

NEW Unbreakable Bonds

Bond Technology Repairs

Vegan Collagen Strengthens



Hyaluronic Acid + Ceramides Hydrate

Ouidad

UNBREAKABLE BONDS BOND BUILDING SHAMPOO Gently cleanse and strengthen Hypoallergenic formula FRAGRANCE-FREE

SHAMPOOING CONSTRUCTEUR DE LIAISONS BONDS Assainit et renforce avec délicatesse La formule hypoallergénique SANS PARFUM Ouidad

UNBREAKABLE BONDS

BOND BUILDING CONDITIONER Moisturize, repair, and strengthen Hypoallergenic formula ERAGRANCE-FREE

REVITALISANT CONSTRUCTEUR DE LIAISONS Hydrate, répare, et renforce La formule hypoallergénique SANS PARFUM



Hypo-Allergenic

> Derm Tested

Fragrance Free

NEW Unbreakable Bonds™

New Clean Bond Repair from The Curl Experts. Get strong curls at first wash with these dermatologist tested, fragrance-free formulas infused with unique bond building technology to help repair and strengthen.

Made Ouidad Clean:

Free from Silicones, Parabens, Sulfates, Mineral Oil, Phthalates, Petroleum, and Gluten.



Unbreakable Bonds[™] Bond Building Shampoo & Conditioner – April 2023 Launch



Good-for-curl ingredients:



Bond Building Complex helps restore and strengthen curls



Vegan Collagen supports the look of hair health



Hyaluronic Acid locks in moisture to ensure curls stay hydrated



Ceramides increase elasticity and add shine

WHAT IT IS:

This gentle, dermatologist tested, sulfate and silicone-free shampoo and conditioner duo works to improve the look of hair health and repair damage. Unique bond building technology works to create new hydrogen and ionic bonds that help strengthen your curls and improve elasticity.

Formulated to have a low pH, Unbreakable Bonds[™] Bond Building Shampoo and Conditioner help to keep your hair hydrated and prevent natural oils from being stripped from your curls. Fragrance-free and hypoallergenic for even the most sensitive of scalps.

HOW TO:

Massage Unbreakable Bonds[™] Bond Building Shampoo through wet hair. Rinse and follow with Unbreakable Bonds[™] Bond Building Conditioner by applying to wet hair in sections, concentrating on ends. Leave in for 3 min., then rinse.

> Salon Price 8.5 oz Shampoo: \$13.00 8.50z Conditioner: \$13.00

Unbreakable BondsTM **Bond Building Shampoo**

Good-for-curl ingredients:

Unbreakable Bonds[™] **Bond Building Shampoo**





nit et renforce avec dé a formule hypoallergénique **Bond Building Complex**



Vegan Collagen supports the look of hair health

Hyaluronic Acid locks in moisture to ensure curls stay hydrated



Ceramides increase elasticity and add shine

Ceramides increase elasticity and add shine

Bond Building Complex helps restore and strengthen curls

Vegan Collagen supports the look of hair health

Hyaluronic Acid locks in moisture to ensure curls stay hydrated

Unbreakable BondsTM **Bond Building Conditioner**

Good-for-curl ingredients:

Unbreakable Bonds[™] **Bond Building Conditioner**





BUILDING CONDITIO rate, répare, et renforce formule hypoallergéniqu





Bond Building Complex helps restore and strengthen curls

Vegan Collagen supports the look of hair health

Hyaluronic Acid locks in moisture to ensure curls stay hydrated



Ceramides increase elasticity and add shine

Ceramides increase elasticity and add shine

Hyaluronic Acid locks in moisture to ensure curls stay hydrated

Bond Building Complex helps restore and strengthen curls

> Vegan Collagen supports the look of hair health