



ARGAN INTENSE MOISTURE SHAMPOO PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Intense Moisture Sulfate Free Shampoo gently cleanses and revitalises dry, damaged hair. Formulated with nourishing Australian Macadamia Oil, Certified Organic Aloe Vera and Evening Primrose Oil combined with Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids. Infused with a divine passionfruit fragrance it provides the ultimate moisture fix for hair leaving it feeling luxuriously sleek and smooth

SUITABLE FOR: UNMANAGEABLE/FRIZZY HAIR, MEDIUM TO THICK HAIR, DRY HAIR, OVER PROCESSED OR COLOUR TREATED HAIR

KEY INGREDIENTS

- Gentle Plant Cleansers
- Cold Pressed Certified Organic Argan Oil
- Australian Cold Pressed Macadamia Oil
- Certified Organic Aloe Vera
- Certified Organic Evening Primrose Oil
- Pro Vitamin B5

INGREDIENTS

Aqua, Lauryl Glucoside, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine, Decyl Glucoside, Argania Spinosa Kernel Oil*, Ethylhexyl Methoxycinnamate, Glycol Stearate, Macadamia Ternifolia Seed Oil, Panthenol, Polyquaternium-10, Aloe Barbadensis Leaf Juice*, Polyquaternium-7, Oenothera Biennis Oil*, Phenoxyethanol, Citric Acid, Sodium Chloride, Sodium Benzoate, Parfum, Benzyl Benzoate, Benzyl Salicylate, Citronellol, Hexyl Cinnamal, Hydroxyisohexyl 3-cyclohexene Carboxaldehyde, Limonene, Linalool.*Certified Organic Contains Nut Oils

DIRECTIONS OF USE

Wet hair: Apply a small amount evenly to form a rich lather. Gently massage into hair and scalp and rinse thoroughly. Re-apply and leave in the hair for 1-2 minutes to achieve intense moisture and hydration before rinsing. Follow with Silk Oil of Morocco Argan Intense Moisture Conditioner or Argan Intense Hydrating Hair Masque for maximum benefit

EXPIRY DATE/SHELF LIFE

12 months after opening. 36 months unopened

FRAGRANCE

Passionfruit

BENEFITS

- Contains a blend of mild Sulfate Free cleansers
- Formulated with Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids
- Gently cleanses the hair & scalp
- Packs hair with hydration & moisture
- Leaves the hair feeling soft, shiny and silky smooth
- Has a pleasant and vibrant Passionfruit fragrance
- Can be used on hair extensions and chemically straightened hair
- Vegan Friendly
- Manufactured in Australia

FREE FROM

- Sulphates-SLS (Sodium Lauryl Sulfate), ALS (Ammonium Lauryl Sulfate) & SLES (Sodium Laureth Sulfate)
- Harsh and Drying Alcohols
- Parabens
- Animal Testing

PH RANGE

5.0 - 6.5

COMPLEMENTARY PRODUCTS

- All Silk Intense Moisture Range

PACKAGING MATERIAL

Recyclable -
Bottle- PETE
Pump- PP



MADE WITH
ARGAN OIL



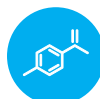
CRUELTY
FREE



LANOLIN
FREE



*CERTIFIED ORGANIC
INGREDIENTS



PARABEN
FREE



SULFATE
(SLS, SLES & ALS)
FREE



MADE IN
AUSTRALIA





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FAQS

WHAT SIZES ARE AVAILABLE? 100ml, 375ml, 1000ml

WHAT HAIR TYPE IS THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO SUITABLE FOR? Argan Vegan Intense Moisture range has been designed for dry to normal hair types. It is great for curly, frizzy and unmanageable medium to thick hair. It is not recommended for oily or fine hair

HOW OFTEN SHOULD I USE THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO AND DO I NEED TO SHAMPOO TWICE? Argan Vegan Intense Moisture Shampoo can be used daily however it is recommended 2-3 times per week. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse

IS ARGAN VEGAN INTENSE MOISTURE SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN? Yes, Argan Vegan Intense Moisture Shampoo is Sulfate Free. Sulfates are detergents made of sulfur containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR? Yes, Argan Vegan Intense Moisture shampoo can be used on chemically straightened hair

CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON HAIR EXTENSIONS? Yes, Argan Vegan Intense Moisture Shampoo can be used in hair extensions as it contains no added proteins

CAN I USE ARGAN VEGAN INTENSE MOISTURE SHAMPOO ON PERMED HAIR? Yes, Argan Vegan Intense Moisture Shampoo can be used on permed hair

IS THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO A HEAVY OR LIGHT SHAMPOO? The Argan Vegan Intense Moisture Shampoo is one of the heavier shampoos in the Silk range due to high level of beneficial moisturising ingredients and therefore is recommended for medium to thick hair that is normal to dry

WHAT FRAGRANCE IS IN THE ARGAN VEGAN INTENSE MOISTURE SHAMPOO? The Argan Vegan Intense Moisture shampoo is infused with a divine passionfruit fragrance





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KEY INGREDIENTS

Gentle Plant Cleansers - (Lauryl Glucoside, Sodium Lauroyl Sarcosinate, Cocamidopropyl Betaine & Decyl Glucoside) a blend of sulfate free surfactants obtained from renewable, plant derived raw materials creating a synergy of effective cleansing and foaming performance

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping skin nourished and hydrated

Australian Cold Pressed Macadamia Oil - (Macadamia Ternifolia Seed Oil) is obtained from the nuts of the bushnut and assist with skin conditioning

Certified Organic Aloe Vera - (Aloe Barbadensis Leaf Juice) is typically obtained from the leaves of the aloe plants and assists with skin conditioning enhancing the appearance of dry, damaged skin

Certified Organic Evening Primrose Oil - (Oenothera Biennis Oil) expressed from the seeds of the Oenothera Biennis plant assists with keeping skin conditioned

Pro Vitamin B5 - (Panthenol) assists in improving the appearance of skin and providing moisture. It has an ability to attract and hold moisture

Ethylhexyl Methoxycinnamate - to help protect hair from drying effects caused by the sun

Glycol Stearate - Plant derived and is used as a moisturiser, conditioner and thickener. It helps to hydrate the hair and assists in skin conditioning

Polyquaternium-10 - can help reduce static electricity. It enhances the appearance and feel of hair, by increasing hair body, suppleness, or sheen, or by improving the texture of hair that has been damaged

Polyquaternium-7 - imparts a smooth velvety feel and improves slip and moisture. It assists in acting as a very good detangler and provides slip for easier wet-combing and assists in controlling frizz



100ML-OM2036T
HS-3305.10.00
0.12 kg

13cm high x 3.8cm in diameter



375ML-OM2036
HS-3305.10.00
0.46 kg

21.5cm high x 5.7cm in diameter



1000ML-OM1036
HS-3305.10.00
1.12 kg

25cm high x 8.2cm in diameter

WARNING: Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

CAUTION: Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use
Vegan and cruelty-free products are made without meat, eggs, dairy or any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.



ARGAN INTENSE MOISTURE SHAMPOO

TIPS & TRICKS

1

THICK HAIR



2

COARSE HAIR



3

GREY HAIR



4

FRIZZY HAIR



Silk Oil of Morocco Intense Moisture Range has been designed for dry to normal hair types. This range offers a gentle cleanse and intense moisture fix that leaves your hair feeling luxuriously sleek and smooth with its combination of Cold Pressed Certified Organic Argan Oil and moisture retaining Macadamia Nut Oil. Its sulfate-free formulation works in synergy with these precious oils to ensure there is no harshness, stripping or drying of the scalp. The ultimate luxury hair treatment in your home.

This was the 1st Argan Shampoo & Conditioner ever launched by Silk Oil of Morocco and is still to this day our No. 1 best seller!

