



DETOX ME UNIVERSAL ARGAN DETOX TREATMENT SHAMPOO PRODUCT SHEET

One of the most important routines that we should do to our Hair weekly if not daily is a Detox. Think of all the build up on our scalp and hair from the use of Styling Products like, Gels, Alcohol Hairsprays, Moisturisers, Oils, Silicones, Salt, Dirt & Grime. We could go on and on but a great way to remove this build up is by using a Detox & Purifying Shampoo

What does a detox shampoo do? A detox shampoo is different from your normal shampoo, it has been formulated to remove product build up and impurities from your hair for a super deep cleanse. Not to mention, a detox shampoo also works to provide a cleaner scalp, which can help to reduce flakes and dead skin cells that weigh your hair down. The Silk Oil of Morocco x Emilee Hembrow Detox Shampoo not only Detox's your Hair but adds back condition, shine and hydration using the 3 key ingredients to its formula being Cold Pressed Certified Organic Argan Oil which is rich in vitamins, antioxidants, omega-6 and omega-9 essential fatty acids, PENTAVITIN a high end Natural Active Skincare Ingredient that locks in moisture & hydration, Quandong Fruit extract a rich Australian Anti-oxidant

KEY INGREDIENTS

- COLD PRESSED CERTIFIED ORGANIC ARGAN OIL
- QUANDONG ANTIOXIDANT
- PENTAVITIN®

INGREDIENTS

Aqua, Decyl Glucoside, Lauryl Glucoside, Cocamidopropyl Betaine, Sodium Cocoyl Isethionate, Sodium Lauroyl Sarcosinate, Coco-Glucoside, Glycerol Oleate, Quaternium-80, Gluconolactone (and) Sodium Benzoate, Benzyl alcohol (and) Dehydroacetic acid, Santalum Acuminatum Fruit Extract, Argania Spinosa Kernel Oil*, Saccharide Isomerate (and) Sodium Citrate, Mentha Viridis (Spearmint) Leaf Oil, Polyquaternium-10, Citric Acid.
*Certified Organic

APPLICATION

Apply to wet hair. Lather rinse and repeat. Can be used daily or as a weekly routine



BENEFITS

- ✓ Removes product build up to scalp and hair
- ✓ Spearmint Essential Oil
- ✓ Restores Moisture Balance
- ✓ Leaves hair feeling refreshed soft, and smooth
- ✓ Made in Australia
- ✓ Vegan Friendly

FREE FROM

- Sulfate Free
- Not Tested On Animals
- No Parabens

COMPLEMENTARY PRODUCTS

All Silk Oil of Morocco x Emilee Hembrow Products

EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

Product Code: OMEHDML

PACKAGING MATERIAL

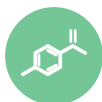
Recyclable



MADE WITH ARGAN OIL



CRUELTY FREE



PARABEN FREE



SULFATE (SLS, SLES & ALS) FREE



MADE IN AUSTRALIA



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DETOX ME

UNIVERSAL ARGAN DETOX TREATMENT SHAMPOO

PRODUCT SHEET

FAQS

WHAT SIZES ARE AVAILABLE? 250ml, 1L

WHAT HAIR TYPE IS THE DETOX ME SHAMPOO USED FOR? The Detox Me shampoo is suitable for all hair types

WHAT DOES THE DETOX ME SHAMPOO DO? The Detox Me shampoo has been formulated to assist in the removal of product build-up, oily residues and chlorine on all hair types. This luxurious shampoo gently cleanses the hair leaving it refreshed, soft and smooth

HOW OFTEN SHOULD I USE THE DETOX ME SHAMPOO AND DO I NEED TO SHAMPOO TWICE? The Detox Me shampoo can be used once a fortnight. It is also recommend that you shampoo twice. The initial shampoo will assist in loosening any build up (such as oils and styling products) whilst the second shampoo will gently cleanse. For those who use a lot of hair products or swim regularly weekly use is advised

IS THE DETOX ME SHAMPOO SULFATE FREE AND WHAT DOES THAT MEAN? Yes, the Detox Shampoo is Sulfate Free. Sulfates are detergents made of sulfar containing mineral salts that make shampoo turn into a thick lather and foam. The most common are Sodium Lauryl Sulfate (SLS), Sodium Laureth Sulfate (SLES) and Ammonium Lauryl Sulfate (ALS) and are used in most household cleaning products. Sulfates are very harsh on the skin and can strip it of moisture and its natural oils and is a known skin irritant. Silk Oil of Morocco use a gentle blend of plant derived surfactants which lather and foam just as effectively and is much gentler on your skin

CAN I USE THE DETOX SHAMPOO ON CHEMICALLY STRAIGHTENED HAIR? Yes, the Detox Me shampoo can be used on chemically straightened hair

CAN I USE THE DETOX ME SHAMPOO ON HAIR EXTENSIONS? Yes, the Detox Me shampoo can be used in hair extensions as it contains no added proteins

CAN I USE THE DETOX ME SHAMPOO ON PERMED HAIR? Yes, the Detox Me shampoo can be used on permed hair

KEY INGREDIENTS

COLD PRESSED CERTIFIED ORGANIC ARGAN OIL - One of the rarest oils in the world due to the small and very specific growing areas with its long list of beauty benefits. Rich in Vitamins, Antioxidants, Omega-6 and Omega-9 Essential Fatty Acids, it delivers moisture and hydration to nourish both your scalp and hair promoting stronger, softer and shinier hair.

PENTAVITIN® - Often forgotten about, our scalp is the bedrock for hair follicle growth and therefore extremely important. Pentavitin is a Natural Active Ingredient that helps to lay healthy foundations allowing hair to grow and prosper. Expect moisture, hydration and hair that feels luxuriously sleek and smooth.



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