

*Corporate Gifting*

WILD FERN



WILD FERN



**WILD FERN**

# Table of Contents

<b>01</b>	Cover	<b>07</b>	Ready To Ship/Custom
<b>02</b>	Table of Contents	<b>08</b>	Packaging Options
<b>03</b>	About Us	<b>09</b>	Get Custom
<b>04</b>	Who?	<b>10</b>	How It Works
<b>05</b>	Why Gift?	<b>11-22</b>	Gifts
<b>06</b>	Why Choose Wild Fern?	<b>23</b>	Testimonials

# ABOUT US

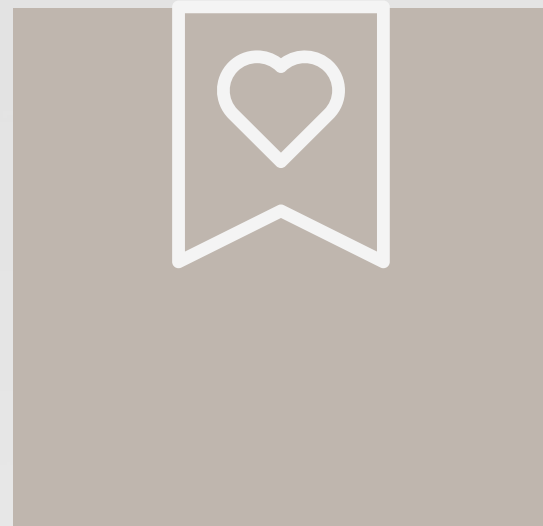
Wild fern is a boutique Irish gifting company that specialises in curated and custom gift boxes that offer a variety of the finest brands and products produced here in Ireland. We're passionate about promoting the great work being done by local businesses. Our gift boxes are built around the idea that giving personal and memorable gifts supports building and nurturing relationships. Our mission is to create a simple and stress free gifting experience.



*Nurturing*

*Building*





## EMPLOYEE APPRECIATION

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Need to connect with your employees? Congratulations? Welcome back to the office? Welcome on board?

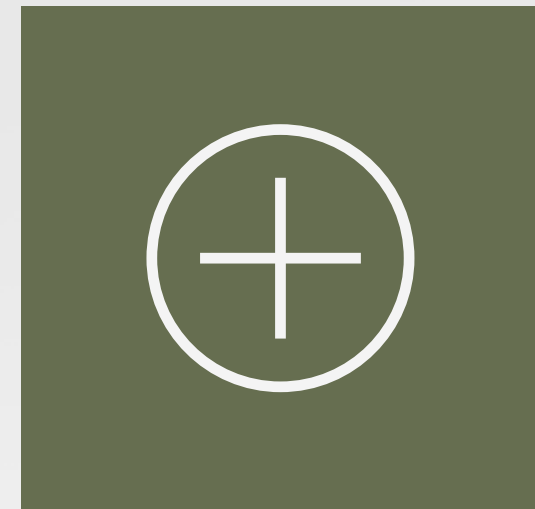
*Who?*



## EVENTS

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Promote registration, welcome attendees virtually or in person, thank sponsors, all tailored for your event.



## CLIENT GIFTING

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Client appreciation gifts cement relationships and ensure its continuing success, whilst increasing your brand awareness.



## OCCASION GIFT

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Need a once off occasion gift? Someone in the office have a baby, get engaged, move house? Need a welcome aboard the company gift? Choose from our ready to ship gifts on our website.



# Using Gifts As A business Tool

## Why Gift?

- To increase customer retention
- To prevent customer churn
- To show appreciation
- To act as a brand reminder
- To promote brand loyalty

### BENEFIT-IN-KIND

The Benefit-In-Kind exemption threshold is €1000. This allows companies to give individual employees a non-cash benefit of up to €1000 in gifts without being subject to PAYE or PRSI.





# Why Choose Wild Fern?

## SOME OF OUR BEAUTIFUL IRISH BRANDS

STONE GROUND  
EST. 2011  
**NEARYNÓGS**  
IRELAND  
• CHOCOLATE •

MAX BENJAMIN

**VOYA**  
ORGANIC LUXURY FROM THE SEA

  
**M CNUTT**  
OF DONEGAL



badly made books

What makes our boxes different from other corporate gifting companies is the fact we curate our boxes from some of the most beautiful Irish luxury brands, the key to making gifts feel personal and memorable. We approach each project individually as we believe gifting supports building and nurturing client and employee relationships.



*Whats best for you?*

## Ready To Ship

At Wild Fern we have created a wide range of carefully thought out pre-curated luxury gift boxes. Saving our clients time and stress, just sit back and reap all the praise. This collection is perfect for various budgets, low minimum orders and shorter lead times. Clients can pop their own branding into these boxes to make them their own!

## Custom Gifts

We recognise how important your brand is. We can incorporate your branding while still making sure the gifts feel personal and memorable. We can source a unique collection of gifts or swap in or out items from our pre-curated boxes. We can add branded cards, ribbon, stickers to name a few. Chat with our team about what your requirements are, we are here to bring your ideas to life.

# Your Packaging Options

LUXURY GIFT BOX  
WITH WILD FERN  
SLEVE - THIS SLEVE  
CAN BE CUSTOMISED  
WITH YOUR BRANDING



LUXURY GIFT BOX  
WITH NON-BRANDED  
RIBBON - FEEL FREE  
TO ADD YOUR CARDS  
TO MAKE IT YOUR OWN



LUXURY GIFT BOX WITH  
WILD FERN RIBBON-THIS  
CAN BE CUSTOMISED  
WITH YOUR BRANDED  
RIBBON



INCLUDED IS A  
COMPLEMENTARY  
NOTE CARD FOR YOUR  
MESSAGE- THIS CAN  
BE CUSTOMISED WITH  
YOUR BRANDED CARD



# Get Custom

		<u>MIN NO.</u>	<u>PER BOX</u>	<u>LEAD TIME</u>
CUSTOM CARD WITH HAND WRITTEN NOTE	_____	25-100	1.8 EURO	5 DAY TURN AROUND
		OVER 100	1.2 EURO	5 DAY TURN AROUND
CUSTOM STICKERS	_____	25-100	1.0 EURO	5 DAY TURN AROUND
		OVER 100	0.50 EURO	5 DAY TURN AROUND
CUSTOM SWING TAG	_____	25-100	2.0 EURO	5 DAY TURN AROUND
		OVER 100	1.5 EURO	5 DAY TURN AROUND
CUSTOM BOX SLEEVE (BELLY BAND)	_____	OVER 50	2.5 EURO	7 DAY TURN AROUND
		OVER 100	1.8 EURO	7 DAY TURN AROUND
CUSTOM RIBBON	_____	OVER 100	2.5 EURO	14 DAY TURN AROUND
CUSTOM CHRISTMAS TAG	_____	OVER 25	2.0 EURO	14 DAY TURN AROUND



*How??*

# HOW IT WORKS

## 01. Design

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CONTACT US TO CHAT ABOUT WHAT KIND OF GIFT YOU ARE LOOKING FOR, APPROXIMATE NUMBERS AND DESIRED SHIPPING DATE. WE DISCUSS DETAILS ABOUT YOUR BRAND.

## 02. Proposal

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WE CURATE AND PRESENT YOU WITH YOUR OPTIONS TAILORED SPECIFICALLY TO YOUR NEEDS. WE WILL GO THROUGH PRODUCTS, PACKAGING AND PRICING. MATERIALS ARE ORDERED UPON RECEIPT OF DEPOSIT.

## 03. Fullfillment

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WE HANDLE ALL PRODUCT SOURCING, PACKING AND SHIPPING, TAKING CARE EACH PACKAGE ARRIVES SAFELY AND ON TIME. WE REQUIRE ADDRESS LISTS AND FINAL PAYMENT IN ADVANCE OF SHIPPING.

# Why Not??

€ 47.97 EX. VAT (€ 59)

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## WHY NOT?

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### THIS GIFT CONTAINS

- BADLY MADE BOOKS – NOTE BOOK (GREY)
- REUSET - STYLISH MATTE BLACK COFFEE CUP
- NEARY NOGS - SALTWATER DAYS 60%

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.



Unwind

€ 69.11 EX. VAT (€ 85)

# UNWIND

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## THIS GIFT CONTAINS

- VOYA - CEDARWOOD AND BERGAMOT LUXURY SCENTED CANDLE
- VOYA - CEDARWOOD AND BERGAMOT LUXURY ROOM SPRAY
- THE CHOCOLATE GARDEN OF IRELAND - Luxury hot chocolate
- THE CHOCOLATE GARDEN OF IRELAND - Artisan handmade chocolates

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.





# Green Day

€ 44.72 EX. VAT (€ 55)

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## GREEN DAY

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### THIS GIFT CONTAINS

- BADLY MADE BOOKS – NOTE BOOK (GREEN)
- REUSET - STYLISH METALLIC GLOSS GREEN COFFEE CUP
- CHEZ EMILY - HAND MADE CHOCOLATES

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.



Take It Easy!

€ 70.73 EX. VAT (€ 87)

TAKE IT EASY!

THIS GIFT CONTAINS

- MCNUTT OF DONEGAL - LAMBS WOOL SCARF (LINEN HERRINGBONE) 100% MERINO LAMBSWOOL
- VOYA SQUEAKY CLEAN - INVIGORATING BODY WASH
- VOYA INVIGORATING SEAWEED SOAP

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.





# Hello Sunshine

€ 56.91 EX. VAT (€ 70)

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## HELLO SUNSHINE

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### THIS GIFT CONTAINS

- BADLY MADE BOOKS – NOTE BOOK (YELLOW)
- REUSET - GLOSS YELLOW COFFEE CUP
- THE CHOCOLATE GARDEN OF IRELAND - Luxury hot chocolate
- THE CHOCOLATE GARDEN OF IRELAND - Chocolate Florentines

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.



# Chilling

€ 54.47 EX. VAT (€ 67)

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## CHILLING

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### THIS GIFT CONTAINS

- MCNUTT OF DONEGAL - LAMBS WOOL SCARF (CHARCOAL HERRINGBONE) 100% MERINO LAMBSWOOL
- MAX BENJAMIN DODICI LUXURY CAR FRAGRANCE
- THE CHOCOLATE GARDEN OF IRELAND - Artisan handmade chocolates

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.





Calm

€ 86.18 EX. VAT (€ 106)



## CALM

### THIS GIFT CONTAINS

- MCNUTT OF DONEGAL - LAMBS WOOL SCARF (LINEN HERRINGBONE) 100% MERINO LAMBSWOOL
- VOYA - CEDARWOOD AND BERGAMOT - LUXURY SCENTED CANDLE
- VOYA - CEDARWOOD AND BERGAMOT LUXURY ROOM SPRAY

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.

# Coffee Break Time!

€ 40.65 EX. VAT (€ 50)

## COFFEE BREAK TIME!

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### THIS GIFT CONTAINS

- MCNUTT OF DONEGAL - LAMBS WOOL SCARF (LINEN HERRINGBONE) 100% MERINO LAMBSWOOL
- VOYA SQUEAKY CLEAN - INVIGORATING BODY WASH
- VOYA INVIGORATING SEAWEED SOAP

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.





# Happy Days

€ 69.10 EX. VAT (€ 85)

## HAPPY DAYS

### THIS GIFT CONTAINS

- MCNUTT OF DONEGAL - LAMBS WOOL SCARF (SPEARMINT HERRINGBONE) 100% MERINO LAMBSWOOL
- BADLY MADE BOOKS – NOTE BOOK (GREEN)
- HERB DUBLIN DANCING DAFFODILS CANDLE

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.





# Appreciation

€ 46.34 EX. VAT (€ 57)

## APPRECIATION BOX

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### THIS GIFT CONTAINS

- MAX BENJAMIN DODICI LUXURY NATURAL CANDLE
- MAX BENJAMIN DODICI SCENTED CARD
- THE CHOCOLATE GARDEN OF IRELAND
- BOTTEGA GOLD PROSECCO 20CL SNIPE / OR NON ALCOHOL OPTION

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.





# Summer Edit!

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# SUMMER EDIT!

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Introducing two new boxes for summer! Our Sustainable Summer box and our Picnic Essentials box.

This gift is presented in our Wild Fern luxury signature gift box and bow. Please feel free to add your own branded cards.



# Gift Cards

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JUST NOT SURE?

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LOOKING FOR THE  
PERFECT GIFT JUST NOT  
SURE WHICH? GIVE  
THEM A WILD FERN  
GIFT CARD AND ALLOW  
THEM TO CHOOSE  
THEIR FAVOURITE BOX  
THEMSELVES!



# Testimonials

AS AN IRISH OWNED AND MANAGED FIRM, THE PANEL IS COMMITTED TO SUPPORTING AND PROMOTING EVERYTHING IRISH. WE CHOSE WILD FERN, ANOTHER IRISH OWNED FIRM, WHICH IS FEMALE LEAD BY THE WONDERFUL CLODAGH RIGBY AS THEIR PRODUCTS (ALL SOURCED LOCALLY) AND SERVICE IS BEST IN CLASS. CLODAGH AND HER TEAM WERE FRIENDLY, ENGAGING AND HUGELY CUSTOMER CENTRIC. WE WOULD HIGHLY RECOMMEND WILD FERN TO OUR FAMILY, FRIENDS AND CUSTOMERS.  
ANNE KEYS - MANAGING PARTNER, THE PANEL



WILD FERN WERE A PLEASURE TO WORK WITH FROM START TO FINISH AND FEEDBACK FROM ALL RECIPIENTS OF THE GIFT BOXES WAS SUPER POSITIVE. I HAVE ALREADY RECOMMENDED WILD FERN TO OTHERS AND WOULDN'T HESITATE TO WORK WITH THEM AGAIN.  
CLAIRE ADAMS, META

THANK YOU FOR A JOB WELL DONE. THE TEAM SEAMLESSLY PACKAGED AND SHIPPED ALL OUR GIFTS ON TIME AND ON BUDGET. THEY WERE SO WELL RECEIVED BY OUR CLIENTS.  
CILLIAN WRIGHT - MANAGING DIRECTOR, PAYMENT PLUS

CLODAGH AND ALL AT WILD FERN HELPED US SELECT BEAUTIFUL AND APPROPRIATE GIFTS FOR OUR TEAM. THEY MADE THE ENTIRE PROCESS VERY SIMPLE, COORDINATED MULTIPLE DELIVERIES INCLUDING OVERSEAS DESTINATIONS AND PROVIDED REASSURANCE THROUGHOUT. OUR TEAM WERE DELIGHTED WITH THE GIFTS THEY RECEIVED AND WE WERE THRILLED TO HAVE WORKED WITH SUCH A PROFESSIONAL AND THOUGHTFUL COMPANY.  
OSGUR Ó CIARDHA - COUNTRY GENERAL MANAGER, APARTHOTEL



*Thank You!*



## Contact Us



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*Ready To Gift?*