



**Silk**  
oil of morocco

FERNANDO HERVAS  
*Signature Collection*

# THE NUDE COLLECTIVE

## MATTE ARGAN LIPLINER - PAQUITA

Your perfect pout becomes reality with Silk Oil of Morocco's Vegan & Cruelty Free Matte Argan Lipliner. A glide-on silky smooth formula that provides clean, full line colour to help define and enhance lip volume. Pigment so good you can use alone or combined with your lipstick. It's time to level up your lip game with this make-up kit must-have developed alongside Australian Make-up artist, Fernando Hervas

### INGREDIENTS

Caprylic/Capric Triglyceride, Isotridecyl Isononanoate, Ozokerite, Diisostearyl Malate, Silica, Candelilla Cera, Dimethicone, Phenoxyethanol, Ethylhexylglycerin, Synthetic Wax, Argania Spinosa Kernel Oil\*, Vanilla Planifolia Fruit Extract. May Contain (+/-) Iron Oxides (CI 77492, CI 77492, CI 77499, Mica (CI 77091), Red 6 (CI 15850), Red 28 Lake (CI 45410), Titanium Dioxide (CI 77891), Maganese Violet (CI 73360), Red 7 (CI 15850), Orange 5 (CI 45370), \*Certified Organic. Contains Nut Oils.

### KEY INGREDIENTS

- Cold Pressed Certified Organic Argan oil
- Candelilla Cera
- Coconut Oil
- Vitamin E
- Caprylic/Capric Triglyceride

### BENEFITS

- Matte finish
- Moisturising
- Nourishing
- Soft Glide
- Creamy & Smooth
- Easy sharpen tube
- Each colour works in synergy with the Fernando Nude Lipsticks
- No bleed

### FREE FROM

- Testing on animals
- Alcohol
- Essential Oil

### DIRECTIONS OF USE

Depends on what look you are after!

**Natural look** – to slightly define your lips then find a colour closest to your lip colour or the Lipstick you are applying.

**Bold/Statement Look** – to create a bold liner look always go for a deeper colour than your lips and the shade of the Lipstick you are applying.

Once your lips are nice and moist, choose your lip liner and start lightly sketching with your lip liner starting from your cupid's bow, drawing an 'X' shape, and then mark out the corners of your mouth by drawing arrows. When this is done, simply connect the lines. Make sure you keep the mouth relaxed and slightly open during application. If you want your lips looking bigger/fuller draw straight across the Cupid's bow then follow the lip line and fill in the lip.



SILKFCLLP  
Volume: 0.0303g



### COMPLEMENTARY PRODUCTS

All Silk & Fernando Cosmetic Products

### EXPIRY DATE/SHELF LIFE

12 months from opening. 24 months unopened

### PACKAGING MATERIAL

Recyclable



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[WWW.SILKILLOFMOROCCO.COM](http://WWW.SILKILLOFMOROCCO.COM) @SILKILLOFMOROCCO

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## FAQS - MATTE ARGAN LIPLINER

**WHAT SIZES ARE AVAILABLE?** NET WT. 0.03 oz (1.0g)

**HOW MANY LIP LINER COLOURS IN THE NUDE COLLECTIVE RANGE DO YOU HAVE?** We have Launched with 7 AMAZING colours that are super creamy loaded with Vitamin E & Coconut Oil and work in Synergy with the Nude Collective Lipsticks

**ARE THE LIPLINERS MATTE OR GLOSS?** All the Lipliners are Matte and do not bleed into your surrounding areas of your mouth

**DO YOU SELL THESE LIPLINERS AS SINGLES AS WELL AS KITS WITH LIPSTICKS?** We sure do. We sell the Lipliners as Singles and as Lip Kits

**IF I WOULD LIKE TO PURCHASE THESE ITEMS IN BULK FOR MY SALON OR HOME BUSINESS IS THAT POSSIBLE?** For sure. Please contact [trade@silkoilofmorocco.com.au](mailto:trade@silkoilofmorocco.com.au) we have some AMAZING Starter Kits that have free testers and marketing materials included

**ARE THESE LIPLINERS MADE IN AUSTRALIA?** No sorry we have been searching for the past 10 years for a good Australian Lipliner. In fact we spent a lot of money on research and development and no one could meet our standards. However these are Vegan & Not tested on Animals

**IS THE LIPLINER A WIND UP ONE?** No all you need to do is use a pencil sharpener. The Nude Collective Fernando Hervas Pencil Sharpener works brilliantly to keep your lip & eyeliner sharp

## KEY INGREDIENTS

**Cold Pressed Certified Organic Argan Oil** – (Argania Spinosa Kernel Oil) is obtained from the fruit kernel of the Argan Tree rich in Vitamin E, antioxidants, omega-6 and omega-9 essential fatty acids all of which assist in keeping hair & skin nourished and hydrated

**Candelilla Cera** – Gentle Plant Wax that gives a creamy smooth application

**Coconut Oil** – No fragrant plant kernel oil whose high saturated fat content has emollient properties for the skin. Coconut Oil is a rich source of medium chain fatty acids. Used by itself as a moisturiser, coconut oils effectiveness is similar to that of mineral oil

**Vitamin E** – acts as an antioxidant and assists with skin conditioning

**Caprylic/Capric Triglyceride** – a gentle moisturiser derived from coconut & glycerine





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## COLOUR GUIDE - MATTE LIPLINER



**NUDE 1**  
LIGHT BEIGE NUDE - SILKFCN1LL



**NUDE 2**  
WARM PEACH NUDE - SILKFCN2LL



**NUDE 3**  
PEACHY BEIGE NUDE - SILKFCN3LL



**NUDE 4**  
MID TONE NUDE - SILKFCN4LL



**NUDE 5**  
MID TONE ROSY NUDE - SILKFCN5LL



**NUDE 6**  
DEEP ROSY NUDE - SILKFCN6LL



**SPANISH RED**  
PAQUITA - SILKFCLLP

