



# ARGAN LIPSTICK PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Lipstick is packed with nourishing certified organic ingredients such as Cold Pressed Certified Organic Argan Oil, Shea Butter, Jojoba Oil, Castor Seed Oil and Orange Essential Oil to help provide lips with moisture and hydration whilst providing a sublime colour finish. This long-wearing mineral formula glides on effortlessly leaving lips looking and feeling silky smooth. An absolute exquisite Lipstick available in a range of glamorous shades suitable for every occasion.

## KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
  - Certified Organic Shea Butter
  - Certified Organic Jojoba Oil
- Certified Organic Castor Seed Oil
- Certified Organic Orange Essential Oil
  - Certified Organic Carnauba Wax
  - Certified Organic Candelilla Wax
  - Intense Pigments

## INGREDIENTS

Ricinus Communis Seed Oil\*, Simmondsia Chinensis Seed Oil\*, Copernicia Cerifera Cera\*, Euphorbia Cerifera Cera\*, Butyrospermum Parkii Butter\*, Ozokerite, Argania Spinosa Kernel Oil\*, Citrus Aurantium Dulcis Peel Oil\*, Tocopherol, Limonene, Linalool, May Contain +/-: Mica, Silica, CI 77891, CI 15850, CI 77400, CI 77742, CI 77491, CI 47005, CI 45380, CI 45370, CI 77492, CI 73360, CI 45410, CI 15985, CI 77499, Tin Oxide. \*Certified Organic Contains Nut Oils

## DIRECTIONS OF USE

Glide Silk Oil of Morocco Argan Vegan Lipstick directly onto lips. Can be used alone, underneath Silk Oil of Morocco's Argan Lip Gloss or over the top of lip liner.

## EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

## BENEFITS

- Infused with Cold Pressed Certified Organic Argan Oil - rich in vitamins, antioxidants, omega-6 & omega-9 essential fatty acids to help provide moisture, hydration and shine
- Mineral lipstick formulation
- Enhanced with nourishing Certified Organic ingredients such as shea butter, jojoba oil, castor seed oil & orange essential oil
- Silky smooth texture that glides on effortlessly
- Assists in maintaining hydrated and moisturised lips
- Can be used to achieve a natural looking or bold colour finish
- Long-wearing & offers great colours
- Available in a large range of glamorous shades suitable every occasion
- Vegan Friendly
- Manufactured in Australia

## FREE FROM

- Harsh and Drying Alcohols
- Parabens
- Animal Testing

## COMPLEMENTARY PRODUCTS

All Silk Cosmetic Products

## PACKAGING MATERIAL

Recyclable



MADE WITH ARGAN OIL



NO BISMUTH OXYCHLORIDE



CRUELTY FREE



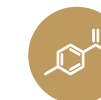
NO ARTIFICIAL FRAGRANCES



LANOLIN FREE



\*CERTIFIED ORGANIC INGREDIENTS



PARABEN FREE



MADE IN AUSTRALIA





## ARGAN LIPSTICK PRODUCT SHEET

### FAQS

---

**WHAT SIZES ARE AVAILABLE?** 4g

**HOW MANY COLOURS ARE AVAILABLE IN ARGAN VEGAN LIPSTICK RANGE?** There are fourteen different glamorous colours available in the argan vegan mineral lipstick range suitable for every occasion.

**HOW LONG WILL THE VEGAN LIPSTICK LAST ON THE LIPS?** Argan vegan lipstick is long-wearing and offers intense colours

**FOR THE VEGAN LIPSTICK TO LAST LONGER WILL A LIPLINER HELP?** Yes, it can be applied with the lipliners but it is not necessary as the argan vegan lipstick is long-wearing.

**WHICH COLOUR OF ARGAN VEGAN LIPSTICK IS BEST FOR MOST COMPLEXIONS?** Butterscotch is the perfect shade to suit most complexions.

**WILL THE ARGAN VEGAN LIPSTICK HYDRATE THE LIPS?** Absolutely. Argan vegan lipstick helps provide lips with moisture and hydration whilst providing a sublime colour finish. Formulated with conditioning ingredients such as plant based waxes, shea butter and certified organic oils.

**ARE THE ARGAN VEGAN LIPSTICK A MATTE OR GLOSS FINISH?** Most of the argan vegan lipsticks are of a matte finish however some of the vegan lipstick have a shine finish but not gloss

### KEY INGREDIENTS

---

**Cold Pressed Certified Organic Argan Oil** - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in providing moisture, hydration and shine

**Certified Organic Shea Butter**- (Butyrospermum Parkii Butter) is the fat obtained from the fruit of the Shea Tree and assists with skin conditioning revitalising the appearance of dry, damaged skin

**Certified Organic Jojoba Oil** – (Simmondsia Chinensis Seed Oil) assists with skin conditioning

**Certified Organic Castor Seed Oil**- (Ricinus Communis Seed Oil) derived from the castor bean It is used as an emollient, and also assists in providing water-binding properties.

**Certified Organic Carnauba Wax & Candelilla Wax**- (Copernicia Cerifera Cera & Euphorbia Cerifera Cera). Plant based waxes to provide form and hardness to lipstick. It also provides shine and moisture to lips

**Vitamin E** - (Tocopherol) acts as an antioxidant and assists with skin conditioning

**Certified Organic Orange Essential Oil** – (Citrus Aurantium Dulcis Peel Oil) to provide a subtle aroma

**Quality Colours**- to provide intense long-wearing colour

**CAUTION:** Contains Nut Oils. Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use.  
Vegan and cruelty-free products are made without any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.



# ARGAN LIPSTICK PRODUCT SHEET

## COLOUR GUIDE



**BLOSSOM**  
OMC014-BL



**BRONZE**  
OMC014-BR



**BUTTERSCOTCH**  
OMC014-B



**CORAL**  
OMC014-C



**FLAMINGO**  
OMC014-FL



**FLARE**  
OMC014-FLA



**FUDGE**  
OMC014-F



**POPPY**  
OMC014-POP



**SHERBERT**  
OMC014-SH



**TANGERINE**  
OMC014-T



**VALENTINE**  
OMC014-VAL



**VELVET**  
OMC014-V



**WATERMELON**  
OMC014-W

HS Code- 3304.10.00

0.02 kg

7.5cm high x 2cm in diameter



# ARGAN VEGAN LIPSTICK



SHERBERT



BUTTERSCOTCH



FUDGE



BLOSSOM



BRONZE



WATERMELON



FLAMINGO



VALENTINE



FLARE



TANGERINE



VELVET



CORAL



POPPY

# ARGAN LIPSTICK TIPS & TRICKS

## 1 PREP



- Apply a small amount of Argan Lip treatment to the top and bottom lip
- Rub treatment into lips and remove any excess with a tissue
- Conditions and hydrates lips for a smooth application

## 2 LINE



- Outline the centre of the mouth on the upper and lower lips
- Continue by drawing in from the corners of the lips toward the centre of the mouth
- Finish by softening liner edges with finger to blend harsh edges
- Defines lip shape and prevents lipstick from bleeding

## 3 LIPSTICK



- Glide Silk Oil of Morocco's Argan Lipstick directly onto lips
- Apply lipstick colour from the centre of the lip to the upper lip, moving outward toward each corner
- Repeat for the bottom
- Long wearing, smooth finish

## 4 POLISH



- Apply a small amount of Argan cream compact that is 2 shades lighter than your natural skin colour to a vegan lip brush
- Using the vegan lip brush, apply the cream compact to the edges of the lipstick line to polish the shape of the lips
- Sharpens and neatens the lip look for a professional finish

Argan Vegan Lipstick in Butterscotch is the perfect shade for every complexion!

