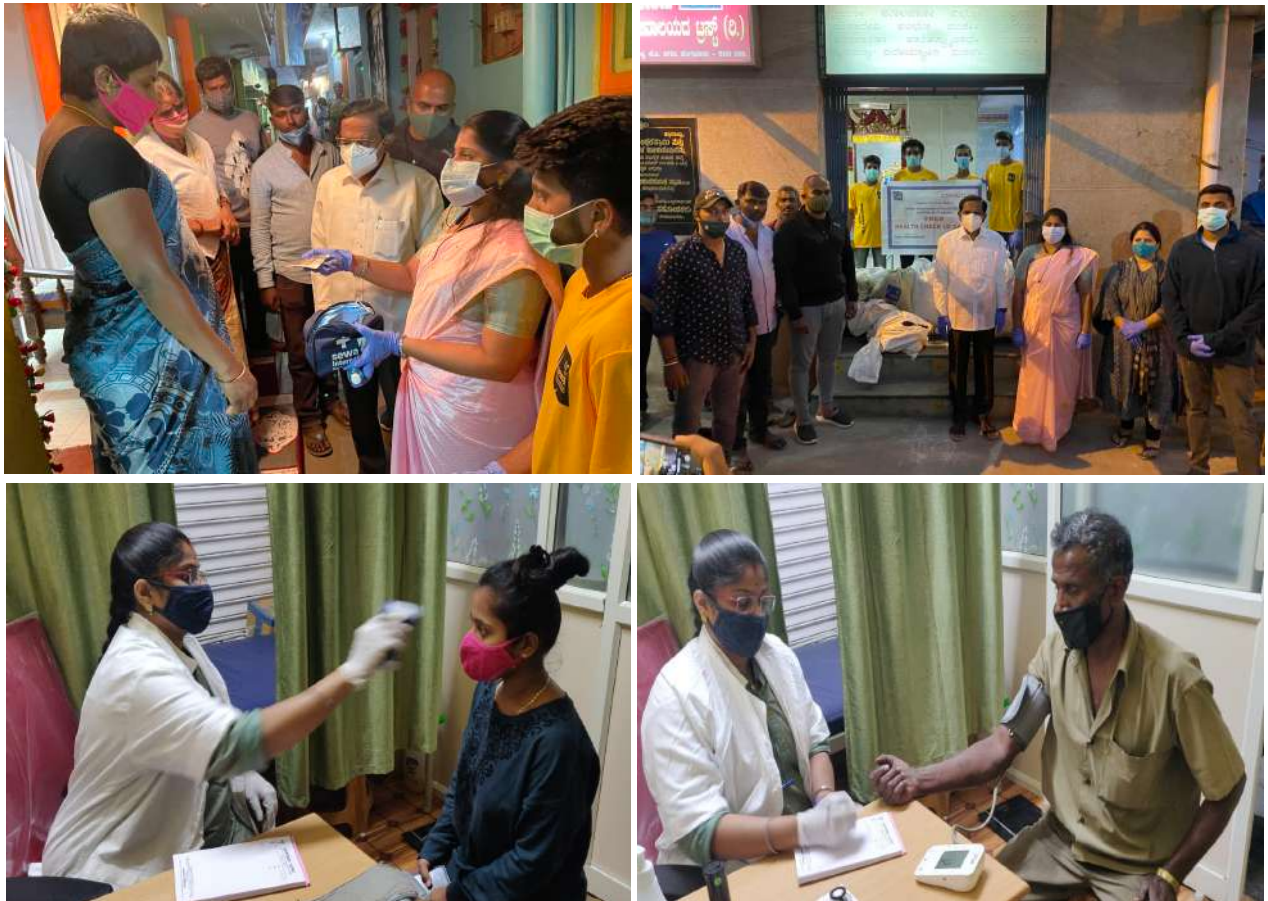


Figure: Free Health checkup camps

We started this program with the target of covering 6000 beneficiaries over a period of one year. We have successfully achieved this target in this month by conducting door to door awareness & health checkup campaigns, considering the covid situation in karnataka.

We did our last camp in rajgopalanagara, Bhagirathi colony in bengaluru where we went door to door for health checkups and also distributed free medicine kits.

Also facilitated free follow ups for the beneficiaries who had health issues at the nearest doctor's clinic.

3) Menstrual hygiene & covid awareness program

We are promoting plastic free re-usable cloth sanitary napkins which are eco-friendly. Through this program we are educating rural & backward community women on menstrual hygiene.



Figure: Free Menstrual awareness camps

We started this program with the target of reaching 3000 beneficiaries over a period of one year. We have successfully achieved this target in this month by conducting door to door awareness campaigns, considering the covid situation in karnataka.

We did our last campaign in rajgopalanagara, Bhagirathi colony in bengaluru where we went door to door educated women on menstrual hygiene and also distributed free cloth sanitary napkin to them.

4) Free Vaccination program

Along with creating awareness on covid,we are also facilitating free vaccinations in the rural parts.

We noticed many of these people from backward classes have false assumption on vaccination and we are trying to convince them to get their covid doses.

We are also educating them on the importance of vaccination.

We are working with government and organising camps,mobilising people in rural areas.

We have successfully completed the vaccination drive for 3000 targetted beneficiaries across karnataka state.



Figure : Free vaccination camps in Karnataka.

5) Hand wash station installation

We are installing hand wash units in the government schools,communities. This will help them to wash their hands frequently and stay safe from corona virus.



Figure : Free Hand wash station installation in Karnataka

* Sewa skill development program

Area of work: Viratnagar,rajasthan

Under sewa skill development program,our SHE team conducted 3 months tailoring and embroidery training program for 30 beneficiaries in viratnagar,rajasthan.

This program has benefitted 30 rural women and they are also trained on making sanitary napkins.

This program has been succesfully completed in this month and we will be giving sewing machines after identifying the needy beneficiaries.



Figure : Free tailoring & embroidery program viratnagar,rajasthan.



SHE-CAF

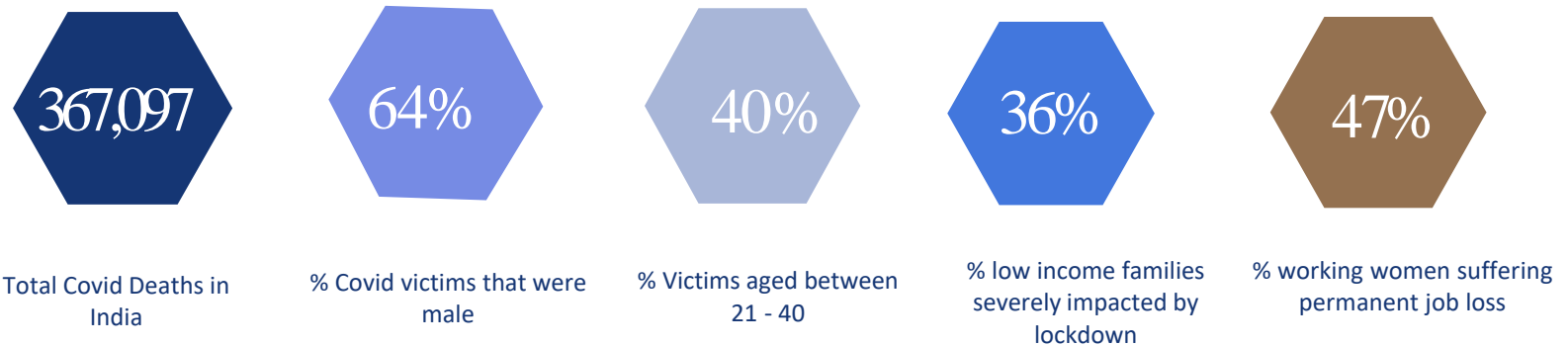
Objectives

Livelihood Skill Trainings to Covid impacted women - Market Demand Driven Livelihood Courses such as

- 1) Tailoring - Stitching , Sewing & hand embroidery
- 2) Beauty and Wellness
- 3) Computer training to enable Office Management jobs - Customer Service Executives, Back office support
- 4) Elderly aid & Child support provider - Home Health care provider for Child and Elderly Care
- 5) Skill Development to Rural and Tribal women - Hone Existing Skills of Rural & Tribal women

Skill Development for Covid Impacted Women

Need Analysis



Countless women lost spouses and their sole earning members to Covid pandemic. Their trauma is not just physical or emotional, they are facing financial uncertainties.

Outcome

Help many covid impacted women from starvation, making sure their health and well-being are not compromised. Through various programs, women will be able to get jobs/self employed and support their children and other dependents.

Conduct life-skills workshops on multiple aspects along the lines of social, personality and career orientation and build confidence in women from economically weaker & vulnerable families.

Empower women by helping them find livelihood, educate their children and improve their sense of well being.

Placement Support : Placements arranged regularly and efforts will be made to build a network of relevant and potential employers for placing women. Women will be supported through various workshops to prepare themselves for interviews through mock interviews, workplace readiness etc.

Follow up sessions with women beneficiaries for upto 3 months post program completion

Long Term Impact : Number of women, who are living poverty line due to Covid crisis, will be reduced. Through livelihood & skill development programs, Covid impacted vulnerable women will get better quality of life and livelihood.

Program Highlights

Activity till date

1. Total valid registrations for SHE-CAF program post due diligence – 724.
2. **Program Ongoing** across 7 states for 458 beneficiaries – Karnataka , West Bengal, Maharashtra, Kerala, Gujarat, Andhra Pradesh and Uttar Pradesh (Ayodhya) .
3. New programs in tribal areas of Palghar district of Maharashtra, Rajasthan and Odisha will begin in Jan- feb timeframe.
4. **128 beneficiaries recently completed** their training and 167 are job placed.
5. Working on program initiation across Odisha, Tamil Nadu, Manipur and Rajasthan

Key Highlights

SHE-CAF programs started in Mid Oct 2021

Summary of Beneficiary training status - Ongoing/ completed/in pipeline		
Training Ongoing/completed/in pipeline	Beneficiary Count	Remarks
Valid registrations after due diligence for the SHE-CAF program	724	77 registrations failed due diligence.
Total Beneficiaries currently undergoing the training	458	
Total Beneficiaries who have completed the training	128	
Beneficiaries in the pipeline waiting for the program to be started	138	program for these beneficiaries planned to start Jan - Feb
		These women are earning an average salary of Rs 5000 - 7000.
Total Beneficiaries who have got jobs/self employed	167	128 women have completed the training and rest are still undergoing their training.

Activity till date

Key Statistics of completed Trainings – Program Wise

Completed training - Program Wise & States		
Details of the beneficiaries(program Wise)	Beneficiary Count	state
Tailoring	32	Karnataka, All of them are self employed, job placed
Beauty & Wellness	35	Karnataka, 25 of them are job placed
Growing/Maintaining medicinal plants used in Ayurvedic medicines	10	Kerala, job placement with ayurvedic hospital
Makeup Artist course	12	Jobs Delayed due to increase in covid cases in MH
Bridal and Makeup course	39	Ayodhya, 90% of them are self employed/job placed
Total	128	

Key Statistics of ongoing Trainings – Program Wise

Ongoing training - Program Wise	
Details of the beneficiaries undergoing the training (program Wise)	Beneficiary Count
Tailoring	106
Beauty & Wellness	70
Enhancement of regional skills - weaver empowerment	44
Regional skill development - training in making Kaudi blankets	10
Aquaculture	10
Computer training	30
Regional skill development - Kasauti embroidery & Ari	63
Regional skill development - pen kalamkari painting, leather puppets	50
Microenterprise setup - making products from cow milk and dung	75
Total	458

SANITATION PROJECT

Area of work: Northeast, india

we had identified 5 schools in tripura state and 2 schools in manipur region which were in immediate sanitation need.

Construction has been completed in Selo high school and porei school in manipur state.

Painting work is in progress in tripura schools and will be completed within a week.



Figure : Toilets construction in northeastern states, india.

Sewa Karyakartha project tour



During COVID -19 lockdown,sewa worked with many organisation helping transgender community in distributing grocery kits and health kits.

We have also conducted health camps exclusively for transgender community.

Anjali Ji with her trans daughter visited transgender community and met with all the beneficiaries.

Menstrual awareness program



Sewa team conducted menstrual awareness program in PNM high school,kukatpally,hyderabad.

These adolescent girls are from 8th-10th grade and we covered over 150 beneficiaries.

We also distributed free Reusable cloth sanitary napkin during this time.

Thank you and warm regards,
Team Sewa International - Sanitation,hygiene and empowerment of the girl child.

www.toilets-sewausa.org