



Neutral Stitter Glam

- **⊘** ARGAN PRESSED EYESHADOW
- *⇔* ARGAN DEFINING MASCARA
- STRONG HOLD LASH BOND
- ✓ FAUX MINK LASHES —
- **⊘** ARGAN MATTE LIQUID LIPSTICK
- **⊘** NUDE COLLECTIVE PALETTE



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ALL BRUSHES USED FROM THE 'VEGAN ROSE GOLD & WHITE' BRUSH SET





STEP 1: Starting with a freshly cleaned face, apply the Argan Antioxidant Primer all over the face with your fingers, massaging it into the skin. For more glow, add a couple of drops of the Total Radiance Bronzing Liquid into your primer.

STEP 2: Apply your shade of the Argan Cream Compact Foundation all over the face using the Silk Vegan Flat Foundation Brush.

STEP 3: With the Silk Nude Blending Sponge, blend the Argan Contour Stick (1 shade lighter than your skin tone) under the eyes, along the bridge of the nose and middle of your forehead. Also apply on the eyelid in preparation for your eye look.

STEP 4: Next, accentuate the natural contours of the face using the Argan Contour Stick in 'Dark'. Warm up the product on the back of your hand, then apply to the hollows of the cheeks, along the forehead, jawline and lightly along the bridge of your nose. Blend using the Silk Nude Blending Sponge.

STEP 5: Using the Vegan Powder brush, take a light amount of the Argan 7-in-1 Bronzer and gently swipe

along the cheekbones where you previously applied your contour and along your forehead, making sure to blend the powder into your hairline for a seamless look

STEP 6: Using shade 'Rainbow Peach' from the Silk Sunkissed Blush, Bronze & Glow palette, use the Silk Vegan Blush Brush and apply a small amount of blush to the apples of your cheeks, blending it nicely with your bronzer.

STEP 7: Now you're going to highlight your face. Using the Vegan Large Fan Brush, lightly dust your favourite shade from the Argan Highlighting Trio onto the bridge and tip of the nose, cupids bow and cheekbone above your bronzer.

STEP 8: Shape your brows using the Argan Fibre Brow Enhancer in your chosen shade. Start at the arch of the brow towards the tail. For a more natural look, use the Vegan Eyebrow Brush to blend the product towards the start of the brow. Apply a layer of the Silk Brow Fixing Gel to lock them in place.

STEP 9: Take the Silk Vegan Blending Eye Brush and

from the Silk x Fernando Hervas Nude Collective Eye Shadow Palette, blend the shade 'Thanks Babe!' into the crease. Build more colour towards the outer corner or the eye.

STEP 10: Apply the Silk Vegan Eye Shimmer in Wild Child to your entire lid with your finger.

STEP 11: Now you're going to dip into the shade Wannabe from your Nude Collective Eye Palette, and create a small wing from the outer corner of your eye towards your brow. Do this with the Vegan Angled Eye/ Brow Brush. Next with the Vegan Flat Eye Brush, add the shade Barcelona to the lower lash line.

STEP 12: Apply a thin layer of Argan Defining Mascara to your top and bottom lashes. When dry, use the Silk Strong Hold Lash Bond Liner in Black to apply a generous line along the upper lash line. Once tacky, add the Silk Faux Mink Lashes in Barcelona.

STEP 13: For the lips complete the look with our Argan Vegan Liquid Lipstick in Naturalist and top with the Argan Vegan Lip gloss in Shine.