Care for Your Color



Tone brass + Boost shine + Strengthen strands

Stylist Recommended

Sulfate & silicone-free formulas made to fight brass and enhance your color between salon visits. Good-for-curl ingredients like rice water and orchid extract help repair damage, add shine and strengthen strands.



Curl Shaper for loose curls & waves



Create definition + Add weightless lift

Stylist Recommended

Lightweight plant extracts & oils add essential moisture to build soft, defined waves.



Advanced Climate Control[®] for all curl types



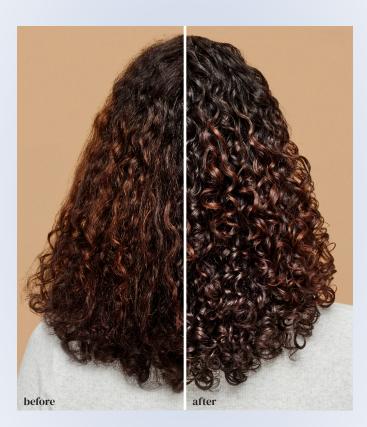
Fight frizz + Lock in moisture

Stylist Recommended

Anti-Frizz Nano Technology™ & a UV filter protect against damage, smooth, & add shine—no matter the climate.



Treat Your Curls



Hydrate + Strengthen + Repair

Stylist Recommended

Infused with hyaluronic acid & nourishing oils for a salon-quality deep treatment at home.



Coil Infusion[®] for all coils



Deep condition + Strengthen

Stylist Recommended

Rich oils & nourishing butters, like castor oil and shea butter, add intense moisture to elongate & protect.

Ouidad

VitalCurl®+ for *spiral curls*



Create + Restore curl consistency

Stylist Recommended

Botanical Omega 3-6-9 Complex adds moisture to improve curl consistency, elasticity, & bounce.



Curl Quencher® for tight curls



Nourish + Replenish Moisture

Stylist Recommended

Pro-vitamin B5 & essential amino acids add rich hydration to smooth, define, & strengthen without weighing curls down.

OuidadTHE CURL EXPERTS

Award-winning stylers for all curl types



Refresh + Revitalize + Extend

Stylist Recommended

Targeted solutions made with good-for-curl ingredients to refresh & extend your curly styles.

