

Silk

FOR MEN

FORM

STYLING PASTE

PRODUCT SHEET

Silk for Men Argan Form Styling Paste provides a long lasting hold and assists in shaping and styling hair. Formulated with Cold Pressed Certified Organic Argan Oil, Macadamia Oil, Bees Wax and boosted with an amazing active ingredient that can help lock in moisture for up to 72 hours, this versatile product provides a captivating masculine scent and is suitable for all hair types.

SUITABLE FOR: ALL MEN

KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
- Cold Pressed Certified Organic Macadamia Oil
- Cold Pressed Certified Organic Sunflower Seed Oil
 - Cera Alba (Natural Bees Wax)
 - PVP
 - Vitamin E
- PENTAVITIN® an active ingredient that offers deep hydration for up to 72 hours

INGREDIENTS

Aqua, PVP, Cetearyl Alcohol, Argania Spinosa Kernel Oil*, Macadamia Ternifolia Seed Oil*, Glycerin, Cera Alba, Cetrimonium Chloride, Cetareth 20, Cyclopentasiloxane, Saccharide Isomerate, Helianthus Annuus Seed Oil*, Tocopheryl Acetate, Phenoxyethanol, Parfum, Citric Acid, Sodium Citrate, Hydroxycitronellal, Coumarin, Linalool, Citronellol, Hexyl Cinnamal, Limonene, Alpha-Isomethyl Ionone. *Certified Organic

DIRECTIONS OF USE

Rub a small amount between fingertips and palms and work through dry or damp hair until desired style is achieved

EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

SCENT

A captivating Masculine Scent

BENEFITS

- Assists in shaping, defining and styling hair
- Smooth & hydrating styling paste
- Great for texturizing fine and/or thinning hair
- Formulated with Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids which assists in enhancing hair shine
- Provides Hair with instant moisture and deep long lasting hydration
- Can be used on damp or dry hair
- Non-greasy
- Manufactured in Australia

FREE FROM

- Parabens
- Animal Testing

COMPLEMENTARY PRODUCTS

All SILK FOR MEN Products

PACKAGING MATERIAL

Recyclable –
Bottle- PETE
Pump- PP



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FAQS

WHAT SIZES ARE AVAILABLE ? 100g

WHAT HAIR TYPE IS FORM STYLING PASTE SUITABLE FOR ? All hair types especially shorter hair styles

WHAT WOULD I USE THE FORM STYLING PASTE FOR ? Silk for Men Form Styling Paste is a versatile styling product designed to help shape and define, leaving hair with added texture and hold. Ideal to use in men's hair for intense hydration, hold, shine, texture and thickening

DO I APPLY FORM STYLING PASTE ON WET OR DRY HAIR ? Silk for Men Form Styling Paste can be applied to damp or dry hair.

WILL FORM STYLING PASTE MAKE MY HAIR STICKY AND GREASY ? No, it sets a soft to medium feel depending on amount used and will leave the hair feeling styled and hydrated

WHAT IS THE FORM STYLING PASTE'S HOLD FACTOR ? The Silk for Men Form Styling Paste has a hold factor 3 out of 5

WHAT IS THE ACTIVE INGREDIENT USED TO HELP LOCK IN MOISTURE FOR UP TO 72 HOURS ?

PENTAVITIN® - (Saccharide Isomerate, Citric Acid & Sodium Citrate) an active ingredient that offers deep hydration to hair and skin for up to 72 hours. Derived from dextrose monohydrate from maize kernels, PENTAVITIN® has a unique composition similar to that of the carbohydrate complex (NMF) found in human skin

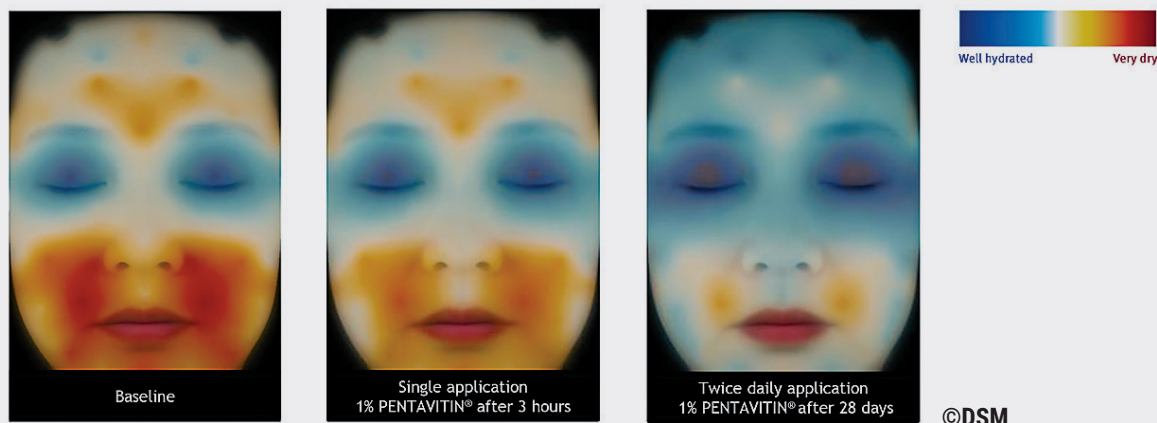
PENTAVITIN® is a trademark of DSM

Silk

FOR MEN

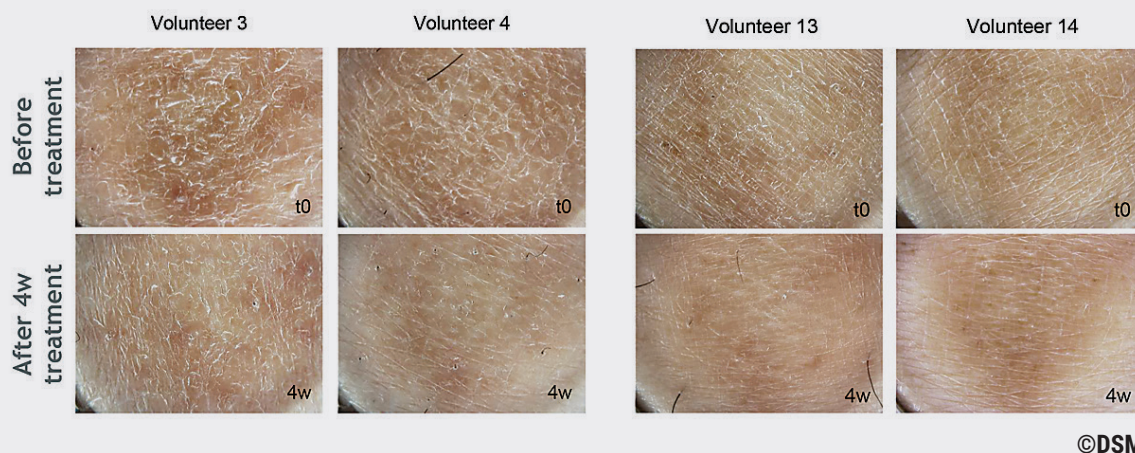
USED IN ALL SILK FOR MEN PRODUCTS

TRUE HYDRATION WITH 1% PENTAVITIN® SHORT - AND LONG TERM
BASED ON DSM TESTED FORMULA



- ✓ Visible facial hydration after 3 hours and 28 days with 1% PENTAVITIN®
- ✓ Used for 28 days, 1% PENTAVITIN® brings tired, dry skin back to life

PENTAVITIN® - IN VIVO EFFICACY SIGNIFICANT IMPROVEMENT IN APPEARANCE



Macrophotographs demonstrating significant improvement in skin appearance
after 4 weeks application of 1% PENTAVITIN®

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KEY INGREDIENTS

Natural Bees Wax - (Cera Alba) is a natural wax produced by honey bees and is great for helping hair retain moisture whilst providing a silky smooth texture.

PVP - is used as a hair fixative to provide a good hold factor.

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping hair & skin nourished and hydrated.

Cold Pressed Certified Organic Macadamia Oil - (Macadamia Ternifolia Seed Oil) is obtained from the nuts of the bushnut and assist with skin conditioning

Cold Pressed Certified Organic Sunflower Seed Oil - (Helianthus Annuus Seed Oil) is extracted from the seeds of the sunflower plant to assist with softening hair and to help control frizz

Vitamin E - (Tocopheryl Acetate) acts as an antioxidant and assists with skin conditioning

Quality Fragrance - A long lasting and captivating masculine scent

PENTAVITIN® - (Saccharide Isomerate, Citric Acid, Sodium Citrate) an active ingredient that offers deep hydration to hair and skin for up to 72 hours. Derived from dextrose monohydrate from maize kernels and has a unique composition similar to that of the carbohydrate complex (NMF) found in human skin

PENTAVITIN® unique product features include:

- 100% natural and plant derived
- Unique skin identical carbohydrate complex
- Binds to the skin like a magnet
- NATRUE certified; ECOCERT and COSMOS approved
- Halal certified

PENTAVITIN® Benefits include:

- Deep hydration for up to 72 hours



FORM
CODE - SM4053
WEIGHT - 0.14

PENTAVITIN® is a trademark of DSM

WARNING: Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

CAUTION: Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use.

UNIT 2, 13 REDCLIFFE GARDENS DRIVE, CLONTARF 4019 QLD AUSTRALIA
PHONE: AUS +61 (0)7 3880 3380



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