

Silk

FOR MEN

IGNITE

GEL FACE WASH

PRODUCT SHEET

Silk for Men Sulfate Free Argan Facial Gel Wash gently cleans whilst promoting a natural fresh appearance. Vegan friendly and formulated with gentle plant derived cleansers, Cold Pressed Certified Organic Argan Oil, Aloe Vera and Vitamin E boosted with an amazing natural active ingredient to assist in reducing sebum production to control oily, shiny skin and to tighten pores. It creates a rich lather and leaves the skin feeling clean, soft and refreshed whilst also providing a fresh athletic scent

SUITABLE FOR: ALL MEN

KEY INGREDIENTS

- Gentle Plant Cleansers
- Cold Pressed Certified Organic Argan Oil
- Certified Organic Aloe Vera
- Natural Vitamin E
- PENTAVITIN® an active ingredient that offers deep hydration for up to 72 hours
- ALPAFLOR® ALP®-SEBUM® an active ingredient that assists to control oily, shiny skin & to help tighten pores.

INGREDIENTS

Aqua, Sodium Lauroyl Sarcosinate, Lauryl Glucoside, Glycerin, Guar Hydroxypropyltrimonium Chloride, Saccharide Isomerate, Aloe Barbadensis Leaf Juice*, Argania Spinosa Kernel Oil*, Epilobium Fleischeri Extract, Phenoxyethanol, Tocopheryl Acetate, Parfum, Citric Acid, Sodium Citrate Potassium Sorbate, Benzyl Salicylate, Linalool, Limonene. *Certified Organic

DIRECTIONS OF USE

Shake well before use. Pump a small amount on hands and combine with water. Gently massage into face and rinse thoroughly with warm water

EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

SCENT

A Fresh Athletic Scent

BENEFITS

- Contains a blend of mild sulfate free cleansers
- Gently cleanses the face
- Formulated with Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids
- Boosted with an active ingredient- a rare plant species of Willowherb, organically cultivated at altitudes of over 1,000m in the Swiss Alps
- Offers multi-target activity including a sebum production decrease of 56%
- Long term use may assist in reducing pore size
- Provides Skin with instant moisture and deep long lasting hydration
- Long term use stimulates key genes for skin barrier improvement and assists in strengthening skin barrier function
- Leaves Skin feeling smooth and soft
- Provides a fresh athletic scent
- Vegan Friendly
- Manufactured in Australia

FREE FROM

- Sulphates- SLS (Sodium Lauryl Sulfate), ALS (Ammonium Lauryl Sulfate) & SLES (Sodium Laureth Sulfate)
- Parabens
- Animal Testing

COMPLEMENTARY PRODUCTS

All SILK FOR MEN Products

PACKAGING MATERIAL

Recyclable –
Bottle- PETE
Pump- PP



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FAQS

WHAT SIZES ARE AVAILABLE ? 280ml

WHAT DOES SULFATE FREE MEAN ? Sulfates are detergents made of sulfur containing mineral salts that make body washes turn into a thick lather and foam. The most common are sodium lauryl sulfate (SLS), sodium laureth sulfate (SLES) and ammonium lauryl sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and of its natural oils and is a known skin irritant. Silk for Men use a gentle blend of plant derived surfactants which lather and foam just as effectively and are much gentler on your skin

WHAT IS THE ACTIVE INGREDIENT USED TO ASSIST IN REDUCING SEBUM PRODUCTION TO HELP CONTROL OILY, SHINY SKIN AND TO TIGHTEN PORES ?

ALPAFLOR® ALP®-SEBUM® (Epilobium Fleischeri Extract, Glycerin, Citric Acid, Potassium Sorbate) an active ingredient. It is an extract from the organically cultivated Swiss Alpine Plant Willowherb

WHAT IS THE ACTIVE INGREDIENT USED TO HELP LOCK IN MOISTURE FOR UP TO 72 HOURS?

PENTAVITIN® - (Saccharide Isomerate, Citric Acid & Sodium Citrate) an active ingredient that offers deep hydration to hair and skin for up to 72 hours. Derived from dextrose monohydrate from maize kernels, PENTAVITIN® has a unique composition similar to that of the carbohydrate complex (NMF) found in human skin.

Short term benefits include instant deep & binding hydration for up to 72 hours. Mid term benefits include visible improvements in skin appearance. Long term benefits include a reduction in flakiness and tightness in skin and an increase in skin barrier function.

In vivo efficacy testing on PENTAVITIN® resulted in the following:

- Reduced signs of dry skin by 20% after 4 weeks*
- Strengthening of skin barrier function*
- Improves skin softness and smoothness by more than 50%*
- Reduces skin flakiness by more than 50%*
- Reduces itchiness by more than 30%*
- Reduces tightening by more than 30%*
- Improves skin robustness by more than 20%*

*Refer to In vivo efficacy testing on PENTAVITIN® data

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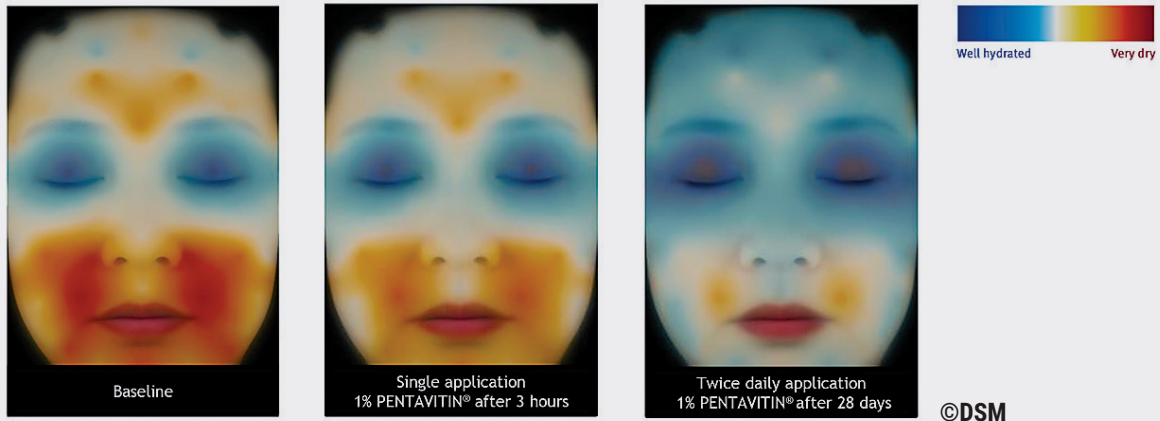


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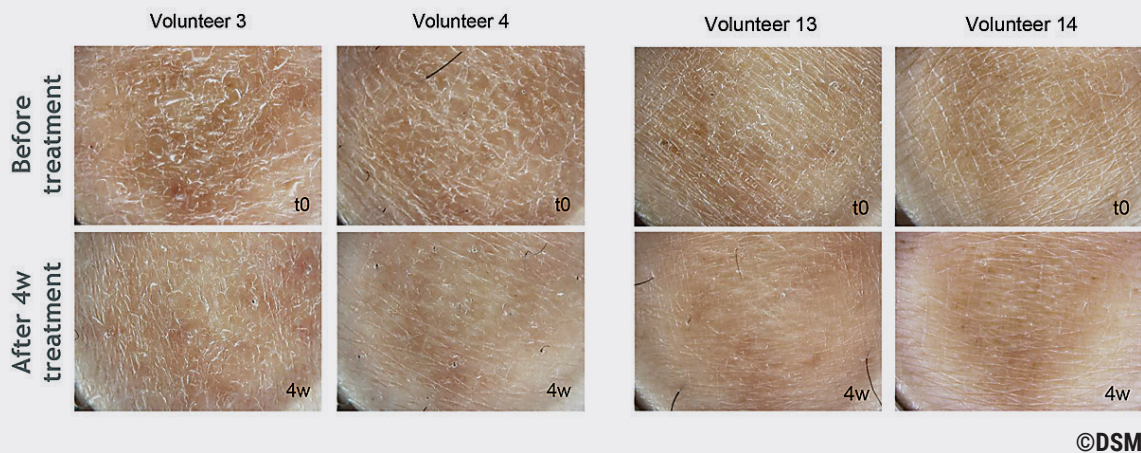
USED IN ALL SILK FOR MEN PRODUCTS

TRUE HYDRATION WITH 1% PENTAVITIN® SHORT - AND LONG TERM
 BASED ON DSM TESTED FORMULA



- ✓ Visible facial hydration after 3 hours and 28 days with 1% PENTAVITIN®
- ✓ Used for 28 days, 1% PENTAVITIN® brings tired, dry skin back to life

PENTAVITIN® - IN VIVO EFFICACY SIGNIFICANT IMPROVEMENT IN APPEARANCE



Macrophotographs demonstrating significant improvement in skin appearance
 after 4 weeks application of 1% PENTAVITIN®



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KEY INGREDIENTS (1/2)

Gentle Plant Cleansers - (Lauryl Glucoside, Cocamidopropyl Betaine & Sodium Lauroyl Sarcosinate) a blend of sulfate free surfactants obtained from renewable, plant derived raw materials creating a synergy of effective cleansing and foaming performance

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping hair & skin nourished and hydrated

Certified Organic Aloe Vera - (Aloe Barbadensis Leaf Juice) is typically obtained from the leaves of the aloe plants and assists with skin conditioning enhancing the appearance of dry, damaged skin

Guar Hydroxypropyltrimonium Chloride – derived from the beans from the guar plant and functions as a natural thickener and conditioning agent for skin

Quality Fragrance - A fresh athletic scent

PENTAVITIN® - (Saccharide Isomerate, Citric Acid, Sodium Citrate) an active ingredient that offers deep hydration to hair and skin for up to 72 hours. Derived from dextrose monohydrate from maize kernels and has a unique composition similar to that of the carbohydrate complex (NMF) found in human skin

PENTAVITIN® unique product features include:

- 100% natural and plant derived
- Unique skin identical carbohydrate complex
- Binds to the skin like a magnet
- NATRUE certified; ECOCERT and COSMOS approved
- Halal certified

PENTAVITIN® Benefits include:

- True hydration power to all facial areas
- Excessively dry skin areas become quickly hydrated
- Brings dry skin back to life
- Deep hydration for up to 72 hours
- Strengthens skin barrier function
- Calms stressed skin for up to 24 hours



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KEY INGREDIENTS (2/2)

ALPAFLOR® ALP®-SEBUM® (Epilobium Fleischeri Extract, Glycerin, Citric Acid, Potassium Sorbate) an active ingredient. It is an extract from the organically cultivated Swiss Alpine Plant Willowherb

ALPAFLOR® ALP®-SEBUM® unique product features include:

- Multi-target activity including a sebum production decrease of 56%
- Reduced pore size
- Strong inhibition of pro-inflammatory markers
- Rare species of Epilobium, organically cultivated at altitudes of over 1'000m in the Alps
- Standardized; high Oenothain B and flavonoids content
- ECOCERT, COSMOS, and NATRUE organic certified. FAIR TRADE certified. HALAL certified

ALPAFLOR® ALP®-SEBUM® include:

- Visible care for oily skin (sebum production reduction for skin)
- Strong improvement in skin appearance



IGNITE
CODE - SM4051
WEIGHT - 0.36

PENTAVITIN® and ALPAFLOR® ALP®-SEBUM are trademarks of DSM

WARNING: Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

CAUTION: Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use.

Vegan and cruelty-free products are made without any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.

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