

# ARGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY PRODUCT SHFFT

Silk Oil of Morocco Argan Vegan Instant Leave-in Protein Spray is a light leave-in treatment that helps restore weak, brittle and damaged hair. Enriched with Soy Protein and Keratrix- a multifunctional active that helps protect, strengthen, mend and improve hair elasticity and resistance. This protein rich treatment combined with the nourishing and moisturising properties of Cold Pressed Certified Organic Argan Oil, Aloe Vera Juice and Pro-vitamin B5 revitalises damaged hair leaving it looking healthy and strong

SUITABLE FOR: ALL HAIR TYPES, ESPECIALLY WEAK HAIR, SPLIT ENDS, DAMAGED HAIR, OVER-PROCESSED HAIR, DRY HAIR, BRITTLE HAIR, COARSE HAIR

### **KEY INGREDIENTS**

· Cold Pressed Certified Organic Argan Oil • Keratrix™ - a powerful and natural anti-breakage technology that helps mend and strengthen hair that is prone to split ends and breakage · Soy Protein

· Certified Organic Aloe Vera · Pro Vitamin B5

### **INGREDIENTS**

Aqua, Polysorbate 20, Hydrolyzed Soy Protein, Argania Spinosa Kernel Oil\*, Glycerin, Aloe Barbadensis Leaf Juice\*, Hydrolyzed Ceratonia Siliqua Seed Extract, Zea Mays Starch, Guar Hydroxypropyltrimonium Chloride, Phenoxyethanol, Panthenol, Ethylhexylglycerin, Polyquaternium-7, Parfum, Hexyl Cinnamal, Linalool. \*Certified Organic Contains Nut Oils

### DIRECTIONS OF USE

After washing, hold bottle 10cm from hair and spray treatment. Comb through, do not wash out, leave in for maximum benefit. To be used on towel dry hair and is suitable for all hair types

### EXPIRY DATE/SHELF LIFE

12 months after opening. 36 months unopened

### **FRAGRANCE**

Melon Berry

### **BENEFITS**

- Formulated with Cold Pressed Certified Organic Argan Oil rich in natural vitamin E, omega-6 and omega-9 essential fatty acids for moisture. hydration and shine
- Uses Keratrix<sup>™</sup> anti-breakage technology to help repair weak, brittle and damaged hair. Increases hair resistance and elasticity and helps to mend and strengthen hair
- Formulated with Soy Protein to promote fuller, thicker looking hair
- · Can be used as a leave-in hair treatment or aid in styling
- · Leaves the hair feeling hydrated, moisturised, soft and shiny
- · Has a lovely Melon Berry fragrance
- Vegan Friendly
- · Manufactured in Australia

### FREE FROM

- · Harsh and Drying Alcohols
- Parabens

OCC

Animal Testing

#### PH RANGE

5.5 - 6.8

### COMPLEMENTARY PRODUCTS

All Silk Hair Care Products

#### PACKAGING MATERIAL

Recyclable -Bottle- PETE Pump- PP



























# ARGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY PRODUCT SHEET

# **FAQS**

WHAT SIZES ARE AVAILABLE? 60ml, 250ml

WHAT DOES THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY DO? Argan Vegan REP-Hair Instant Leave-In Protein Spray is a light leave-in treatment that helps restore weak, brittle and damaged hair. Enriched with Soy Protein and Keratrix- a multifunctional active that helps protect, strengthen, mend and improve hair elasticity and resistance

DO I APPLY ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY ON WET OR DRY HAIR? On towel dried hair hold the bottle 10cm from hair and spray treatment. Comb through, do not rinse out and leave in for maximum benefit

HOW WILL THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY MAKE THE HAIR FEEL AFTER USE? Argan Vegan Rep-Hair Instant Leave-In Protein Spray revitalises damaged hair leaving it looking healthy and strong

IS THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY SUITABLE FOR THICK OR FINE HAIR? Argan Vegan Rep-Hair Instant Leave-In Protein Spray is suitable for all hair types however restores and rejuvenates weak, brittle and damaged hair

HOW OFTEN SHOULD I USE THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY? Argan Vegan Rep-Hair Instant Leave-In Protein Spray can be applied after every wash

WHAT FRAGRANCE IS IN THE ARGAN VEGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY? Argan Vegan Rep-Hair Instant Leave-In Protein Spray has a beautiful Melon Berry fragrance









# ARGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY PRODUCT SHEET

## **KEY INGREDIENTS**

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping skin nourished and hydrated

Keratrix™ - (Hydrolyzed Ceratonia Siliqua Seed Extract, Glycerin, Zea Mays Starch, Polyquaternium-7, Guar Hydroxypropyltrimonium Chloride) is a powerful and natural anti-breakage technology that helps mend and strengthen hair that is prone to split ends and breakage. A restorative natural active targeting damaged and weakened hair. It increases hair strength and elasticity, improves dry and weak hair and repairs the damage caused by mechanical, thermal and chemical processes. Its sustained release system allows it to remain on the hair fiber for a prolonged action

Hydrolyzed Soy Protein- enhances hair manageability, helps mend and smooth hair, increases the hair's natural ability to retain moisture and improves tensile strength

Glycerin - plant derived, Glycerin acts as a skin replenishing and hydrating ingredient that assists in maintaining a healthy look and feel

Certified Organic Aloe Vera - (Aloe Barbadensis Leaf Juice) is typically obtained from the leaves of the aloe plants and assists with skin conditioning enhancing the appearance of dry, damaged skin

Guar Hydroxypropyltrimonium Chloride – derived from the beans from the guar plant and functions as a natural thickener and conditioning agent for

Polyquaternium-7 – imparts a smooth velvety feel and improves slip and moisture. It assists in acting as a very good detangler and provides slip for easier wet-combing and assists in controlling frizz

Pro Vitamin B5 - (Panthenol) assists in improving the appearance of skin and providing moisture. It has an ability to attract and hold moisture

Polysorbate-20 - derived from lauric acid from coconuts and helps oils and other ingredients blend with water

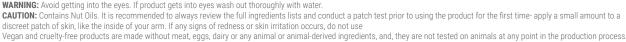


HS-3305.90.00 0.08 ka 12cm high x 3.5cm in diameter



250ML-OM2063 HS-3305.90.00 0.28 kg 20cm high x 4.7cm in diameter









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### ARGAN REP-HAIR INSTANT LEAVE-IN PROTEIN SPRAY TIPS & TRICKS

**TOWEL DRIED HAIR** 



For best results, use the Argan REP-Hair shampoo & conditioner first and then use the Argan REP-Hair Instant Leave-In Protein Spray. Keratrix Protein is a natural active ingredient targeted towards damaged and weakened hair. Simply spray on towel dried hair and leave in to absorb.

**DAMAGED HAIR** 



Cold weather, dry air and harsh winds can cause havoc on hair particularly if you have dry hair to begin with. Whilst you can't control the weather, there are some things you may be doing that can cause damage. Some of the most common types of hair damage occur from bleaching, colouring, blow-drying, use of heated appliances, perming, straightening, towel drying, brushing of wet hair and would you believe it washing your hair too often can also cause damage. Keratrix helps mend and strengthen damaged hair.

**WEAK HAIR** 





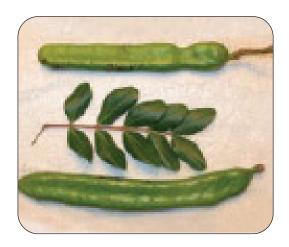
When you have weak hair you may experience hair that breaks easily resulting in split ends and an uneven hairstyle. Weak hair can also lead to dry hair, causing frizz and flyaways. Your hair may also be less capable of holding a style leaving it limp no matter which products you use to achieve body and bounce. Keratrix protects, strengthens and repairs weakened hair.

Keratrix is a multifunctional active ingredient that protects hair fibres - Strengthens 4 protects against hair breakage - Regains hair integrity - Improves elasticity.

Australian Made

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# **KERATRIX** RESTORATIVE NATURAL ACTIVE FOR DAMAGED AND WEAKENED HAIR



### **Keratrix**<sup>™</sup> consists of:

· Oligopeptides from carob tree, rich in amino acids, especially glutamic, arginine and aspartic.

- Obtained through selective hydrolysis from its seeds.
- They are incorporated in a Matrix Plus (three-dimensional network of amylopectin), which delivers them sequentially.
  - · Matrix Plus gets fixed on hair fiber and allows a longlasting effect.

HAIR IS THE MOST POWERFUL, EXCLUSIVE AND VERSATILE ACCESSORY. HAIR FIBER IS SUBJECTED TO MULTIPLE WEAKENING AGGRESSIONS CAUSED BY THE DIFFERENT FORM AND COLOR CHANGING TREATMENTS.



HAIR BECOMES FRAGILE & UNPROTECTED

#### Keratrix™ is a multifunctional active ingredient that:

- · Protects hair fiber.
- · Strengthens and prevents from breakage.
  - Regains integrity.
  - Improves elasticity and resistance.

#### Recommended for any hair type, especially for damaged and weakened hair, due to its action in:

- REPAIRING
- BREAKAGE PREVENTING
  - STRENGTHENING
    - PROTECTING
  - ANTI-FRIZZ EFFECT
- ANTI-HUMIDITY ACTION

## **RECOVER THE HAIR IN 10 DAYS!**

#### **EX VIVO EFFICACY**

Strands of natural hair that after suffering an oxidative process were treated with a neutral shampoo and an active serum (keratrix™ at 5%) or placebo.

STRENGTHENING EFFECT



### SEM microscopy

#### **PROTECTING EFFECT**

Hair cuticle softens and hair is protected.









**USED HAIR SAMPLES:** untreated hair (UT), bleached (B), bleached / treated with placebo (BP), bleached / treated with keratrix™ (BT).

### Breaking force

The sample containing bleached hair treated with keratrix<sup>™</sup> is even more resistant to breakage than the untreated hair.

Breaking force increases:

- 28.5% vs. untreated hair
- 40.9% vs. bleached / placebo

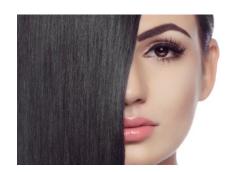




### Hair permeability

### REPAIRING EFFECT

Through the study of the water adsorptiondesorption kinetics, it was proved that keratrix™ regains hair structure and barrier function, diminishing the typical porosity of damaged hair.



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