

1H2022-USA Salon Planogram Layout

Advanced Climate Control for all curl types

Fight frizz + Lock in moisture

Key Ingredients:
Anti-Frizz Nano Technology is a 3rd phase product against damage, smooths & seals shine—no matter the climate.



Curl Shaper for waves & loose curls

Create definition + Add weightless lift

Key Ingredients:
Lightweight plant extracts & oils add natural moisture to boost soft, defined waves.



VitalCurl+ for spiral curls

Create + Restore curl consistency

Key Ingredients:
Botanical Omega 3-9 Complex adds moisture to improve curl consistency, elasticity, & bounce.

Care for Your Color

Tone brass + Boost shine + Strengthen strands

Key Ingredients:
Sulfate-free silicone-free formula made to fight brass and enhance your color. Includes natural oils. Color care ingredients like rose water and coconut protect hair from damage and even areas strengthen strands.

Curl Quencher for tight curls

Nourish + Replenish Moisture

Key Ingredients:
Provitamin B5 & essential amino acids add rich hydration to smooth, define & strengthen without weighing curls down.



Coil Infusion for all coils

Deep condition + Strengthen

Key Ingredients:
Keratin to reconstruct, the color and shine. Cuticle, seal in moisture to encourage & protect.

Treat Your Curls

Hydrate + Strengthen + Repair

Key Ingredients:
Vitamin B5 and hyaluronic acid & nourishing oils for a salon-quality deep treatment all-in-one.

Award-winning stylers for all curl types

Refresh + Revitalize + Extend

Key Ingredients:
Original color-treated hair is good for curly residents to refresh & extend your curl cycle.



Salon Sizes

Add more value to your curl care

Key Ingredients:
These essential products provide salon-quality care for your curly hair.



1H2022-USA Salon Planogram Layout

Advanced Climate Control[™] for all curl types

Fight frizz + Lock in moisture

Key Ingredients:
Anti-Frizz Nano Technology + a 10:1 blend of plant-based oils to protect against damage, smooth & add shine—no matter the climate.

Ouidad



Curl Shaper[™] for waves & loose curls

Create definition + Add weightless lift

Key Ingredients:
Lightweight plant extracts. Curls add essential moisture to boost soft, defined waves.

Ouidad



Care for Your Color

Tone brass + Boost shine. Strengthen strands

Key Ingredients:
C19E1 & C19E2 color-lock formula helps to fight brass and prevent color fade between salon visits. Good for color-treated hair for extra protection and strength.

Ouidad

VitalCurl⁺ for spiral curls

Create + Restore curl consistency

Key Ingredients:
Botanical Omega 3-6-9 Complex adds moisture to improve curl consistency, elasticity & bounce.

Ouidad



Curl Quencher[™] for tight curls

Nourish + Replenish Moisture

Key Ingredients:
Pro-Biotin B5 & essential amino acids for hydration to smooth, define & strengthen without weighing curls down.

Ouidad



Treat Your Curls

Hydrate + Strengthen + Repair

Key Ingredients:
Infused with hyaluronic acid & nourishing oils for a salon-quality deep treatment at home.

Ouidad



Coil Infusion[™] for all coils

Deep condition + Strengthen

Key Ingredients:
Moist oils & nourishing butters, like castor oil and shea butter, add intense moisture to strengthen & protect.

Ouidad

Award-winning stylers for all curl types

Refresh + Revitalize + Extend

Key Ingredients:
Soy-based solutions made with good-for-you ingredients to refresh & extend your curly style.

Ouidad

