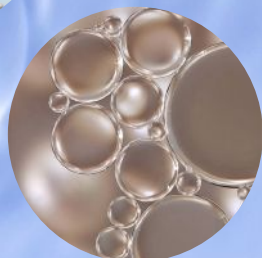


**NEW**  
**Unbreakable**  
**Bonds™**



**Bond Technology Repairs**



**Vegan Collagen Strengthens**



**Hyaluronic Acid + Ceramides Hydrate**



**Hypo-  
Allergenic**

**Derm  
Tested**

**Fragrance  
Free**

NEW

# Unbreakable Bonds™

New Clean Bond Repair from The Curl Experts. Get strong curls at first wash with these dermatologist tested, fragrance-free formulas infused with unique bond building technology to help repair and strengthen.

## Made Ouidad Clean:

Free from Silicones, Parabens, Sulfates, Mineral Oil, Phthalates, Petroleum, and Gluten.



# Unbreakable Bonds™ Bond Building Shampoo & Conditioner – April 2023 Launch

Hypo-  
Allergenic

Derm  
Tested

Fragrance  
Free



## Good-for-curl ingredients:



**Bond Building Complex**  
helps restore and  
strengthen curls



**Vegan Collagen**  
supports the look of  
hair health



**Hyaluronic Acid**  
locks in moisture to  
ensure curls stay  
hydrated



**Ceramides**  
increase  
elasticity and  
add shine

### WHAT IT IS:

This gentle, dermatologist tested, sulfate and silicone-free shampoo and conditioner duo works to improve the look of hair health and repair damage. Unique bond building technology works to create new hydrogen and ionic bonds that help strengthen your curls and improve elasticity.

Formulated to have a low pH, Unbreakable Bonds™ Bond Building Shampoo and Conditioner help to keep your hair hydrated and prevent natural oils from being stripped from your curls. Fragrance-free and hypoallergenic for even the most sensitive of scalps.

### HOW TO:

Massage Unbreakable Bonds™ Bond Building Shampoo through wet hair. Rinse and follow with Unbreakable Bonds™ Bond Building Conditioner by applying to wet hair in sections, concentrating on ends. Leave in for 3 min., then rinse.

Salon Price

8.5 oz Shampoo: \$13.00

8.50z Conditioner: \$13.00

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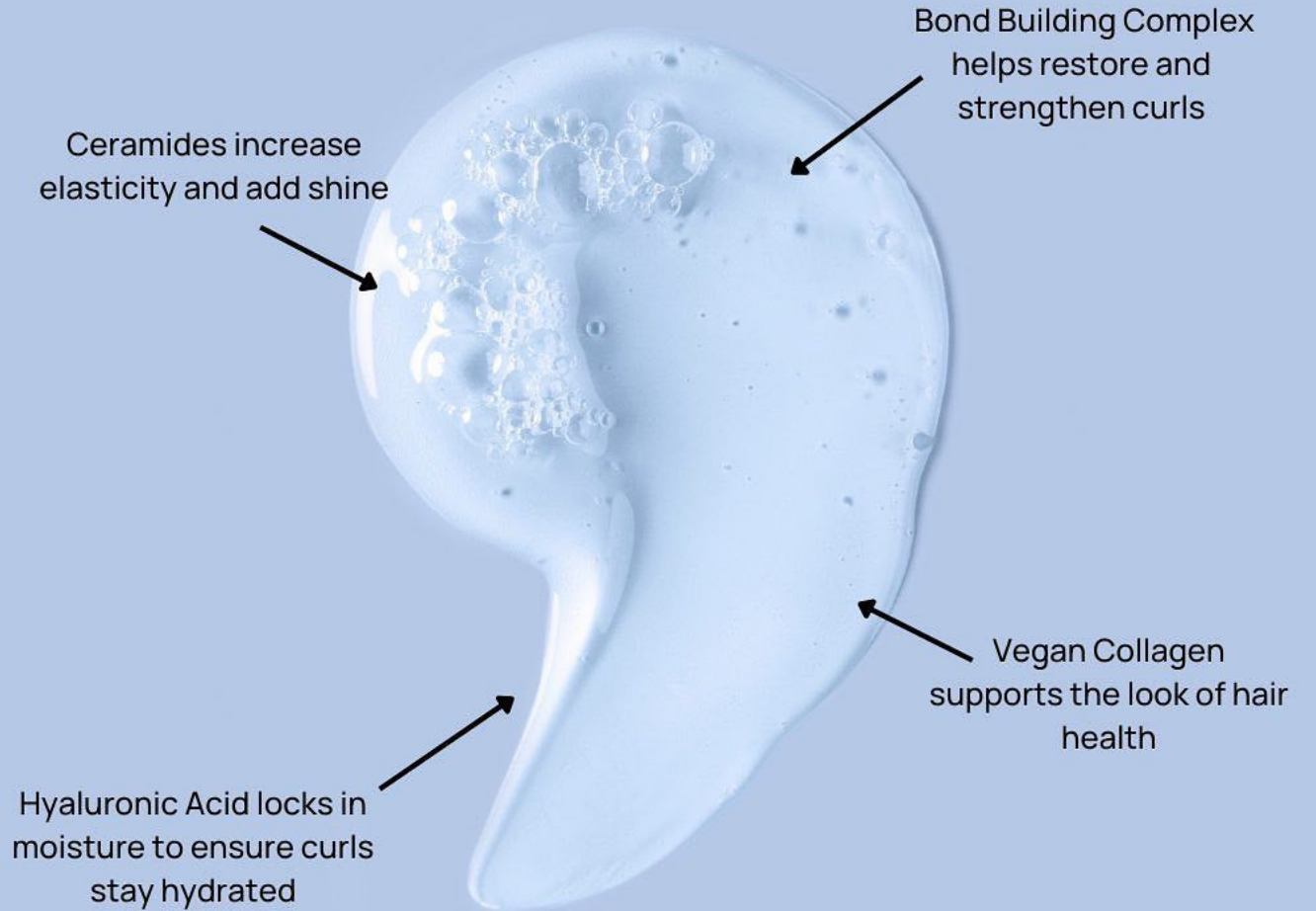


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