

# PRODUCT LEAFLET

 DNA Skincare  
DAY, NIGHT, ANYTIME

DNA Skincare range has been specifically developed to maintain good skin health on a daily basis. DNA Skincare fights the first signs of ageing by targeting each layer of the skin to thoroughly hydrate and repair.

The range introduces an affordable clinically proven integrated mix of products that work to achieve brighter and healthier skin.

As we age we lose moisture and elasticity in our skin which causes wrinkles and other signs of ageing to appear. Our collection rehydrates skin with a series of clinically proven ingredients. It includes lightweight non-oily hydrators and skin revitalising serums to stimulate collagen and elastin, whilst helping skin to repair and renew more rapidly.

The range has been developed with your daily skin health needs in mind and will help refine pores and minimise fine lines and wrinkles as well as address any pigmentation issues.

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## SPOTLESS

Gently foaming for a deep exfoliating clean. Removes excess sebum, unblocks pores and congestion. Increases cell turnover. Reduces pore size and helps prevent folliculitis barbae and other breakouts.



### Foaming Glycolic Cleanser

Contains the natural clinically proven AHAs - Glycolic and Citric Acid - to gently remove the build-up of dead skin cells, together with Salicylic Acid to remove impurities and excess oil. This combination will cleanse the skin and increase cell turnover revealing new younger-looking skin, while preparing the skin for your daily skincare regime.

#### Directions:

Massage onto dry skin. Leave on the skin for a few minutes to get to work before rinsing with warm water and patting dry. An SPF must be worn daily when using this product.



## FACE OFF

Suitable for all skin types.

Contains antioxidants and fruit extracts to help prevent wrinkles and promote the production of collagen.

Helps fight bacteria and inflammation that can lead to skin problems and breakouts.

Calming and soothing.  
Can be used as a wash or dry with makeup removing pads.

### Makeup Remover - Gentle Cleanser

A gentle cleansing lotion formulated with fruit extracts and fragrant sweet orange oil for their natural skin cleansing and calming properties.

#### Directions:

Apply to damp skin, massage gently over face & neck, avoiding direct eye contact. Thoroughly remove with a damp cloth.

# GIVE ME HYDRATION

Ultra-low molecular weight  
hyaluronic acid complex  
with "shape-shifting" technology.  
Can increase hydration by 130%.  
60 times more soluble than  
standard hyaluronic acid.  
72-hour hydration.  
Vegan, Palm free and  
sustainably sourced.



GIVE ME HYDRATION  
Moisturising Hydrating Serum  
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## Moisturing Hydrating Serum

Give Me HydrAtion is an ultra-low molecular weight Hyaluronic Acid complex that will work immediately, providing 72-hour hydration and an improved cumulative effect with long term use.

### Directions:

Apply 1-2 drops to the face, neck, décolletage and back of the hands and massage until absorbed. Apply as required. Avoid contact with the eyes.



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## DEEP & MEANINGFUL

Sunday night treat to prepare skin for the week ahead. Activated coconut charcoal to absorb toxins, draw impurities, calm and hydrate tired skin. Kojic acid to lighten and brighten for a more vibrant complexion.

### Photophilic Mask

A once-a-week purifying masque treatment containing Activated Coconut Charcoal and Kojic Acid to cleanse, brighten and remove pollution build-up, helping to promote a more youthful and clearer looking appearance.

#### Directions:

Apply a thick layer to cleansed face and neck, avoiding direct eye contact. Leave on for 10-15 mins. Rinse off well with tepid water.



### C FIX + 10%

A light daily serum to brighten the skin, with antioxidant properties. Helping to prevent and delay the signs of ageing from harmful environmental damage, toxins, pollutants and solar radiation. A key product for those who want to prevent the future signs of ageing.

#### Your Daily Dose Serum

A lightweight palm free anti-oxidant serum containing 10% Ascorbic acid formulated for younger oily skin types to help reduce free radical damage, prevent the signs of ageing and brighten lack lustre skin .

#### Directions:

Apply daily to cleansed skin by gently massaging over face & neck until absorbed. Avoid direct eye contact. Follow with your SPF moisturiser.

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## C FIX + 20%

Peak strength Vitamin C serum with maximum anti-oxidant benefits. Helps prevent wrinkles, dark spots and promotes the production of collagen.

A key product for those who want to prevent the future signs of ageing.



### Double Dose Vitamin C Serum

A light serum with a high concentration of Sodium Ascorbyl Phosphate, a Vitamin C derivative with superior stability. It is a powerful anti-oxidant and a free radical scavenger. Supported with Ferulic Acid, it will help protect from photo damage, even out the skin tone, improve skin firmness and reduce the appearance of age spots, for beautiful healthy-looking skin.

#### Directions:

Apply to cleansed skin, avoiding direct eye area. Follow with your SPF moisturiser. Use morning and night.



## SUN ALWAYS SHINES

Organic UVA and UVB protection to help prevent lines and wrinkles.

Lightweight and mildly tinted to provide a much desired healthy glow.



### SPF 50 Protection

A broad spectrum sunscreen containing a combination of quality filters to protect against the harmful effects of UV rays. Light and easily absorbed, with a natural tint, it will promote an even-looking appearance whilst hydrating and protecting.

### Directions:

Apply liberally over cleansed face, avoiding the eye area. Can be used as a daily moisturiser with or without makeup. Apply before sun exposure and re-apply regularly particularly after bathing/swimming.



## REWIND 0.5%

Powerful multifunctioning night cream. Deep hydration with humectants, ceramides and emollients. Peptides protect cell membranes for potent anti-ageing results. Retinol increases cell turnover for a more youthful appearance.

### Retinol - Holding back the years

Provides much needed care for your skin to help it recover from the stresses of the day whilst you sleep. Rewind 0.5% was specifically developed to re-hydrate and promote overnight recovery, revealing a softer more youthful appearance for the new day ahead.

### Directions:

Apply nightly by gently massaging a small amount onto cleansed skin over face and neck areas. Avoid direct eye contact.



## REWIND 1%

A potent anti-ageing product with 1% retinol. Clinically proven to smooth fine lines and wrinkles. Increase dermal thickness and protect DNA for a more youthful appearance

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### Retinol Night Cream - 30ml

A powerful and highly effective serum containing 1% Retinol, a stabilised form of Vitamin A derivative, which helps to increase cell turnover. Rewind 1% will also help minimize pores and reduce the appearance of fine lines and pigmentation, resulting in firmer, younger and more even-looking skin.

#### Directions:

Use as directed by your skincare specialist. Use at night time only. Please observe the listed warnings when using this product.



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## EYE WONDER

Reduces appearance of fine lines and wrinkles.  
Has an immediate filling and lifting effect.  
Helps improve appearance of dark circles and eye bags.  
Brightens eye area. Soothes and hydrates.

### Refining Smoothing Eye Cream

Eye Wonder is an intensive eye serum which works to reduce the appearance of the signs of ageing. Containing a unique blend of ingredients including Vitamin E to hydrate and Lactic Acid which has gentle resurfacing properties to help diminish the appearance of crow's feet and visibly improve clarity and tone.

#### Directions:

Apply daily to cleansed skin to eye contour area focusing on areas of concern, by gently tapping until fully absorbed. Avoid direct eye contact



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## LIP NOOKY

Increases blood flow to the lips to increase volume for a more vivacious pout!

Can help improve effect of lip fillers. Soothing, hydrating and healing. The perfect product for InstaLips.

### Plumping Lip Gloss

Intensely nourishing, with collagen stimulating peptides, this powerful vasodilator encourages blood flow to enhance and volumise lips. It is packed full of hydrating and protecting ingredients to help improve the shape, volume, tone, texture and condition of the lips. Can be used with or without lip fillers for a near instant improvement on demand.

#### Directions:

Apply evenly to lips before applying lipstick. Apply generously to the Cupid's bow for a fuller result!



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## LIP SERVICE

Hydration and protection for all ages and skin types.  
Helps promote healing after lip treatment. Helps prevent TEWL after treatment.  
Keeps lips in optimal condition.

### Conditioning & Soothing Vitamin B Complex

A healing and hydrating lip complex containing ingredients that help nourish and restore healthier, more hydrated lips. The Lip Service is an ideal complement to Lip Fillers - helping minor wounds to heal, preventing transepidermal water loss and restoring a supple, cushiony lip feel and look, whilst also helping to prevent further lip ageing with anti-oxidant and anti-enzymatic properties.

#### Directions:

Apply liberally to lips as required.



## Ingredients List

SPOTLESS: Aqua, PPG-26-Buteth-26, Glycolic Acid, PEG-40 Hydrogenated Castor Oil, Glycerin, Cocamidopropyl Dimethylamine, Aloe Barbadensis Leaf Juice, Sodium Gluconate, Xanthan Gum, Silybum Marianum Ethyl Ester, Salicylic Acid, Tocopherol, Saccharide Isomerate, Butylene Glycol, Salix Nigra Bark Extract, Punica Granatum Fruit Extract, Glycyrrhiza Glabra Root Extract, Melaleuca Alternifolia Leaf Oil, Lavandula Angustifolia Herb Oil, Leuconostoc/Radish Root Ferment Filtrate, Sodium Benzoate, Potassium Sorbate, Didecylidimonium Chloride, Sodium Citrate, Citric Acid, Parfum, Linalool, Limonene.

FACE OFF: Aqua, Lauryl Betaine, Propylene Glycol, Triethanolamine, Carbomer, Acrylates/C10-C30 Alkyl Acrylate Crosspolymer, Cucumis Melo Fruit Extract, Benzoic Acid, Sorbic Acid, Glycerin, Ribes Nigrum Fruit Extract, Tocopherol, Titanium Dioxide, Citrus Sinensis Peel Oil Expressed, Phenoxyethanol, Decylene Glycol, Caprylyl Glycol, Potassium Sorbate, Sodium Benzoate, Limonene.

C FIX + 10%: Aqua, Sodium Ascorbyl Phosphate, Propylene Glycol, Polysorbate 20, Isopropyl Palmitate, Glycerin, Glyceryl Acrylate/Acrylic Acid Copolymer, Phospholipids, Tocopheryl Acetate, Retinyl Palmitate, Ascorbyl Palmitate, Xanthan Gum, Citric Acid, Phenoxyethanol, Decylene Glycol, Caprylyl Glycol, Sodium Benzoate, Potassium Sorbate.

C FIX + 20%: Aqua, Ascorbic Acid, Sodium Ascorbyl Phosphate, Propylene Glycol, Polysorbate 20, Glycerin, Glyceryl Acrylate/Acrylic Acid Copolymer, Phospholipids, Tocopheryl Acetate, Retinyl Palmitate, Ascorbyl Palmitate, Xanthan Gum, Ferulic Acid, Tocopherol, Isopropyl Palmitate, BHT, Phenoxyethanol, Decylene Glycol, Caprylyl Glycol, Sodium Benzoate, Potassium Sorbate.

SUN ALWAYS SHINES: Aqua, Octocrylene, Diethylamino Hydroxybenzoyl Hexyl Benzoate, Bis-Ethylhexyloxyphenol Methoxyphenyl Triazine, Acrylates/C12-22 Alkyl Methacrylate Copolymer, Capric/Caprylic Triglyceride, Ethylhexyl Salicylate, Glyceryl Stearate SE, Propylene Glycol, Cetyl Alcohol, Glycerin, Thermus Thermophilus Ferment, Glyceryl Stearate, PEG-100 Stearate, Glycolic Acid, Sodium Cocoyl Isethionate, Leuconostoc/Radish Root Ferment Filtrate, Aloe Barbadensis Leaf Juice, Panthenol, Phenoxyethanol, Decylene Glycol, Caprylyl Glycol, Potassium Sorbate, Sodium Benzoate, Caramel, Parfum, Limonene, Linalool.

GIVE ME HYDRATION: Aqua, Glycerin, Hyaluronic Acid, Saccharide Isomerate, Glycogen, PPG-26-Buteth-26, PEG-40 Hydrogenated Castor Oil, Sodium Benzoate, Cellulose Gum, Potassium Sorbate, Parfum, Inulin, Xanthan Gum, Didecylidimonium Chloride, Cellulose, Fructose, Glucose, Linalool, Citric Acid, Sodium Citrate, Limonene.

DEEP AND MEANINGFUL Aqua, Charcoal Powder, Caprylic/Capric Triglyceride, Glyceryl Stearate SE, Isopropyl Palmitate, Cetyl Alcohol, Glyceryl Stearate, PEG-100 Stearate, Propylene Glycol, Glycerin, Kojic Acid, Laureth-4, Ethylene/Propylene/Styrene Copolymer, Butylene/Ethylene/Styrene Copolymer, Cyclomethicone, Lactobacillus/Pumpkin Fruit Ferment Filtrate, Sodium Cocoyl Isethionate, Ascorbic Acid, Phenoxyethanol, Decylene Glycol, Caprylyl Glycol, Sodium Benzoate, Potassium Sorbate, Citrus Limon Peel Oil, Parfum, BHT, Citral, Limonene, Coumarin.

REWIND 0.5%: Aqua, Silybum Marianum Ethyl Ester, Caprylic/Capric Triglyceride, Oenothera Biennis Oil, Olea Europaea Fruit Oil, Sodium Gluconate, Triticum Vulgare Germ Oil, Aloe Barbadensis Leaf Juice, Glycerin, Arachidyl Alcohol, C20-22 Alkyl Phosphate, Saccharide Isomerate, C20-22 Alcohols, Behenyl Alcohol, Panthenol, Phenoxyethanol, Arachidyl Glucoside, Hydrogenated Vegetable Oil, Parfum, Phospholipids, Retinol, Xanthan Gum, Camellia Sinensis Leaf Extract, C12-15 Alkyl Benzoate, Sodium Hydroxide, Benzoic Acid, Tribehenin, Dehydroacetic Acid, Leuconostoc/Radish Root Ferment Filtrate, Glucose, Ceramide NG, Sodium Benzoate, Pantolactone, PEG-10 Phytosterol, Sodium Hyaluronate, Potassium Sorbate, Tocopherol, Acetyl Hexapeptide-8, Palmitoyl Hexapeptide-12, Citric Acid, Lactic Acid, Sodium Citrate.

REWIND 1%: Aqua, Caprylic/Capric Triglyceride, Glycerin, Silybum Marianum Ethyl Ester, Saccharide Isomerate, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Phospholipids, Retinol, Phenoxyethanol, Sodium Gluconate, Tocopherol, Parfum, Sodium Hydroxide, Helianthus Annuus Seed Oil, Benzoic Acid, Dehydroacetic Acid, Citric Acid, Sodium Citrate, Alpha-Isomethyl Ionone, Benzyl Salicylate, Hydroxycitronellal, Linalool.

EYE WONDER: Aqua, Propylene Glycol, Caprylic/Capric Triglyceride, Cyclomethicone, Glyceryl Stearate SE, Glycerin, Cetyl Alcohol, Ozokerite, Faex Extract, Glyceryl Stearate, PEG-100 Stearate, Sodium Hyaluronate, Isopropyl Palmitate, Prunus Amygdalus Dulcis Oil, Aloe Barbadensis Leaf Juice, Panthenol, Simmondsia Chinensis Seed Oil, Sodium Cocoyl Isethionate, Lactic Acid, Glycerin, Carica Papaya Fruit Extract, Lavandula Angustifolia Oil, Citrus Limon Peel Oil, Potassium Sorbate, Sodium Benzoate, Phenoxyethanol, Decylene Glycol, Caprylyl Glycol, CI 77891, CI 77491, Citral, Coumarin, Geraniol, Linalool, Limonene.

LIP NOOKY: Octyldodecanol, Dipentaerythryl Hexacaprylate/Hexacaprate, Tridecyl Trimellitate, Glycine Soja Seed Extract, Ethylcellulose, Aqua, Hydrogenated Dilinoleyl Alcohol, Isostearyl Alcohol, Glycerin, Tridecyl Stearate, Neopentyl Glycol Dicaprylate/Dicaprate, Propylene Glycol, Tripeptide-29, Tocopherol, Sodium Hyaluronate, Citric Acid, Helianthus Annuus Seed Oil, Lactic Acid, Ascorbic Acid, Glycyrrhiza Glabra Leaf Extract, Panthenol, Phospholipids, Vanillyl Butyl Ether, Capsicum Frutescens Fruit Extract, Citrus Sinensis Peel Oil Expressed, Panax Ginseng Root Extract, Rubus Idaeus Fruit Extract, Citrus Aurantium Amara Fruit Extract, Citrus Aurantium Sinensis Peel Extract, Citrus Reticulata Fruit Extract, Yeast Extract, Leuconostoc/Radish Root Ferment Filtrate, Linalool, Phenoxyethanol, Citral, Benzyl Alcohol, Limonene, Pantolactone, [+/- CI 77163]

LIP SERVICE: Ricinus Communis Seed Oil, Octyldodecanol, Glycerin, Dipentaerythryl Hexacaprylate/Hexacaprate, Tridecyl Trimellitate, Ethylcellulose, Hydrogenated Dilinoleyl Alcohol, Isostearyl Alcohol, Tridecyl Stearate, Aqua, Neopentyl Glycol Dicaprylate/Dicaprate, Panthenol, Tocopherol, Citrus Aurantium Amara Fruit Extract, Citrus Aurantium Sinensis Peel Extract, Citrus Reticulata Fruit Extract, Ascorbic Acid, Citric Acid, Lactic Acid, Leuconostoc/Radish Root Ferment Filtrate, Helianthus Annuus Seed Oil, Pantolactone, Benzyl Alcohol, Yeast Extract.