

ARGAN ANTIOXIDANT PRIMER PRODUCT SHEET

Silk Oil of Morocco's Argan Vegan Antioxidant Primer provides a perfect moisturising base prior to make-up application. Enriched with Cold Pressed Certified Organic Argan Oil and Green Tea extract, the lightweight exquisite cream is packed full of vitamins and antioxidants to assist in make-up longevity and to promote a radiant healthy glow to leave skin smooth and hydrated. Silk Oil of Morocco Argan Vegan Antioxidant Primer can be used alone as a moisturiser or as the perfect foundation primer.

KEY INGREDIENTS

- Cold Pressed Certified Organic Argan Oil
 - Vitamin A – (Retinyl Palmitate)
 - Vitamin C
 - Vitamin E
- Green Tea Leaf Extract
- Cranberry Extract

INGREDIENTS

Aqua, Cetearyl Alcohol, Oleyl Oleate, Dimethicone, Glycerin, Caprylic/Capric Triglyceride, Cetearth-20, Tocopherol, Glyceryl Caprylate, Argania Spinosa Kernel Oil*, P-Anisic Acid, Retinyl Palmitate, Ascorbyl Tetraisopalmitate, Sodium Hydroxide, Glycine Soja Oil, Carbomer, Rosa Damascena Flower Extract, Camellia Sinensis Leaf Extract, Vaccinium Macrocarpon Fruit Extract, Citronellol, Eugenol, Geraniol.

*Certified Organic Contains Nut Oils

DIRECTIONS OF USE

Gently massage 1-2 pumps of Silk Oil of Morocco's Argan Vegan Antioxidant Primer into face and allow to dry. Once absorbed, follow by using Silk Oil of Morocco's Argan Vegan Liquid and/or Powder Foundation for a smooth, flawless finish.

Can also be used alone as a moisturiser or mixed with Silk Oil of Morocco's Argan Vegan 7-in-1 Bronzer to create a radiant tinted moisturiser for a natural looking coverage

EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

BENEFITS

- Infused with Cold Pressed Certified Organic Argan Oil
- Rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids
- Vegan Friendly
- Assists in providing skin with moisture and hydration
- Provides a smooth base for a more even foundation application
- Supports make-up longevity
- Lightweight smooth cream that absorbs quickly
- Versatile - can be used in conjunction with make-up or alone as a moisturiser
- Manufactured in Australia

FREE FROM

- Alcohol (harsh or drying)
- Animal Testing
- Parabens

COMPLEMENTARY PRODUCTS

All Silk Oil of Morocco Cosmetic Products

PACKAGING MATERIAL

Recyclable



MADE WITH ARGAN OIL



CRUELTY FREE



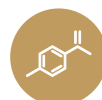
LANOLIN FREE



NO ARTIFICIAL FRAGRANCES



*CERTIFIED ORGANIC INGREDIENTS



PARABEN FREE



MADE IN AUSTRALIA





ARGAN ANTIOXIDANT PRIMER

PRODUCT SHEET

FAQS

WHAT SIZES ARE AVAILABLE? 15ml, 30ml

CAN I USE THE ARGAN VEGAN ANTIOXIDANT PRIMER AS A DAILY MOISTURIZER? Absolutely! Silk Oil of Morocco's Argan Vegan Antioxidant Primer is a perfect moisturiser to use on its own or prior to makeup application. It contains hydrating ingredients such as Cold Pressed Certified Organic Argan Oil, Green Tea & Cranberry Extracts and packed full of Vitamins & antioxidants

CAN I USE THE ARGAN VEGAN ANTIOXIDANT PRIMER UNDER ALL THE FOUNDATIONS? Yes, we recommend the use of the Argan Vegan Antioxidant Primer under all foundations to provide a smooth base for a more even application and to support makeup longevity

WILL THE ARGAN VEGAN ANTIOXIDANT PRIMER IRRITATE MY EYES? The product can be used under the eye area and is not expected to be a skin irritant though please take care not to get the product in your eyes. Like any product, if the products gets into your eye wash out immediately with water

CAN I USE THE ARGAN VEGAN ANTIOXIDANT PRIMER IF MY FACE IS SUNBURNT? It is important to rehydrate the skin for mild sunburn. We recommend that PURE Argan Oil be used to boost hydration and calm the redness & then the Argan Vegan Antioxidant Primer can be used

WILL THE ARGAN VEGAN ANTIOXIDANT PRIMER MAKE MY FACE OILY? Generally no with normal skin types. Silk Oil of Morocco's Argan Vegan Antioxidant Primer is a lightweight exquisite cream with a great balance of oils, vitamins and antioxidants

DOES THE ARGAN VEGAN ANTIOXIDANT PRIMER CONTAIN ANY HARSH OR DRYING ALCOHOL? No. You will notice on the ingredients list that it contains 'Cetearyl Alcohol'. Please note that Cetearyl Alcohol is not a harsh or drying alcohol. It is a fatty alcohol derived from natural sources such as plants, coconut and possible palm oils (from sustainable sources) and is used in Silk Oil of Morocco products to prevent the product from separating into oil and liquid components





ARGAN ANTIOXIDANT PRIMER PRODUCT SHEET

KEY INGREDIENTS

Cold Pressed Certified Organic Argan Oil - (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping hair & skin nourished and hydrated

Vitamin A - (Retinyl Palmitate) is a combination of retinol (Pure Vitamin A) and fatty acid palmitic acid. Research has shown it to be an effective antioxidant and it may enhance the appearance of dry or damaged skin by reducing flaking and restoring suppleness

Vitamin C - (Ascorbyl Tetraisopalmitate) is a form of Vitamin C and is a powerful antioxidant that may help prevent cellular aging by inhibiting the cross-linking of collagen. Ongoing use of Vitamin C has been shown to improve the look of multiple signs of aging, brighten an uneven skin tone, as well as provide skin-restoring and soothing benefits

Vitamin E - (Tocopherol) acts as an antioxidant and assists with skin conditioning

Cetearyl Alcohol - is a fatty alcohol derived from natural sources such as plants, coconut and palm oils and is used in Silk Oil of Morocco products to prevent the product from separating into oil and liquid components

Oleyl Oleate - is an emollient which gives a light cushioned feeling to the skin

Dimethicone - is one of the most frequently used emollient ingredients in moisturisers due to its gentleness and effectiveness. It provides a lightweight moisturizing finish and offers great spreadability to the moisturiser

Glycerin - plant derived, Glycerin acts as a skin replenishing and hydrating ingredient that assists in maintaining a healthy look and feel

Caprylic/Capric Triglyceride - a gentle moisturizer

Glycine Soja Oil - is the oil obtained from soybeans and acts as an emollient

Glyceryl Caprylate - skin conditioning and forms part of a natural preservative system

P-Anisic Acid - skin conditioning and forms part of a natural preservative system

Rosa Damascena Flower Extract - to provide a subtle sweet, floral aroma

Green Tea Leaf Extract - (Camellia Sinensis Leaf Extract) is the oil extract from the green tea plant and is a rich source of antioxidants. Green tea extract is said to help repair the effects of aging and environmental factors

Cranberry Extract - (Vaccinium Macrocarpon Fruit Extract) is packed with Vitamin E and C. Cranberry also contains resveratrol, which is a powerful antioxidant with anti-inflammatory properties



15ML-OMC001-15
HS- 3304.99.00
0.06 kg
11.5cm high x 3cm in diameter



30ML-OMC001-30
HS- 3304.99.00
0.16 kg
4.6cm x 4cm x 13.7cm high

WARNING: Avoid getting into the eyes. If product gets into eyes wash out thoroughly with water.

CAUTION: Contains Nut Oils. It is recommended to always review the full ingredients lists and conduct a patch test prior to using the product for the first time- apply a small amount to a discreet patch of skin, like the inside of your arm. If any signs of redness or skin irritation occurs, do not use.

Vegan and cruelty-free products are made without any animal or animal-derived ingredients, and, they are not tested on animals at any point in the production process.







ARGAN ANTIOXIDANT PRIMER

TIPS & TRICKS

1

PREP AND PRIME






-  Add 1-2 pumps of Antioxidant Primer onto foundation brush and apply all over the face.
-  Plumps and hydrates the skin cells.
-  Provides a protective barrier prolonging makeup.
-  Smooths skin texture to prepare the skin for makeup.

2

ILLUMINATING PRIMER






-  Add 1-2 pumps of Antioxidant Primer on back of hand. Press foundation brush into Argan Body Shimmer and mix with primer until combined.
-  Apply the mixture over entire face.
-  Brightens the complexion for a healthy glow.

3

TINTED MOISTURISER



-  Add 1-2 pumps of Antioxidant Primer on back of hand. Press foundation brush into Argan 7-in-1 Bronzer and mix with primer until combined.
-  Apply the mixture over entire face.
-  Evens skin tone for a light makeup coverage.

Lightweight cream formula reduces the appearance of fine lines and pores for a flawless, airbrushed finish.

