



ARGAN INTENSE HYDRATING HAIR MASQUE PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Intense Hydrating Hair Masque is the ultimate moisture fix revitalising the appearance of dry, damaged and brittle hair leaving it deeply moisturised and conditioned. Formulated with nourishing Shea Butter, Australian Macadamia and Sweet Almond Oils, Certified Organic Aloe Vera and Evening Primrose Oil combined with Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids. This lightweight in-home salon treatment enriched with extracts of olive leaf, nettle root and green tea leaves hair feeling nurtured, soft and luxurious with a divine passionfruit fragrance

SUITABLE FOR: UNMANAGEABLE/FRIZZY HAIR, MEDIUM TO THICK HAIR, DRY HAIR, OVER PROCESSED OR COLOUR TREATED HAIR

KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
- Australian Cold Pressed Sweet Almond Oil
- Australian Cold Pressed Macadamia Oil
 - Certified Organic Aloe Vera
- Certified Organic Evening Primrose Oil
 - Shea Butter
- Certified Organic Olive Leaf Extract
- Certified Organic Nettle Root Extract
- Certified Organic Green Tea Leaf Extract
 - Pro Vitamin B5
 - Allantoin

INGREDIENTS

Aqua, Cetearyl Alcohol, Behentrimonium Methosulfate, Prunus Amygdalus Dulcis Oil, Argania Spinosa Kernel Oil*, Macadamia Ternifolia Seed Oil, Butyrospermum Parkii Butter, Panthenol, Ricinus Communis Seed Oil, Tocopherol, Ethylhexyl Methoxycinnamate, Allantoin, Oenothera Biennis Oil*, Aloe Barbadensis Leaf Juice*, Phenoxyethanol, Cetrimonium Chloride, Polyquaternium-7, Urtica Dioica Root Extract*, Camellia Sinensis Leaf Extract*, Olea Europaea Leaf Extract*, Xanthum Gum, Ethanol, Sodium Benzoate, Potassium Sorbate, Citric Acid, Parfum, Benzyl Benzoate, Benzyl Salicylate, Hexyl Cinnamal, Butylphenyl Methylpropional, Limonene, Linalool. *Certified Organic Contains Nut Oils

DIRECTIONS OF USE

Wet Hair: Apply evenly on wet hair and leave to process for 5 minutes then rinse thoroughly.

Towel Dried Hair: Apply evenly onto towel dried hair and comb through. Leave to process for 15 minutes and rinse thoroughly. Use once a week to maintain soft and healthy looking hair

FRAGRANCE

Passionfruit

BENEFITS

- Formulated with Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids
- Deeply nourishes, detangles and conditions hair
- Provides hydration & moisture
- Helps revitalise the appearance of dry, damaged and brittle hair
- Leaves the hair feeling soft, shiny and silky smooth
- Has a pleasant and vibrant Passionfruit fragrance
- Can be used on hair extensions and chemically straightened hair
- Vegan Friendly
- Manufactured in Australia

FREE FROM

- Harsh and Drying Alcohols
- Parabens
- Animal Testing

PH RANGE

5.5 – 6.8

COMPLEMENTARY PRODUCTS

- All Silk Intense Moisture Range

EXPIRY DATE/SHELF LIFE

12 months after opening. 36 months unopened

PACKAGING MATERIAL

Recyclable –
Bottle- PETE
Pump- PP



MADE WITH
ARGAN OIL



CRUELTY
FREE



LANOLIN
FREE



*CERTIFIED ORGANIC
INGREDIENTS



PARABEN
FREE



SULFATE
(SLS, SLES & ALS)
FREE



MADE IN
AUSTRALIA





ARGAN INTENSE HYDRATING HAIR MASQUE PRODUCT SHEET

FAQS

WHAT SIZES ARE AVAILABLE? 100ml, 250ml, 1000ml

WHAT HAIR TYPE IS ARGAN VEGAN INTENSE HYDRATING MASQUE SUITABLE FOR? Argan Vegan Intense Moisture range has been designed for dry to normal hair types. It is great for curly, frizzy and unmanageable medium to thick hair. It is not recommended for oily or fine hair

CAN I LEAVE ARGAN VEGAN INTENSE HYDRATING MASQUE IN THE HAIR? It is recommended to use the Argan Vegan Intense Hydrating Masque on wet hair as a quick hydrating conditioner or on towel dried hair for 15 minutes then wash out. For an intense hydrating treatment, apply to towel dried hair for 1-2 hours and then wash thoroughly out

CAN ARGAN INTENSE VEGAN HYDRATING MASQUE BE USED ON FINE HAIR? Argan Vegan Intense Hydrating Masque is recommended for medium to thick hair however if your hair is dry and fine apply a small amount on mid-lengths to ends only

HOW OFTEN SHOULD I USE THE ARGAN VEGAN INTENSE HYDRATING MASQUE? For fine hair use once a month and for medium to thick hair use once a week

CAN ARGAN INTENSE VEGAN HYDRATING MASQUE BE USED ON HAIR EXTENSIONS? Yes, Argan Vegan Intense Hydrating Masque is great for human hair extensions as it will heavily moisturises and leave the hair feeling silky soft

WHAT FRAGRANCE IS IN THE ARGAN VEGAN INTENSE HYDRATING MASQUE? The Argan Vegan Intense Hydrating Masque is infused with a divine passionfruit fragrance



100ML-OM2038T
HS-3305.90.00
0.11 kg
13cm high x 3.8cm in diameter



200ML-OM2080
HS-3305.90.00
0.22 kg
17.3 cm high x 7.7 cm width



1000ML-OM1038
HS-3305.90.00
1.06 kg
25cm high x 8.2cm in diameter





ARGAN INTENSE HYDRATING HAIR MASQUE

PRODUCT SHEET

KEY INGREDIENTS

Cetearyl Alcohol - is a fatty alcohol derived from natural plant sources such as Coconut Oil and is used as an emollient, texture enhancer and carrying agent for other ingredients. It is not a harsh or drying alcohol and also helps to prevent the product from separating into oil and liquid components

Behentrimonium Methosulfate - derived from the plant rapeseed oil. A very mild yet effective ingredient known for its detangling and hair thickening properties. Because this ingredient directly deposits onto the hair follicle to smooth out the cuticles, it's highly regarded for its conditioning abilities. It is also an emulsifier which means it helps prevent the oil and water in your conditioner from separating. It is also known to help prevent breakage by improving wet and dry combing friction

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping skin nourished and hydrated

Australian Cold Pressed Sweet Almond Oil - (Prunus Amygdalus Dulcis Oil) is obtained from the ripe seed kernel of the Sweet Almond Tree and is known to assist with hair & skin Conditioning and adds shine to hair

Australian Cold Pressed Macadamia Oil - (Macadamia Ternifolia Seed Oil) is obtained from the nuts of the bushnut and assist with skin conditioning

Shea Butter - (Butyrospermum Parkii Butter) is the fat obtained from the fruit of the Shea Tree and assists with skin conditioning revitalising the appearance of dry, damaged skin

Pro Vitamin B5 - (Panthenol) assists in improving the appearance of skin and providing moisture. It has an ability to attract and hold moisture

Castor Seed Oil - (Ricinus Communis Seed Oil) derived from the castor bean It is used as an emollient, and also assists in providing water-binding properties

Natural Vitamin E - (Tocopherol) acts as an antioxidant and assists with skin conditioning

Ethylhexyl Methoxycinnamate - to help protect hair from drying effects caused by the sun

Allantoin - derived from the Comfrey plant and is used to help improve the elasticity, softness and shine to hair. It is also known to help moisturise the hair and scalp

Certified Organic Evening Primrose Oil - (Oenothera Biennis Oil) expressed from the seeds of the Oenothera Biennis plant assists with keeping skin conditioned

Certified Organic Aloe Vera - (Aloe Barbadensis Leaf Extract) is typically obtained from the leaves of the aloe plants and assists with skin conditioning enhancing the appearance of dry, damaged skin

Polyquaternium-10 - can help reduce static electricity. It enhances the appearance and feel of hair, by increasing hair body, suppleness, or sheen, or by improving the texture of hair that has been damaged

Cetrimonium Chloride - is a conditioning agent designed to stick to the hair and improve softness and manageability. It may also assist in reducing frizz, build-up in the hair and static

Polyquaternium-7 - imparts a smooth velvety feel and improves slip and moisture. It assists in acting as a very good detangler and provides slip for easier wet-combing and assists in controlling frizz

Olive Leaf Extract - (Olea Europaea Leaf Extract) provides moisture and shine while working to smooth out the strands

Nettle Root Extract - (Urtica Dioica Root Extract) to help add shine and giving a healthy appearance. Nettle Root Extract has also been known to stimulate hair growth

Certified Organic Green Tea Leaf Extract - (Camellia Sinensis Leaf Extract) Green Tea Extract to cleanse and soothe dryness the scalp, help eliminate dandruff. It has also been known to stimulate hair growth and enhance luster

WARNING: Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

CAUTION: Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use

Vegan and cruelty-free products are made without meat, eggs, dairy or any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.



ARGAN INTENSE HYDRATING HAIR MASQUE

TIPS & TRICKS

1

WET HAIR



Use on wet hair after shampooing as a quick Hydrating conditioner

2

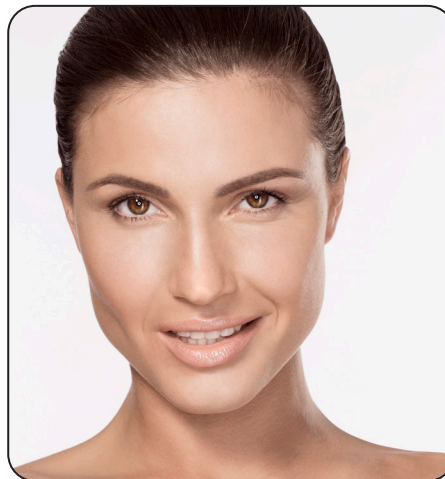
TOWEL DRIED HAIR



For intense hydrating action use on towel dried hair apply evenly comb through and leave for 15 minutes. Use a dry towel wrap on your head to keep the Masque heated for best results.

3

HAIR TREATMENT



Use as a leave in treatment whilst on the beach, at work or shopping by applying to wet hair and sleeking back your hair.

Fine hair use once a month! Thick hair use once a week!

