



GET THE LOOK

Valentine's Day

featuring The Nude Collective 3.0
The Red Series

What you will need

THE NUDE COLLECTIVE

- ✔ THE NUDE COLLECTIVE EYE PALETTE
- ✔ EYELINER - DARK AS NIGHT
- ✔ EYELINER - BEIGE ME BABE
- ✔ SILK X FERNANDO LIP LINER - PAQUITA
- ✔ SILK X FERNANDO LIPSTICK - PAQUITA

- ✔ SILK ARGAN ANTIOXIDANT PRIMER
- ✔ SILK ARGAN CREAM COMPACT FOUNDATION
- ✔ SILK PRESSED POWDER FOUNDATION
- ✔ ARGAN POWDER CONTOUR KIT
- ✔ ARGAN 7 IN 1 BRONZER
- ✔ MOROCCAN SUMMER ARGAN BLUSH PALETTE
- ✔ ARGAN HYDRATING AND VOLUMIZING MASCARA
- ✔ SILK CLEAR BROW FIXING GEL
- ✔ STRONG HOLD LASH BOND LINER - CLEAR
- ✔ SILK FAUX MINK LASHES - SANTORINI
- ✔ SILK 14 PIECE PROFESSIONAL BRUSH SET



FACE



EYES



LIPS



GET THE LOOK

Valentines Day



ALL BRUSHES USED FROM THE
'VEGAN ROSE GOLD & WHITE' BRUSH SET

STEP 1: Starting with a freshly cleaned face, apply the Argan Antioxidant Primer all over the face with your fingers, massaging it into the skin.

STEP 2: Apply your shade of the Argan Cream Compact Foundation all over the face using the Silk Vegan Flat Foundation Brush.

STEP 3: Lightly dust the Argan Pressed Powder Foundation in the same shade as your foundation over your entire face with the Silk Retractable Kabuki Brush.

STEP 4: Next accentuate the natural contours of the face using the Argan Powder Contour and Highlight Palette. With the Silk Vegan Angled Blender Brush, lightly contour the face with one of the darker shades from the palette, starting at the forehead, then around the cheekbones and along the jawline in a figure 3. Now add a subtle contour to the nose using the Vegan Small Fan Brush.

STEP 5: Using the Vegan Powder Brush, take a light amount of the Argan 7-in-1 Bronzer and gently swipe along the cheekbones where you previously applied your contour and along your forehead, making sure to blend the powder into your hairline for a seamless

look. This will add warmth to the areas where you've used a cool tone to contour!

STEP 6: Using the 'Peach Daiquiri' from the Silk Moroccan Summer Blush Palette, use the Silk Vegan Blush Brush and apply a small amount of blush to the apples of your cheeks, blending it nicely with your bronzer.

STEP 7: Now you're going to highlight your face. Using the Vegan Large Fan Brush, lightly dust the shade 'Pearl' from the same Moroccan Summer Palette onto the bridge and tip of the nose, cupid's bow and cheekbone above your bronzer.

STEP 8: To shape your brows apply a layer of the Silk Brow Fixing Gel to lock them in place. We want them to be natural and fluffy looking!

STEP 9: Using the Blending Eye Brush blend shade 'Latte' from the Silk x Fernando Hervas Nude Collective Eyeshadow Palette into the crease.

STEP 10: With the Large Shadow Brush, pat shade 'Silk' mixed with a touch of 'Amaretto' onto the eyelid. To brighten the inner corner of the eye, apply shade 'La La Land' with the Smudge Eye Brush.

STEP 11: Take the NEW Silk x Fernando Argan Eyeliner in shade 'Dark as Night' and smudge it along the top lash line, bringing it out a touch further than the eye to create a winged effect. You can use the Silk Eye/Brow Brush to create the wing for a cleaner look.

STEP 12: Brighten the eye by applying the NEW Silk x Fernando Argan Eyeliner in shade 'Beige Me Babe' on the bottom inner rim of the eye.

STEP 13: To complete the eyes, apply a thin layer of Argan Hydrating and Volumizing Mascara to your top and bottom lashes. When dry, use the Silk Strong Hold Lash Bond Liner in Clear to apply a generous line along the upper lash line. Once tacky, add the Silk Faux Mink Lashes in Santorini. To achieve the eye look in the picture, cut the first 3rd of the lash off and apply towards the outer edge of the eye.

STEP 14: For the lips complete the look by lining the lips with the NEW Silk x Fernando Hervas Lip Liner in 'Paquita', and top with the NEW Silk x Fernando Hervas Lipstick in 'Paquita'.

STEP 15: For the ultimate glow, apply with your hands the Argan Body Glow to all exposed areas of the skin.