

# Silk

## FOR MEN

### ABSORB

## HAIR, BEARD & SKIN SERUM PRODUCT SHEET

Silk for Men Argan Serum delivers instant shine and moisture whilst creating a conditioned smooth appearance to hair, beard & skin. Vegan friendly, non-greasy and ultra light serum formulated with a high concentration of Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids and boosted with an amazing natural hydrating active ingredient that can help lock in moisture for up to 72 hours. This convenient versatile serum treatment provides intense hydration and leaves the hair, skin & beard looking healthy and refreshed whilst also providing an amazing long lasting and captivating masculine scent.

**SUITABLE FOR:** ALL MEN

### KEY INGREDIENTS

- A Blend of Functional Cosmetic Grade Silicones
- Cold Pressed Certified Organic Argan Oil
- PENTAVITIN® an active ingredient that offers deep hydration for up to 72 hours

### INGREDIENTS

Cyclomethicone, Cyclopentasiloxane, Argania Spinosa Kernel Oil\*, Saccharide Isomerate, Dimethiconol, Phenoxyethanol, Parfum, Citric Acid, Sodium Citrate, Hydroxycitronellal, Coumarin, Linalool, Citronellol, Hexyl Cinnamal, Limonene, Alpha-Isomethyl Ionone, Acetyl Hexamethyl Tetralin \*Certified Organic

### DIRECTIONS OF USE

Hair: Apply a small amount on towel dried hair before combing.  
Skin & Scalp: Apply a small amount and rub into dry skin or scalp.  
Beard: Apply a small amount to beard to help tame, smooth and add shine

### EXPIRY DATE/SHELF LIFE

12 months after opening, 24 months unopened

### SCENT

A captivating Masculine Scent

### BENEFITS

- Versatile Product- can be used on Hair, Beard & Skin
- Contains a high percentage of Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids
- Provides Hair, Beard & Skin with instant moisture and deep long lasting hydration
- Leaves Hair, Beard & Skin feeling smooth and soft
- Helps tame and smooth the beard
- Helps protect Hair against damage caused by heated appliances
- Provides Hair & Beard with an instant shine and a smooth glossy finish
- Long term use stimulates key genes for skin barrier improvement and assists in strengthening skin barrier function
- Can be used on damp or dry hair
- Non-greasy ultralight serum
- Vegan Friendly
- Manufactured In Australia

### FREE FROM

- Harsh or Drying Alcohol
- Parabens
- Animal Testing

### COMPLEMENTARY PRODUCTS

All SILK FOR MEN Products

### PACKAGING MATERIAL

Recyclable –  
Bottle- PETE  
Pump- PP



PETE

PP



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### FAQS

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**WHAT SIZES ARE AVAILABLE ?** 180mL

**WHAT HAIR TYPE IS ABSORB HAIR, BEARD & SKIN SERUM SUITABLE FOR ?** All hair types

**WHAT CAN I USE ABSORB HAIR, BEARD & SKIN SERUM FOR ?** A versatile product that can be used to deliver intense hydration and shine to hair, beard & skin. The perfect solution for dry hair & skin leaving a healthy and refreshed appearance

**CAN I USE ABSORB HAIR, BEARD & SKIN SERUM TO REDUCE BLOW DRYING TIME & HELP TAME FLYAWAYS & FRIZZ ?** Yes! Absorb Hair, Beard & Skin has been formulated with ingredients that have proven to reduce blow drying time. Simply apply a small amount on towel dried hair before combing and blow drying. To tame flyaways and control frizz add a small amount from mid-lengths to ends for a smooth finish

**WILL ABSORB HAIR, BEARD & SKIN SERUM MAKE MY HAIR OILY ?** It shouldn't as it's a non-greasy ultralight serum. For fine hair use sparingly and for thicker hair use a little more

**DO I USE ABSORB HAIR, BEARD & SKIN SERUM ON WET OR DRY HAIR ?** Apply to damp hair prior to blow drying to help reduce blow drying time. Add to dry hair to tame flyaways and frizz and to help tame the beard

**CAN I USE ABSORB HAIR, BEARD & SKIN SERUM AS A BODY MOISTURISER ?** Yes, you can use the serum as a body moisturiser. Apply a small amount to dry skin or scalp to provide moisture, shine and long lasting hydration

**CAN I USE ABSORB HAIR, BEARD & SKIN SERUM ON MY FACE ?** Yes, the serum can be used on the face though it is recommended that you use SILK FOR MEN Plenish- Aftershave Balm / Moisturiser as it has been formulated for use on the face and offers some other active ingredients. As with all products, always avoid contact with the eyes

**WHAT IS THE ACTIVE INGREDIENT USED TO HELP LOCK IN MOISTURE ?**

PENTAVITIN® - (Saccharide Isomerate, Citric Acid & Sodium Citrate) an active ingredient that offers deep hydration to hair and skin for up to 72 hours. Derived from dextrose monohydrate from maize kernels, PENTAVITIN® has a unique composition similar to that of the carbohydrate complex (NMF) found in human skin. Short term benefits include instant deep & binding hydration for up to 72 hours. Mid term benefits include visible improvements in skin appearance. Long term benefits include a reduction in flakiness and tightness in skin and an increase in skin barrier function

In vivo efficacy testing on PENTAVITIN® resulted in the following:

- Reduced signs of dry skin by 20% after 4 weeks\*
- Strengthening of skin barrier function\*
- Improves skin softness and smoothness by more than 50%\*
- Reduces skin flakiness by more than 50%\*
- Reduces itchiness by more than 30%\*
- Reduces tightening by more than 30%\*
- Improves skin robustness by more than 20%\*

\*Refer to In vivo efficacy testing on PENTAVITIN® data

**PENTAVITIN® is a trademark of DSM**

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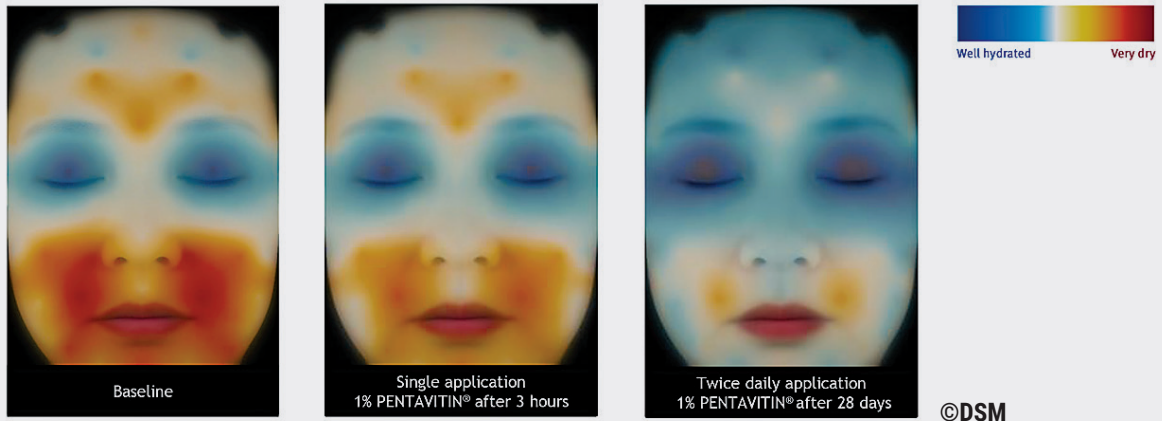


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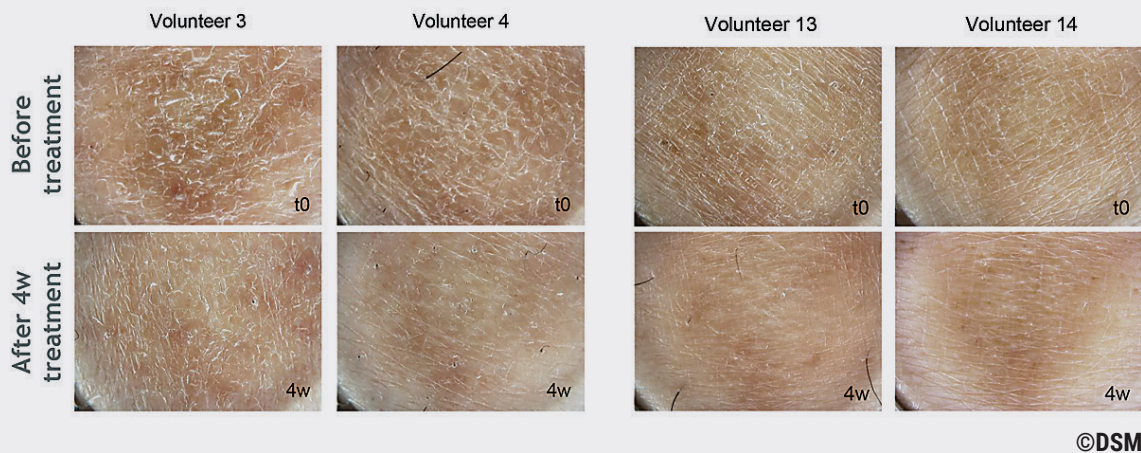
## USED IN ALL SILK FOR MEN PRODUCTS

TRUE HYDRATION WITH 1% PENTAVITIN® SHORT - AND LONG TERM  
BASED ON DSM TESTED FORMULA



- ✓ Visible facial hydration after 3 hours and 28 days with 1% PENTAVITIN®
- ✓ Used for 28 days, 1% PENTAVITIN® brings tired, dry skin back to life

## PENTAVITIN® - IN VIVO EFFICACY SIGNIFICANT IMPROVEMENT IN APPEARANCE



Macrophotographs demonstrating significant improvement in skin appearance after 4 weeks application of 1% PENTAVITIN®



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### KEY INGREDIENTS

**A Blend of Functional Cosmetic Grade Silicones** - (Cyclomethicone, Cyclopentasiloxane & Dimethiconol) derived from mineral components, silicones impart a soft silky feel to the hair & skin. They help to protect hair against heat and support protection. They are lightweight and have excellent spreading capability, offer less tackiness and conditions the hair & skin. They are used to help protect the hair fibres & add shine. Cyclopentasiloxane is used to help deliver & spread other ingredients to hair & skin. As it is a volatile silicone derivative, it evaporates upon application after delivering all the key ingredients that provide moisture and shine and is also water soluble

**Cold Pressed Certified Organic Argan Oil** - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping hair & skin nourished and hydrated

**Quality Fragrance** - A long lasting and captivating masculine scent

**PENTAVITIN®** - (Saccharide Isomerate, Citric Acid, Sodium Citrate) an active ingredient that offers deep hydration to hair and skin for up to 72 hours. Derived from dextrose monohydrate from maize kernels and has a unique composition similar to that of the carbohydrate complex (NMF) found in human skin

**PENTAVITIN® unique product features include:**

- 100% natural and plant derived
- Unique skin identical carbohydrate complex
- Binds to the skin like a magnet
- NATRUE certified; ECOCERT and COSMOS approved
- Halal certified

**PENTAVITIN® Benefits include:**

- True hydration power to all facial areas
- Excessively dry skin areas become quickly hydrated
- Brings dry skin back to life
- Deep hydration for up to 72 hours
- Strengthens skin barrier function
- Calms stressed skin for up to 24 hours



**ABSORB**  
CODE - SM4050  
WEIGHT - 0.24

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**WARNING:** Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

**CAUTION:** Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use.

Vegan and cruelty-free products are made without any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.

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