



Sewa International, USA

Sanitation
Hygiene
Empowerment
ANNUAL REPORT
2022



Executive Summary

Dear Donors, Well Wishers,

Wish you a very happy New year 2023!

As we come to the end of yet another productive year, we would like to thank all our donors and well wishers; without you this would not be possible. With your support, we have built 738 toilets in underprivileged schools and communities, given education on menstrual health and hygiene to over 45,500+ adolescent girls and created livelihood opportunities through skill development trainings for more than 2100 covid impacted women across 15 Indian states.

In 2022, we received great support from all the Sewa Chapters and corporate initiatives, with Google sponsoring toilets, Oracle sponsoring menstrual health campaigns, volunteers from Central Jersey raising funds, LEAD students of North Jersey raising funds through campaigns, Riya Dadheech, a vibrant 16 year old girl from New Jersey raising \$25,000 through her paintings, was truly an amazing act of compassion and kindness. A special thanks to all our donors, students from LEAD program, and enthusiastic fund raising endeavors by Sewa Bay Area, Boston, Central and North Jersey chapter Karyakarthis.

Our monthly newsletters and project reports, provide the details of each project from the need analysis phase to project completion phase. Our honest, sincere and tenacious team made sure the projects are executed according to the donor's satisfaction. We encourage anyone visiting India to personally spend sometime visiting our projects.

We have set the SHE goals for 2023. The overall development of girl children through interventions such as improving sanitation facilities in schools, providing education on menstrual health and hygiene, distribution of reusable and eco-friendly sanitary napkin kits to adolescent girls, empowering girls with self defense and yoga workshops, personality development through spoken English sessions and creating livelihood opportunities for covid impacted women from urban, rural and tribal communities will remain our key focus. In addition, we will be working on expanding the program's reach across Bharath and strengthening the support we currently have from our partners.

As we close 2022. we salute you for your compassion, and appreciate your continued support, as we are making huge impact in the most under served communities. As we look to the future, we continue to seek your support and investment to achieve our vision of making India a clean, eco-friendly country that prioritizes the health, hygiene, and dignity of its citizens while ensuring access to education and the fundamental right to health and happiness for every girl child.

*Sincerely,
SHE Team
Sewa International*

Key Highlights of 2022



Tripura

Sanitation

- Total toilets built - 168
- Beneficiary outreach - 8500+
- Program Outreach - 6 states
- 2022 Key donors - Google California, Purple Paint, North Jersey LEAD

Focus Areas:

- Construction of new toilets/repairs of existing non functional toilets; hand wash stations
- soak pit,overhead tank
- water provision for drinking and sanitation.



Hubli, Karnataka

Menstrual Health & Hygiene

- Beneficiary outreach
 - adolescent girls- 5500
 - underprivileged women - 550+
- Reusable napkin kits distributed - 6000+
- Built a network of doctors and volunteers PAN India to educate adolescent girls on menstrual health and hygiene
- Cloth sanitary napkin unit set up in Karnataka with 30 SHE-CAF women trained into making these napkins. Created livelihood opportunities for many women through this program
- 2022 Key donor - Oracle India sponsoring 36 camps covering 2700+ adolescent girls across Karnataka

Focus Areas:

- Educate adolescent girls on Menstrual Health & Hygiene
- Student interactions with volunteers/doctors to clear doubts/fears/myths about puberty and menstruation
- Distribution of reusable cloth sanitary napkin kits
- Menstrual products manufactured by local women



Attapadi, Kerala

Key Highlights of 2022



Thrissur, Kerala



Chamarajanagar, Karnataka



Transgender beneficiaries, Karnataka

SHE-CAF

- Beneficiary outreach - COVID impacted women from Urban, Rural & Tribal areas, Transgender community, Migrant workers, marginalized community, women with special needs (dumb and deaf)
- Programs covered - Regional skill development (kalamkari art, puppets, dolls, crochet, apiculture, aquaculture, Arni work, medicinal plants etc), weaver empowerment, micro enterprise, livestock rearing, skill development trainings (computer, beauty, tailoring, yoga/fitness instructor, tally etc), tribal livelihood, Agri farming etc
- Program outreach - 15 states across India
- Total women empowered through this program and job placed/ self employed - 2143
- Other activities conducted to empower beneficiaries - group activities to build a community and instill seva manobhavana, talent hunt to identify talented beneficiaries and cross utilize their talent in other SHE programs, personality development workshops, mental wellness sessions, counseling sessions to build confidence
- Exhibitions and sales organized to promote products made by women artisans, mock interviews and market linkages provided to ensure women are job placed/ self employed after completion their training

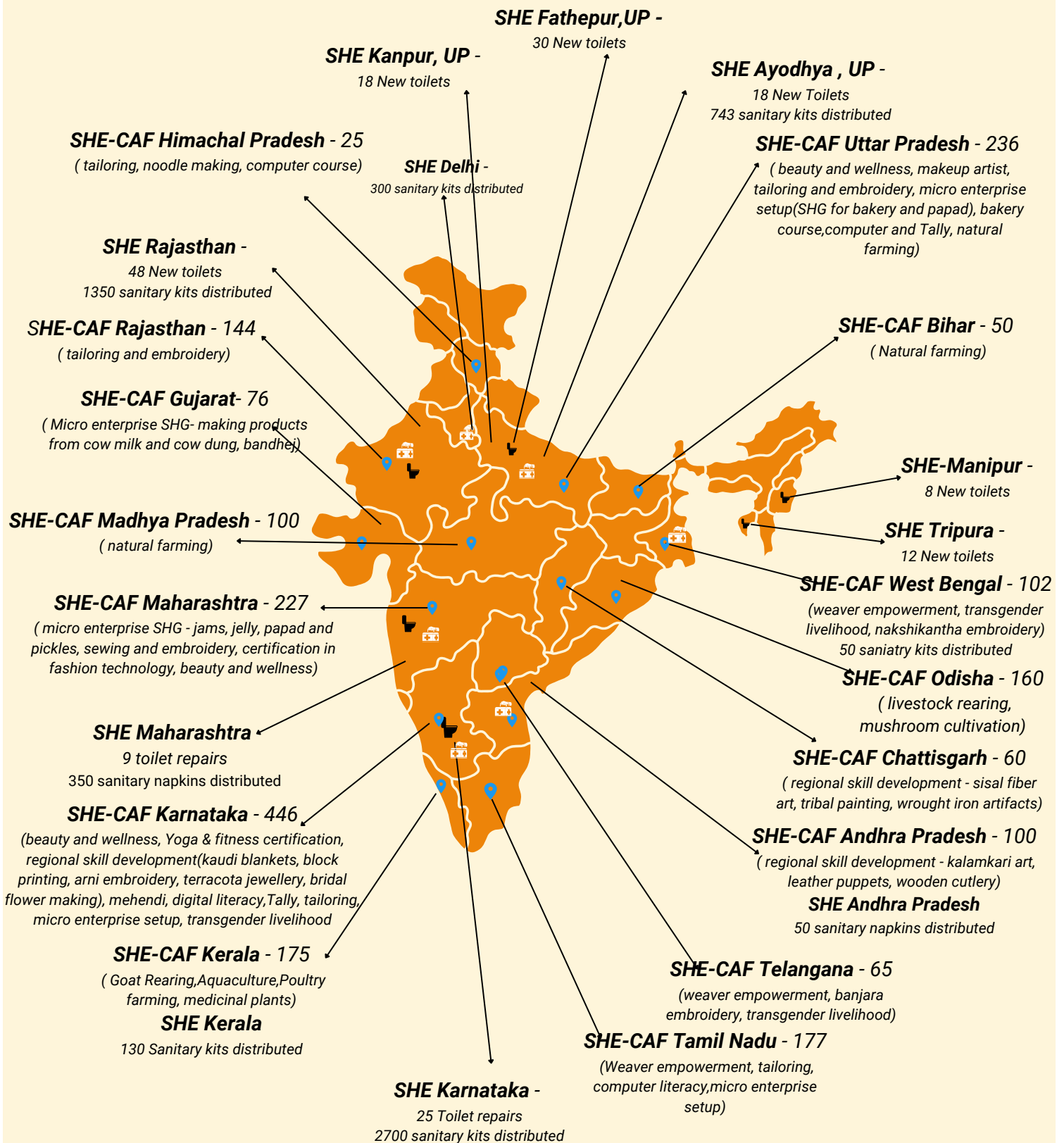
SHE-CAF Focus Areas:




- Provide COVID impacted women from urban, rural and tribal India with financial stability through skill development trainings and livelihood opportunities; build confidence to overcome the trauma; better mental health
- Employment opportunities for beneficiaries from transgender, minority and other marginalized communities.

SHE-CAF for Transgender

- Total transgender beneficiaries empowered - 40
- Setting up Garlic peeling unit for 20 transgenders, Karnataka
- Sai Krupa Hotel, Premato Food truck for 15 transgenders, Telangana
- Sweekriti Paper plate unit for 5 transgenders, West Bengal

SHE Footprint 2022



-  SHE-CAF beneficiary count and programs covered
-  Menstrual napkin kits distributed
-  Toilet installations/ repairs

Testimonials



Young inspiring Donor

Riya Dadheech, a young donor from New Jersey, runs an organization named "Purple Paint" and works closely with Sewa International on her mission to build toilets for girl children in remote, vulnerable, and underprivileged villages in India.

Riya sells her paintings to collect funds to construct toilets for girls across India. Through her funds raised, she has already supported building 100+ toilets across India.



Sewa National conference

Beneficiary testimonials



SHE-CAF beneficiary from Srikalahasti



SHE-CAF beneficiaries across India

TOGETHER WE SERVE BETTER



Sewa International, USA

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