



DAMAGE REPAIR PLATINUM BLONDE TREATMENT TONING SHAMPOO PRODUCT SHEET

Let's cut to the chase, you want to know what this Shampoo is going to do for you right? The real question should be, what isn't it going to do?

KEY INGREDIENTS

- COLD PRESSED CERTIFIED ORGANIC ARGAN OIL
- HYDROLYZED WHEAT PROTEIN
- POLYCARE SPLIT THERAPY
- PENTAVITIN®

INGREDIENTS

Water (Aqua), Alpha Olefin Sulfonate, Glycerin, Disodium Cocoamphoacetate, Cocoamidopropyl Betaine, Sodium Cocoamphoacetate, Glycol Stearate, Sodium Cocoyl Isethionate, Argania Spinosa (Argan) Kernel Oil*, Saccharide Isomerate, Hydrolyzed Wheat Protein, Guar Hydroxypropyltrimonium Chloride, Sodium Citrate, Hydroxypropyl Guar Hydroxypropyltrimonium Chloride, Fragrance (Parfum), Citric Acid, Methylchloroisothiazolinone, Methylisothiazolinone, CI 60730.

*Certified Organic

APPLICATION

Apply Shampoo evenly to wet hair. Use gloves provided. On first use, leave on hair for only 1 minute in order to test the strength of the shampoo. If you find your hair has not toned enough, leave on for an additional minute, building up to 5 minutes if needed. Rinse off. Repeat if necessary. We suggest a Test strand is performed before use.

CAUTION: This product contains colour depositing pigments that may stain your hands, nails, clothes, tiles & other porous areas. Please wash immediately after use. Please use gloves with every application. Avoid Eye contact. For external use only.



Product Code: OMEHPBST
100ml 10.14 US fl oz

Product Code: OMEHPBS
300ml 10.14 US fl oz

Product Code: OMEHPBSL
1000ml 10.14 US fl oz

BENEFITS

- ✓ Gently cleanses & revitalizes hair
- ✓ Eliminates yellow & brassy tones promoting a cool, clean, ash blonde
- ✓ Delivers hair & scalp hydration
- ✓ Promotes softer shinier hair
- ✓ Helps repair, strengthen & protect against further damage
- ✓ Neutralizes brassy & yellow tones
- ✓ Highly pigmented for maximum results
- ✓ Made in Australia

FREE FROM

- Sulfate Free
- Not Tested On Animals
- No Parabens

FRAGRANCE

Emilee Signature Scent: Berries & cream
Top: Ripe Raspberry, Blueberry and Strawberry
Middle: Vanilla
Base: Buttermilk, Malt and Musk

COMPLEMENTARY PRODUCTS

All Silk Oil of Morocco x Emilee Hembrow Products

EXPIRY DATE/SHELF LIFE

12 months after opening. 24 months unopened

PACKAGING MATERIAL

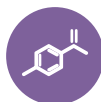
Recyclable



MADE WITH
ARGAN OIL



CRUELTY
FREE



PARABEN
FREE



SULFATE
(SLS, SLES & ALS)
FREE



MADE IN
AUSTRALIA



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FAQS

IS THIS SHAMPOO SULPHATE FREE? Yes, all our shampoos and body washes are sulphate free

WHAT DOES SULPHATE FREE MEAN? Most shampoos have sulfates. However, sulphates strip your scalp and hair of its natural oils causing hair and scalp conditions, hence why we dont use sulfates

CAN I USE THIS SHAMPOO EVERYDAY? You sure can, although we suggest only using twice a week, in between use the Emilee Hembrow Universal Damage Repair range. We dont want you overtone! Or perhaps you do!!

DO YOU HAVE 1 LITRE SIZES FOR SALON AND AT HOME USE? Yes, we offer the Emilee Hembrow x Silk Oil of Morocco Damage Repair range in 1 litre sizes

KEY INGREDIENTS

COLD PRESSED CERTIFIED ORGANIC ARGAN OIL - One of the rarest oils in the world due to the small and very specific growing areas with its long list of beauty benefits. Rich in Vitamins, Antioxidants, Omega-6 and Omega-9 Essential Fatty Acids, it delivers moisture and hydration to nourish both your scalp and hair promoting stronger, softer and shinier hair.

POLY-CARE SPLIT THERAPY - A Natural Active Ingredient that instantly gets to work repairing, strengthening and sealing your split ends to protect from further damage caused by heat, styling, colouring etc.

PENTAVITIN® - Often forgotten about, our scalp is the bedrock for hair follicle growth and therefore extremely important. Pentavitin is a Natural Active Ingredient that helps to lay healthy foundations allowing hair to grow and prosper. Expect moisture, hydration and hair that feels luxuriously sleek and smooth.

HYDROLYZED WHEAT PROTEIN - Anti-irritant and protective properties quip hair a softer smoother feel. Its film forming benefits help maintain an optimum moisture balance in the scalp and hair



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