

## ARGAN FINE HAIR VOLUME MASQUE PRODUCT SHFFT

Silk Oil of Morocco's Argan Vegan Fine Hair Volume Masque is the ideal solution for dull, weak, dry, flat and damaged hair. A lightweight treatment formulated with Soy and Wheat Protein to help strengthen, repair, protect, reduce hair breakage and enhance hair manageability. This conditioning hair masque enhanced with Cold Pressed Certified Organic Argan Oil and the addition of Pro-Vitamin B5 and horsetail plant extract leaves hair looking luxuriously soft, healthy, smooth and radiant

SUITABLE FOR: DRY OR DAMAGED HAIR, FINE OR THIN HAIR, FLAT OR LIMP HAIR, DULL LIFELESS HAIR

### KEY INGREDIENTS

• Cold Pressed Certified Organic Argan Oil · Hydrolyzed Soy Protein · Hydrolyzed Wheat Protein • Pro Vitamin B5 • Cold Pressed Certified Organic Sunflower Seed Oil · Jojoba Esters · Horsetail Plant Extract

#### **INGREDIENTS**

Aqua, Cetearyl Alcohol, Caprylic/Capric Triglyceride, Glycerin, Panthenol, Behentrimonium Chloride, Argania Spinosa Kernel Oil\*, Hydrolyzed Soy Protein, Hydrolyzed Wheat Protein, Helianthus Annuus Seed Oil\*, Cyclopentasiloxane, Jojoba Esters, Phenoxyethanol, Sodium Benzoate, Guar Hydroxypropyltrimonium Chloride, Dimethiconol, Equisetum Arvense Leaf Extract, Parfum, Amyl Cinnamal, Citronellol, Geraniol, Hexyl Cinnamal. \*Certified Organic Contains Nut Oils

#### DIRECTIONS OF USE

Use as a treatment once a week/fortnight (depending on hair condition) to maintain soft, shiny and healthy looking hair. Wet Hair: Apply evenly on wet hair and leave to process for 5 minutes then rinse thoroughly.

Towel Dried Hair: Apply evenly onto towel dried hair and comb through. Leave to process for 10 minutes and rinse thoroughly

#### EXPIRY DATE/SHELF LIFE

12 months after opening. 36 months unopened

#### **FRAGRANCE**

Jasmine Green Tea



### **BENEFITS**

- Formulated with Cold Pressed Certified Organic Argan Oil - rich in natural vitamin E, omega-6 and omega-9 essential fatty acids for moisture, hydration and shine
- · Adds softness, shine & volume
- · Lightweight Conditioning Treatment that does not weigh hair down
- Formulated with Hydrolyzed Wheat Protein to help strengthen, repair, protect and reduce hair breakage by more than 80%
- Formulated with Hydrolyzed Soy Protein which enhances hair manageability, helps mend and smooth hair, increases the hair's natural ability to retain moisture and improves tensile strength. It also helps promote the appearance of thicker looking hair
- · Leaves the hair feeling deeply hydrated, moisturised and silky smooth
- · Beautiful Jasmine Green Tea fragrance
- Easy to use squeeze tube with snap top cap
- · Vegan Friendly
- Manufactured in Australia

#### FREE FROM

- · Harsh and Drying Alcohols
- Parabens
- Animal Testing

#### **PHRANGE**

5.0 - 6.0

### **COMPLEMENTARY PRODUCTS**

All Silk Volumizing Hair Care Products

### PACKAGING MATERIAL

Recyclable -Bottle- LDPE Cap- PP

















**MADE IN** 



CRUELTY FREE

LANOLIN FREE

\*CERTIFIED ORGANIC



















## ARGAN FINE HAIR VOLUME MASQUE PRODUCT SHFFT

## **FAQS**

WHAT SIZES ARE AVAILABLE? 100ml, 200ml, 1000ml

WHAT HAIR TYPE IS ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE SUITABLE FOR? Argan Vegan Fine Hair Volumizing Masque is suitable for dry, weak, damaged, flat/limp, dull/lifeless, thin/fine and oily hair

WHAT WILL THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE DO FOR MY HAIR? A lightweight treatment formulated with Soy and Wheat Protein to help strengthen, repair, protect, reduce hair breakage and enhance hair manageability

CAN I LEAVE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE IN THE HAIR? It is recommended to use the Argan Vegan Fine Hair Volumizing Masque on wet hair as a quick hydrating conditioner or towel dried hair for 2-3 minutes then wash out. For an intense treatment, apply to towel dried hair for 10 minutes and then wash thoroughly out

HOW OFTEN SHOULD I USE THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE? It is recommended to use once a week/fortnight for an intense treatment depending of hair condition

CAN ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE BE USED ON HAIR EXTENSIONS? No, Argan Vegan Fine Hair Volumizing Masque cannot be used on hair extensions as it contains Soy and Wheat Proteins

WHAT FRAGRANCE IS IN THE ARGAN VEGAN FINE HAIR VOLUMIZING MASQUE? The Argan Vegan Fine Hair Volumizing Masque is infused with a lovely Jasmine & Green Tea fragrance

CAN I USE ARGAN VEGAN FINE HAIR VOLUME MASQUE ON CHEMICALLY STRAIGHTENED HAIR? No, Argan Vegan Fine Hair Volume Masque should not be used on chemically straighten hair as it contains Soy & Wheat Proteins









## ARGAN FINE HAIR VOLUME MASQUE PRODUCT SHEET

## **KEY INGREDIENTS**

Cetearyl Alcohol - is a fatty alcohol derived from natural sources such as plants, coconut and palm oils and is used as an emollient, texture enhancer and carrying agent for other ingredients. It is not a harsh or drying alcohol and also helps to prevent the product from separating into oil and liquid components

Caprylic/Capric Triglyceride - a gentle moisturiser derived from coconut and glycerin. It is used to help replenish hair and skin's surface and helps prevent moisture loss

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree. Rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping skin nourished and hydrated

Hydrolyzed Soy Protein- enhances hair manageability, helps mend and smooth hair, increases the hair's natural ability to retain moisture and improves tensile strength. It also helps promote the appearance of thicker looking hair. It increases the bending stability of hair of more than 40% which can lead to an increase in hair volume and improvement in hair styling

Hydrolyzed Wheat Protein- to help strengthen, repair and protect the hair. It reduces anti-hair breakage by more than 80%

Glycerin - plant derived, Glycerin acts as a skin replenishing and hydrating ingredient that assists in maintaining a healthy look and feel

Pro Vitamin B5 - (Panthenol) assists in improving the appearance of skin and providing moisture. It has an ability to attract and hold moisture

Behentrimonium Chloride – derived from the plant rapeseed oil. A very mild yet effective antistatic and hair conditioning ingredient known for its detangling and conditioning properties

Cold Pressed Certified Organic Sunflower Seed Oil - (Helianthus Annuus Seed Oil) is the oil expressed from the seeds of the sunflower and assists with skin conditioning, softening hair and helps to control frizz

A Blend of Functional Cosmetic Grade Silicones - (Cyclopentasiloxane & Dimethiconol) derived from mineral components, silicones impart a soft silky feel to the hair & skin. They help to protect hair against heat and support protection. They are lightweight and have excellent spreading capability, offer less tackiness and conditions the hair & skin. They are used to help protect the hair fibres & add shine. Cyclopentasiloxane is used to help deliver & spread other ingredients to hair & skin. As it is a volatile silicone derivative, it evaporates upon application after delivering all the key ingredients that provide moisture and shine

Horsetail Plant Extract- (Equisetum Arvense Leaf Extract) for shine and conditioning

Jojoba Esters to assist with hair conditioning



100ML-0M2069T HS-3305.90.00 0.11 ka 13cm high x 3.8cm in diameter



200ML-0M2069 HS-3305.90.00  $0.22 \, \text{ka}$ 17.9cm high x 5cm in cap diameter 7.8cm wide at top of tube



1000ML-0M1069 HS-3305.90.00 1.04 ka 25cm high x 8.2cm in diameter

WARNING: Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

CAUTION: Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time-apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use Vegan and cruelty-free products are made without meat, eggs, dairy or any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process





## ARGAN FINE HAIR VOLUME MASQUE TIPS & TRICKS

# **ENHANCE MANAGEABILITY**



Silk Oil of Morocco's Argan Fine Hair Volume Masque is the ideal solution for dull, weak, dry, flat and damaged hair. A lightweight treatment formulated with Soy and Wheat Protein to help strengthen, repair, protect, reduce hair breakage and enhance hair manageability.

# **CREATES VOLUME**



Lightweight conditioning treatment that does not weigh the hair down. Creates volume, bounce and shine.

# APPLY TO TOWEL DRIED HAIR



Apply the Fine Hair Volume Masque to towel dried hair from mid lengths to ends and comb through using detangling comb then wrap with the Silk Microfibre Hair towel wrap to cover for maximum benefit. Leave to process for 10 minutes and rinse thoroughly. Use as a treatment once a week/fortnight (depending on hair condition) to maintain soft and healthy looking hair.

This conditioning hair masque enhanced with cold Pressed Certified Organic Argan oil and the addition of Pro-Vitamin B5 and horsetail plant extract leaves hair looking luxuriously soft, healthy, smooth and radiant.





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