

BIO:IONIC[®]

The collections are differentiated by key attributes and compared by price point and use case.

	Gold Pro™	Nano Ionic® MX™	Graphene MX™	Volcanic
TOPLINE DESCRIPTIONS	Professional tools for salon styling at an accessible price point.	Added features and multi function options for easier, more efficient styling.	Optimum heat for healthier hair, fueled by Graphene.	Boosted performance for the most advanced styling.
PRICE	\$	\$\$	\$\$\$	\$\$\$\$
WARRANTY	1 Year	1 Year / 5 Year dependent on product in collection	5 Year / 10 Year dependent on product in collection	5 year/10 year dependent on product in collection
SUMMARY	This collection offers professional quality essentials for consistent performance at an accessible price point.	Our cult classic collection makes styling easier and more efficient with added features and effective multi functional tool options.	Enhanced with graphene, the most consistent heat conductor, this optimum heat is ideal for maintaining hair health.	Our top tier collection provides boosted performance and maximum precision. Powered by innovative technology and additional features, this collection offers the most advanced styling.
WHO IS IT FOR?	<p>Pro: Beginner</p> <p>Consumer: Casual User</p> <p>Skill: Novice</p>	<p>Pro: Beginner / Specialist</p> <p>Consumer: Everyday User</p> <p>Skill: Competent & Proficient</p>	<p>Pro: Specialist / Expert</p> <p>Consumer: Benefit Driven User (Color treated, delicate hair)</p> <p>Skill: Competent & Proficient</p>	<p>Pro: Expert</p> <p>Consumer: Results Driven User</p> <p>Skill: Advanced</p>

Gold Pro™

THE STYLIST'S ESSENTIALS LINE

Great products, great results, 24K Gold MX mineral complex for enhanced styling power.



GOLD PRO™ DRYER



GOLD PRO™ STYLING IRON
1", 1.5"



GOLD PRO™ CURLING IRON
1", 1.25"



GOLD PRO™ CURLING WAND
1"

Nano Ionic MX™

CONDITIONING POWER WITH A CORD

Nanonic™ MX mineral complex micronizes water molecules to penetrate hair, keeping it hydrated throughout styling for a more conditioned and smooth result.



ONEPASS® PRO STYLING IRON
1", 1.5"



LONG BARREL STYLER PRO CURLING IRON
0.75", 1", 1.25", 1.5"



STYLEWINDER® PRO ROTATING IRON
0.75", 1", 1.25", 1.5"



ONEPASS® OVAL WAND
1"



3-IN-ONE STYLING IRON
1"



POWERLIGHT® PRO SPEED DRYER



UNIVERSAL DIFFUSER
Fits all Biolonic® dryers and most other dryers



UNIVERSAL COMB ATTACHMENT
Fits all Biolonic® dryers and most other dryers

Graphene MX™

SUPERIOR CONDITIONING, SMOOTHNESS & SHINE

GrapheneMX™ is our most effective heat conductor that allows for ultimate styling results even at a lower temperature.



PROFESSIONAL DRYER



STYLING IRON
1"



CURLING IRON
1.25"



GRAPHENE INFUSED THERMAL BRUSH
1.25", 2", 2.5"

Volcanic

HIGH SHINE & HIGH PERFORMANCE

Volcanic mineral complex protects moisture and quickly seals hair cuticle, giving hair a highly polished shine in a fraction of the time.



SMART-X™ HIGH EFFICIENCY DRYER



10X® PRO ULTRALIGHT SPEED DRYER



POWER DIVA SPEED DRYER



10X® PRO STYLING IRON
1"



SMART-X™ DIFFUSER
Fits Smart-X™ dryer

Blue Wave

SQUARE-ROUND VOLUMIZER

This dual purpose square round brush creates volume and smooths hair faster.



SQUARE-ROUND VOLUMIZER BRUSH
1", 1.25", 1.75", 2"